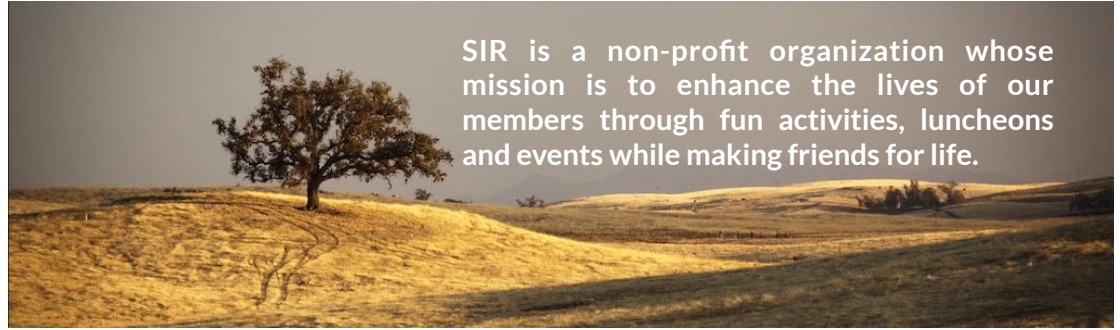


GOLD COUNTRY BRANCH 95



SIR is a non-profit organization whose mission is to enhance the lives of our members through fun activities, luncheons and events while making friends for life.

Bulletin 419

October 2024

Kevin King, Editor

BIG SIR | Lew Chapman 510-912-5658



September turned out pretty well, I think. How was yours?

Now, we welcome October.

As we step into October, we find ourselves at a pivotal moment in the year—a time when the vibrant colors of autumn remind us that change is a natural part of life. Just as the leaves transform and fall, we too experience shifts in our personal and collective journeys. I have been experiencing a significant amount of change recently and have been reflecting a lot on how best to handle it. I thought exploring this a bit might be a relevant topic to lead with. So, this month, I invite you to explore the theme of embracing change.

Change can be daunting, but it also offers us opportunities for growth, reflection and renewal. Whether it's a transition in our careers, relationships or personal goals, the ability to adapt and thrive is essential. In our interactions and activities this month, we can focus on sharing our experiences with change, learning how to navigate uncertainty and supporting one another through life's transformations.

Let's take this time to reflect on our past experiences with change—what we learned, how we grew and how

we can use those insights to face new challenges ahead. Remember, we are stronger together and that is why many of us choose to participate in a men's group where we can find friendship and support. Let's make this October a month of connection, growth and transformation.

Space Stuff

On a lighter note, I am somewhat fascinated by things going on in space. I have a friend who is a retired aerospace engineer. He and I were discussing the heyday of the space race and the eventful times of the 60's with the NASA Apollo program and development of our space-focused defense systems. We also realized that we are living in another period of amazing developments in aerospace with all the private enterprises developing programs like Starlink and launching astronauts to the ISS. I recently came across some spectacular video of the SpaceX Starship reentering earth's atmosphere. See the screenshots below. The top image is a view of the Starship with its heat shield flap deployed and the lower image is of the plasma field as the craft enters earth's atmosphere. This was the first time in history that video has been captured of such an event. Very cool.

See **BIG SIR** next page

Gold Country Branch 95 2024 BEC Members - PBS denotes Past Big SIR; HLM denotes Honorary Life Member

Big SIR Lew Chapman 510-912-5658	Little SIR Ron Wadsworth 916-417-1484	Secretary Terry Starkel 916-817-1524	Assistant Secretary Bob Carlson 916-817-1181	Treasurer Marshall Armstrong 650-438-7802	Assistant Treasurer Grant McMicken 530-306-2468
Director at Large David Chighizola 530-558-9336	Director at Large Ken Mahar 650-504-1393	Director at Large Bill Yeager, PBS; HLM 916-941-6632	Director at Large Hugh Thompson 916-276-5117	Director at Large Tim Irish, PBS 916-933-3466	Director at Large Jay Muzio, PBS 650-302-1902

BIG SIR continued from previous page

Note 3rd Wednesday

Incredible Views Of SpaceX Starship Re-Entering Earth's Atmosphere



Branch Business

I want to thank Ron Wadsworth and the men who have stepped up to take on the responsibilities of SIR Branch 95 leadership for next year. We will be voting on our slate of officers at our November meeting and installing our new officers at the Holiday Dinner on December 11th.

