



April 2025 Bulletin

Big SIR: Eddie Garcia
Little SIR: Chris Wolpert
Secretary: Roger Goetsch
Asst Secretary: Jim Powell
Treasurer: Dick Campbell
Asst Treasurer: (OPEN)

Meets 3rd Thursday of each month at
Our Lady of the Pines, Haran Hall
26750 Tiger Creek Rd, Pioneer, CA 95666

Social Hour: 10:30 AM
Luncheon to be Served: 12:00 Noon

Board of Directors

Ron Burns, Jack Magee, Rich Serpa, Dwane Jantz,
Mike Coombs, Don Davis, Jim Powell.

State SIR Officers

President Rich Carlston
State District Rep. Jerry Morrow

Branch 15 Website: https://sirinc2.org/public_html/branch15/

State Sir Website: <http://sirinc.org>

Attendance	(OPEN)	Recognition	(OPEN)
Asst. Attendance	Rick Brown	Promotions	(OPEN)
Sunshine	Jack Magee	Chaplain	Jaime Garcia
Membership	Hub Gurnari	Beverages	Dave Jones
Asst. Membership	(OPEN)	Sales	(OPEN)
Activities Chairman	(OPEN)	Lunch Coordinator	Hub Gurnari (408) 398-7399
Bowling	Rich Serpa	Roster	Jim Powell, Jr.
Golf	Rod Simpson	RAMP	Ron Burns
RV Wagon Master	Bob Bonilla	Special Events	(OPEN)
Asst RV Wagon Master	(OPEN)	Bulletin	Roger Goetsch

Greetings Gentlemen,

As always, I hope everyone is doing the best possible.

Time is ticking away, and our **August Ladies Luncheon** is fast approaching. There will be invitations mailed out to the ladies.

Last year's luncheon was a special treat for them with many raffle prizes, \$100 won by a lucky winner. It was a great turnout and a lot of fun. Those of you who didn't bring their Lady, I urge you to please plan it for this year.

I am asking for everyone's help in putting this together. This is an event put on by all of us for our special Ladies. With that being said, I am asking for everyone's help.

Please come to any one of the Board Members and ask how you can help. It won't involve very much. Oh yes, one other thing, the meal will be great this year. I'm sorry about the lunch served last year!!!

Election time for officers is also coming up. Keep that in mind.

See You All At Our Meeting,

Eddie

Guest Speaker for Thursday's Meeting:

John Shiflet - Medicare

LUNCH MENU for Thursday, February 20th:

Ham, Potatoes, Salad and Rolls. Bread Pudding for Dessert



April SIR Branch #15 Birthdays:

Ben Frates, Ron Burns, Dwight Cummings, Mike Coombs,
Chuck Minetti, Joe Ferrari, Bob Jorgensen, Jim Powell, Tim Rickford.



April SIR Branch #15 Anniversaries:

Rich Smith, 16; David Jones, 16; D'arcy Porter, 15; Dick Campbell, 13;
Rich Farrington, 12; Ray Waugh, 8; Dan Lowe, 6; Rod Simpson, 4; Rog Goetsch, 3.

SIR's Golf Schedule for 2025 (15/96):

May 8: 8 am	June 26: 8 am	July 10: 8 am	Aug 14: 8 am
Sept 11: 8 am	Oct 23: 9 am	Nov 13: 9 am	Dec 11: 9 am

Note: Check in time is 8 am to 8:30 am for the 9 am starts, (and 7 am to 7:30 am for the 8 am starts).

Notify Dan Borges or Rod Simpson at least one week in advance if you wish to play.

Dan is at borgesbranch@softcom.net or 209.601.8762.

Rod is at rsimpson42@hotmail.com or 209.480.8749, and leave a message.

See the next page for a copy of the state newsletter included by request of Rich Carlston.



The Rooster Crows!

The Scoop from the Coop

April 2025

Board of Directors

Rich Carlston B8
President

Lee Lamp B129
Vice President

Jeff Chin B103
Secretary

Carl Mason B88
Treasurer

Ramesh Thadani B98
CIO

Andy Danver B35
Dir. Mktg/Comm.

John Farcich B1
Dir. Br. Support

Bruce Corwin B159
Dir. State Docs.