The slate of 2025 officers we will be voting on are:

- Big SIR - Ron Wadsworth
Little SIR - TBD
Secretary - Terry Starkel
Assistant Secretary - TBD
Treasurer - Marshall Armstrong
Assistant Treasurer - Grant McMicken
Directors-at-large
Lewis Chapman, Dave Chighizola, Tim Irish
Ken Mahar, Jay Muzio, Hugh Thompson
Bill Yeager

I also want to thank Dan Maglionico for continuing with the responsibility of scheduling our monthly speakers (assisting the Little SIR) and Jay Guertin for taking on the responsibilities of chairing the nominating committee, and of course a big thank you to all the members that are chairing committees and organizing activities for our Branch.

Our regular Branch lunch meeting at Cameron Park Country Club is on the THIRD Wednesday this month - October 16th. Social hour starts at 11am and the meeting commences at 12 noon. Hope to see you all there.

During our October meeting special reports, we will profile our Assistant Treasurer, Grant McMicken.

Finally, please let me know if you are interested in being profiled for our November newsletter or at our meeting.

General Meeting
Wednesday, October 16, 2024
Buffet lunch \$35 per person

Cameron Park Country Club
3201 Royal Drive
Cameron Park, CA 95682

Check-in and social hour
11:00am - 12:00pm

Lunch, speaker & general meeting
12:00pm ~ 2:00pm



October Birthdays



- Rick Butterworth
Greg Cleveland
Steve Crane
Lyle Cunningham
Sam Griffis
Irv Joseph
Kevin King
Bill Klump
Mike Steinbach
Rich Turoff
Bob Woodford

October Branch Anniversaries

- 1 year - Grant McMicken
2 years - Randy Hood, Brian Lemley, DJ Peterson
3 years - George Alboff and Steve Annen
7 years - Rick Butterworth
14 years - Dan Cockcroft and Jay Guertin
20 years - Bill Keane

Membership (as of 9/30/2024)

- New or returning members: 4
To be inducted this month: 3
Departing members: 0
Current number of members: 102

LITTLE SIR | Ron Wadsworth 916-417-1484



Seasonal Thoughts

As the crisp air of fall settles in (soon, we hope!), there's a sense of excitement in the air. The changing leaves bring vibrant colors to the landscape, signaling the arrival of football season and the anticipation of upcoming holidays. From Friday night lights to Sunday afternoon games, football isn't just about the sport—it's about camaraderie. Whether cheering from the stands or gathering with friends for a backyard tailgate or in the comfort of your family room, the shared experience of rooting for your favorite team builds bonds that last far beyond the season. I love riding in the golf cart with guys debating whose team will be better this year.

Fall is also a time to start preparing for the holidays ahead. Halloween kicks off the festivities, followed by Thanksgiving and the warmth of family gatherings. With each holiday comes opportunities to reconnect, celebrate traditions and strengthen relationships. The heart of this season is togetherness, whether it's through shared meals, watching football games or simply enjoying the company of loved ones by the fire.

In every way, fall brings people closer—through the joy of the game, the warmth of holidays and the unspoken bonds of camaraderie that deepen as the days grow shorter. It's a time to embrace the season and cherish the moments that make it special.

Join me and your fellow SIRs at our October 16th meeting (note this month that the meeting is the 3rd Wednesday due to a venue scheduling conflict). Our speaker will be El Dorado County Supervisor (1st District), John Hidahl. Mr. Hidahl will discuss the general state of County government, budget trends and forecasts for the future. He will also discuss our housing affordability challenges and approaches, as well as our Homeless Navigation center status and plans. He will also provide an update on the status of Costco and of the Town and Country Village Event Center/Hotels.



A reminder of our Holiday Dinner on December 11th! Expect invitations for you and your guest to come in emails this month (October). And as I stated last month, if you have anything you'd like to donate (gift baskets, experiences, art, donations to assist, etc.) please seek me out as I'll be starting that process soon. This helps make it a fun evening for all.

BRANCH HAPPENINGS/SIR COMINGS & GOINGS | Kevin King, PBS; HLM 916-337-9811

Last month, the BEC approved four new members. The first three were inducted at our September meeting:



Carl Gaymon is a former Professor at University of Maryland and Colonel in the US Air Force. He lives in El Dorado Hills with his wife, Zora. He lists bocce, coins, investments, wine tasting and veterans among some of his favorite activities.



Ron Ridnour is a retired sheet metal worker. Music dominates his interest list both as a musician and singer. He is a symphony orchestra musician. Ron lives in Cameron Park.



Jeffrey (Dr. J.) Jarvis is a retired dentist that was introduced to our Branch by Jay Muzio. He was founder and owner of Blackhawk dental in Danville. He listed a number of his favorite activities including bocce, pickleball, poker and wine tasting. He and his wife, Pamela, moved to El Dorado Hills from Danville two years ago.



Lyle Cunningham (no picture at press time) is a self-employed insurance broker. Lyle is a Viet Nam war veteran who served with the US Navy. He's already been active with our golf group. Computers & tech is another of his listed activities. He lives in El Dorado Hills.

WHY VOLUNTEER? | Kevin King, PBS; HLM 916-337-9811

Last month, Lew reported that I had been nominated to be the State SIR's Chief Information Officer (CIO) in 2025. Well, the vote was taken at the State Annual meeting and it's official. I will assume that role in January. Before thinking I've gone to the dark side, I want to give you some background and then I'm going to challenge you.

A few years ago, I came across a State report indicating our branch was a declining branch and destined to fail. Why? We had declining membership over a five year period, the median age of our branch was increasing, we didn't offer enough activities and we had difficulty filling our board positions every year. As Big SIR at the time, I took great offense to this study and set out to set State straight.

I was able to show State leaders that we were performing as well and often even better than much larger and much more highly touted branches in dense population centers. I made several presentations at State meetings showing what we were doing to turn our Branch around and State has adopted and is promoting many of our ideas. I guess doing all of this put me on State SIR's radar and the invitation to join the State board. It's also put our Branch in the spotlight. I can assure you that we are now seen by State SIR as a highly successful Branch and other branches are emulating what we are doing.

Our Branch leadership the past few years are largely responsible for this transformation. The numbers speak for themselves. Our membership has rebounded from a post-COVID low of 68 to our current 102 with three more members to be inducted at our October meeting. Are you aware that our branch has added at least one new member, and as many as six new members, in all but four months since the start of 2022? Our branch is also getting "younger" as we currently have three members in their fifties and another twelve in their sixties. This has helped bring our members' median age down to 77. Under Jay's and Lew's leadership the past three years, we have 3-4 times the number of activities today than we had before COVID struck.

However, there is one area where we continue to struggle. Our Branch does not have much bench strength or a pipeline of volunteers ready to assume Branch leadership positions. Not having members

step up to fill critical BEC and activity chair positions is a perennial problem. Oftentimes we can't present a full slate of candidates for BEC positions until the eleventh hour - months after that information must be provided to State. Granted, the lack of volunteers is not unique to our Branch. Even at the State level, I once counted 130+ named positions at State. Shockingly, less than 40 people fill those positions - oftentimes filling 2-3 positions. Volunteerism at the branch and State level is a real problem - one that State is actively trying to deal with. So, why did I volunteer to become CIO? Well, because there was a need and I thought I could leverage my technical and organizational skills in that position. I also wanted to be the eyes and ears for our Branch at State so I could head off any concerns about our Branch and other, similarly situated branches. Simply put, I wanted to have a voice at the table to help shape the organization.

Why did you join SIR? For the majority of members in most branches - including ours - it's for golf. Where else can you play weekly with your friends at all of these fabulous courses and not have to setup your own tee time? However, for non-golfers, what's your reason? Is it the monthly lunches and the interesting speakers? Is it our other activities that keep you - and oftentimes your spouse or significant other - socially and physically active? Is it because of the network of friends you've made over the years? What if it was taken away because we couldn't find enough interested members to keep our Branch going?

Did you know that each SIR branch is a California corporation? By being a California corporation, we must conduct ourselves like any other corporation in the State. This means that it's expected that we have a full set of corporate officers (our Branch Executive Committee or BEC), that the BEC keeps financial records and meets regularly (the BEC meets monthly prior to our lunch meetings), that the decisions made by the BEC are documented (the minutes of the BEC meeting) and that we pay taxes (handled by the State for all branches). If we don't fulfill our Corporate obligations, the State of California can shut us down. If we can't fill the bare minimum of BEC positions that State SIR requires, State SIR can move to have us merge with another branch or, in the most extreme situation, revoke our charter. Like I asked before, what would you do if our Branch no longer existed?