Michael Lee B128
Dir. Activities

Fred Serena B59
AR Coord., AR

Jerry Morrow B172
AR

Bruce Corwin B159
AR

Derek Southern B8
State Advisor

Roy Hodgkinson B146
Parliamentarian

**WELCOME
TO THE TEAM**

Please join me in welcoming **Ramesh Thadani** to the Board of Directors. Ramesh is our new CIO, brings a lot of experience and is doing a terrific job.



News Of The Day From State

I receive copies of newsletters from several branches. I read everyone of them and enjoy them. You may recognize the pictures above and below. It is great to see that our members are vibrant and active. If you aren't sending me a copy of your newsletter, please do.

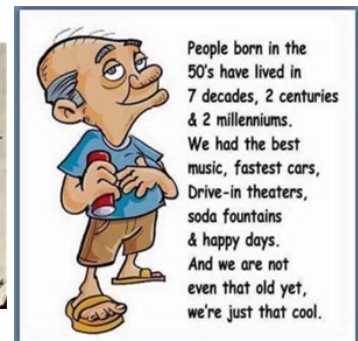
As mentioned in my last newsletter, the Board is beginning the planning process for the future via a business plan or defined rolling plan approach. Several branches will be involved with this process along with the Board. But, I want to hear from you and get your suggestions. I have heard from a few of our members who have had excellent suggestions and thoughts. **Make sure we get yours.**

As we start this planning process, we are also going to finalize and clarify some of our policies. For example, we'll finalize the policies considered by the BAC and addressed in my March newsletter. We need to clarify that wives and significant others can attend SIR activities as a right under the membership of their spouse. They are not "guests" within the meaning of the current policy on guests. We will be revising the policy to make that clear and explicit. If there are other policies that you think are ambiguous, please let us know what they are and why they are ambiguous.

Finally, we are also looking at new administrative policies which we should already have had. For example, we need a record retention policy. We also should have cash reserve guidelines. We should have guidelines addressing first aid and safety for our members. We are working on each of these. If you have comments on these, or any others that you think we should have, let us know.



April 20 - 26 is National Volunteer Week. Let's take time that week to express our appreciation to our many State and Branch volunteers who work so hard for us. SIR exists because of them. Please make sure they know how much you appreciate what they are doing. **My special thanks to all of you who serve to make life better for our members.**





Business Planning

We are beginning to work on a major project that is years overdue. The Board, with the assistance of some members of the BAC, is beginning to work on a “five-year business plan” which we hope to have available by this year’s Annual Meeting for your review and consideration.

Guided by our Mission Statement “to enrich the lives of its members through fun activities, luncheons and events while making friends for life,” we need to recognize who we are and our personal and organizational limits. We need to examine our strengths, weaknesses and challenges. We need:

- to develop a vision of who we want to be in the future,
- to determine how we can get there and what obstacles or challenges we will face,
- to determine action plan(s) and goals and
- to ensure the business plan is reviewed, understood and supported by our organization.

Finally, and perhaps most importantly, once the plan is adopted and approved, it will need to be implemented, not just set it on the shelf to gather dust.

It is likely the business plan will call for change. Change is not a bad thing but a necessary fact of life. We are constantly undergoing change although we often don’t recognize it. A good illustration of ongoing change is in our current emphasis on growing our membership. Branches are now focusing greater resources and effort on increasing their membership – this is change. Branches are endeavoring to increase the number and diversity of their activities – this is change. Branches are improving their websites – this is change. Branches are actively considering how to attract younger members – this is change. Branches are modifying some of their luncheon approaches to make lunch more entertaining – this is change. Our pilot marketing programs with State SIR matching funds - this is change. State SIR is modernizing its reporting processes and computer capabilities – this is change. State SIR is reemphasizing its training efforts – this is change. There is always change. The key to a good business plan is to identify appropriate changes beneficial to the organization and that have the support by the organization.

One change that I would like to see is the removal of the geographic limitation for our organization. I’m informed that the limitation to Northern and Central California was established so that everyone could attend the Annual Meeting. Our capabilities for remote attendance have changed dramatically, removing the reason for the geographic limitation. There is a tremendous need for our organization in Southern California and we have men interested in forming SIR branches there. I’ll have to see if others agree.

It's **Spring**. Time to **spring** Forward!!
Time to get out and go!!