BRANCH 95 GOLF | Terry Starkel, Golf Chairman

916-817-1524



With the end of September, we are hopefully finished with the hot weather. We also finished the Club Championship, which was made up of three rounds of golf. The first round was at Mather, the second round was at Wildhawk and the final round was played at Empire Ranch. The final results were a tie for fourth place between Alan Bowles and Don Nicholson, with a total of 227 strokes. In third place with a total of 225 strokes over the three courses was Dennis Petersen. With a total of 224 strokes, in second place was Tim Irish. The new Club Champion is Mike Bettencourt who had a total of 220 strokes over the course of the three weeks of competition. Congratulations to all that participated in the 2024 SIR Branch 95 Club Championship. Awards and prize money will be presented at the October luncheon.

We are coming down to the last two months of this year's golf and we still have to decide who will win the Gold Country Cup and the Marksman of the Year. These are both close competitions and the leaders can change weekly.

Welcome to our new members that have joined the golf group. As a reminder to everyone, when you play with the SIR group, the Director for that tournament posts everyone's score. When you play outside of SIR tournaments, please post your own scores. This will keep your NCGA handicap accurate and up-to-date.

SAND TRAPS

Terry Starkel, Golf Chairman
916-817-1524

Golf Director (Mather)
Dennis Petersen, PBS 916-817-1149

Golf Director (Wildhawk)
Ron Wadsworth 916-417-1484

#####

SIR Branch 95 Results 2024 Tournaments

Sept. 3rd - Castle Oaks
1st - Don Nicholson
2nd - Ken McCoy
3rd - Alan Bowles
4th - Randy Hood
Closest to the pin - Don Nicholson

Sept. 10th - Mather
1st - Peter Apel
2nd - Tim Irish
3rd - Don Nicholson
Closest to the pin - Mike Bettencourt

Sept. 17th - Wildhawk
1st - Bill Klump
2nd - Mike Bettencourt
3rd - Rick Horewitch
Closest to the pin - Randy Hood

Sept. 24th - Empire Ranch
1st - Ron Wadsworth
2nd - Peter Apel
3rd - Alan Bowles
Closest to the pin - Alan Bowles

While the 2024 Club Championship is settled, competition for the Gold Country Cup and Marksman of the Year awards continue through the end of the season. Those leaderboards and information on the three remaining SIR State-sponsored tournaments this year can be found on Branch 95's [golf page](#).

El Dorado Hills
Fine Art Festival
Saturday **Oct. 19** 10am - 5pm

35 Artists
Paintings
Photography
Sculpture
Ceramics
Jewelry
Glass
Wood
& More

Gourmet Food

Kids Art Activities

Free Admission

El Dorado Hills Library

Live Jazz Music

eladoradohillsarts.com

Help support members Ken Mahar, Rich Turoff's wife, Roma, and other local artists at the El Dorado Hills Fine Arts Festival on Saturday, October 19th. This is an event that many of our members look forward to every year.

More information can be found at eladoradohillsarts.com.

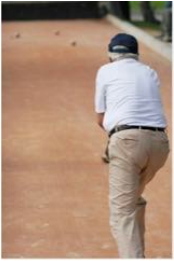
State SIR Officials

President
Rich Carlston (Br8 - Walnut Creek)
925-324-0838

Area 3 Representative
Jim Gragg (Br98 - Rocklin)
916-708-5154

Vice President
Lee Lamp (Br129 - Redding)
530-921-1375

Branch 95: sirinc2.org/branch95/
State SIR: sirinc.org
State SIR Marketing: WeAreSIR.com
SIR Happenings (State SIR newsletters):
sirinc.org/newsletters
SIR-Branded Merchandise: sir.ourproshop.com

BOCCE | Oli Bohlman 916-844-4067

Come join other members and their spouses/significant others at Promontory Park every Thursday at 8:00am for drop-in bocce. Once the weather starts to cool, we'll move the start time. If you are not on the current email list and would like to be, just give me a call.

PICKLEBALL | Chad Barrow 209-603-7346

SIR Pickleballers! We're off and pickling now with our new, 8:00am start at Heritage Park every Wednesday. This time allows us to beat the heat and get in games with our fellow SIRs and others. If you're interested in joining, come on down or feel free to contact me with any questions. See you on the courts.

E-BIKING | Ken Mahar 650-504-1393

Join us for one of our weekly rides. If you are interested, give me a call to get on the E-biking email list.

BREAKFAST & WALKING |

Norman Orrick 916-709-1693



The group meets at Dennys, 3446 Coach Lane, Cameron Park each Thursday at 9:00am. We eat, shoot the breeze, crack a joke or two and sometimes say something profound. The main thing is to enjoy each other's company. After we eat and talk, those that wish, take off for a mile or two walk. We are looking forward to having new members to enliven our discussions. To receive a weekly reminder, give me a call to be put on my email list.

TEXAS HOLD'EM | Ken Mahar 650-504-1393

We meet the second Thursday of every month at someone's home. All that's needed is a \$20 buy-in for a fun-filled evening with your fellow members and a chance to go home the big winner. If this sounds like something that you might be interested in, give me a call to be put you on our contact list.

FUN COOL CARS | Rick Talone 916-761-7222

We meet the last Friday of the month in the Purple Place parking lot at 10:30am before driving a predetermined route to an agreed upon restaurant. We generally have 5-7 cars participating with 8-10 people. To be put on the group's interest list, contact me at the above number.

DROP-IN BOWLING |

Rick Willson (916) 847-1452



Hey there fellow SIR's. The dog days of summer continue to hang on. If you're looking for an activity where you can keep cool and still have a lot of fun, come join us for drop-in bowling at Folsom Lake Bowl Entertainment Center located at 511 E. Bidwell in Folsom. We meet the first and third Wednesdays of each month. We bowl from 1:00 to 4:00 and the cost is \$15 per person. Give me a call for more information.

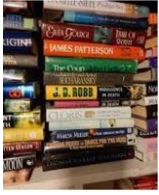
INVESTMENT GROUP |

Gary McKae 650-743-7249



We meet the last Wednesday of the month in the Community Center in the back of the store at Raley's O-N-E in El Dorado Hills. We invite other branch members to join us to discuss financial topics of interest to the group. Give me a call to be added to our contact list.

BOOK EXCHANGE | Lew Chapman, Big SIR 510-912-5658



Does anybody want to review a good book you have recently read? If so, let me know and we can include it in this column in the future.

As you have noticed, I've morphed the book exchange article into a monthly book report so that we can share ideas on good books we have recently read. I got no volunteers for October, so here we go again, I'll report on the book that I most recently read.

Like Patterson and Crichton, David Baldacci is one of my favorite authors. He is incredibly prolific, where do these guys get so many imaginative ideas? They all tend to write books in themes or series. The one I just started is called the Atlee Pine Series. Actually, I made a mistake and read the last in the series first called Mercy. Now I'm back to the first in the series called Long Road to Mercy. I think the story will start to have a little more context now.

Anyway, Atlee Pine is an FBI agent with special skills assigned to the remote wilds of the southwestern US. As a child, her twin sister is abducted, and among her FBI assignments, she continues to search for her sister who has been missing nearly 30 years. This first book starts by investigating the killing of one of the Grand Canyon's commercial pack mules at the bottom of the Canyon, and the lost person who rode it down to Phantom Ranch. But the missing person is not just some random tourist, and the mystery begins.

Remember, The SIR Branch 95 Book Exchange, no library card, no late fees, no fines. The link to our collection can be found on the SIR Branch 95 Website [Book Exchange](#).

BOWLING | Ray DiBasilio, HLM 530-558-9727



The tournament season is coming to an end with only two events remaining this year. Participation has been increasing and we are working to keep a similar schedule for next year. On September 9-10th, several SIRs traveled over the hill to Carson City for the Branch 160 tournament at Homegrown Lanes.

The Dunbars, new owners of Homegrown Lanes, have done extensive remodeling over the summer months to give the center a fresh welcoming look. Tim Hall (formerly of Branch 113) and his committee pulled off a successful tournament with added prize money and a \$5 coupon toward lunch. Great job Tim!



I just got home from the Branch 73 Pacheco tournament on September 25-26th at Paddock Bowl. We have not held a tournament here for a couple of years and it was nice getting back to such a clean, friendly center. Wiley Bobo graciously took the helm as tournament manager. Sixty three bowlers joined the competition over the two days. Results are being tabulated as you read this and will be available on the SIR website soon.

Cindy and I will be attending the last two tournaments of the year. Let me know if you would like to join us.

Striking up Friendships



Upcoming tournaments:

October 22 - Bowlero; Brentwood

November 7-8 - McHenry Lanes; Modesto

For more information about SIR bowling, the full calendar, and applications, check out our website at: <http://www.sirinc3.org/sirBowling/index.html>.

WINE TASTING GROUP | Jay Muzio, PBS 650-302-1902



This month the wine tasting group met at the wonderfully eclectic home of DJ and Judi Peterson. Situated on a westward facing hill, the home afforded the attendees a spectacular sunset.



The featured varietal was Chianti. Chianti must be at least 70% Sangiovese. Chianti Classico must be at least 80% Sangiovese and aged for seven months in oak barrels, Chianti Riserva wines are aged for 24 months and top-of-the-line Chianti Superiore or Grand Selezione must be aged for 30 months.

In many of our tastings we have had duplicate bottles presented for evaluation. In past tastings, the very same wine often was rated, for instance, first and seventh. This month we had two presentations of St Giorgio, 2017, Chianti Riserva. The amazing thing this month is that the bottles rated first and second and were only separated by one point. I guess our palates are getting better with practice. The other wines this month, in no particular order, were: Renieri 2020 Gran Selezione, Uggiano 2019 Chianti Classico, Figli d'Italia 2018 Chianti Reserva, Santa Margherita 2021 Chianti Reserva, Borgaio 2020 Chianti Reserva, Kirkland 2021 Chianti Reserva, and Tenuta Di Renieri Chianti Reserva. All the wines were excellent examples of Tuscan Chiantis.



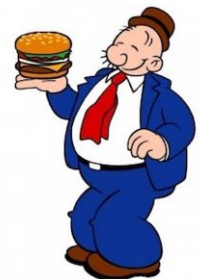
The tasting was followed by a tasty trio of lasagnas made by Judi, accompanied by the usual wonderful side dishes and desserts that have characterized our exciting wine tasting events. And, as an additional attraction, a good friend of Judi's and DJ's, serenaded us with lively Italian music on his accordion.

We had two first time participants this month, David and Charise Tom as well as Jeff and Pam Jarvis. Our group continues to grow. If you have not already joined the wine tasting group and would like to join, contact Jay Muzio at the number above. Besides being able to sample a variety of great wines and have a wonderful meal, the Wine Tasting Group provides a terrific opportunity to get out of the house and socialize with your SIR friends. And, as a reminder, not all our attendees drink wine, some come with a wine-tasting companion and bring their own beverage of choice to drink. Why not come and check us out?

BEST BURGER PURSUIT | Dan Koelzer 916-718-0521



The Best Burger Pursuit is getting pretty tense now. Poor Reds is still holding 1st place, followed closely by the Relish Burger Bar and the Breakroom. Last month's venue was Jaspers in Rancho Cordova which came in middle of the pack. However, it did collect a 1st in the Price category and a 2nd in the Service Promptness category. Also, it is the new winner in the number of napkins required - 4.2. Not the best showing, but they do have a lot of great choices on the menu.



The BBP group meets once a month on the Friday after the main SIR meeting for a burger at noon. The agenda is always the same - order a burger, eat it and rate it. The next BBP event is set for Friday, October 25th at the same time (12:00 noon) - place to be determined. Several locations have been suggested including Old Town Grille, 36 Handles, Moonraker and Out of Bounds. If you have an opinion, email me and I'll take it up with the Burger Selection Committee (me).

The best part of being over 70 is that I can still run... out of energy, money and patience.

I have a lot of senior moments. But, on the bright side, I meet new people every day.

I've reached the age where 'happy hour' is a nap.

At my age, "getting lucky" means walking into a room and remembering why.

VOLUNTEER from page 4

This year's Nominating Committee Chairman, Jay Guertin, presented the BEC with a list of BEC candidates for 2025. The BEC is thankful to those who have served and will continue to serve. Currently, the 2025 slate of candidates consists solely of 2024 BEC members. Two positions remain unfilled - Little SIR and Assistant Secretary. Many of you were asked and declined the opportunity to serve our Branch. Yes, it's true that Little SIR has a lot of responsibilities what with the need to invite monthly guest speakers as well as organize the annual picnic and holiday dinner while preparing to take over the reigns the following year as Big SIR. Jay and Lew have done a lot in making Little SIR a position "by committee" where some or many of these responsibilities are shared among other members. This year, Dan Maglionico helped Little SIR, Ron Wadsworth, by getting the monthly speakers (I'm hopeful that he may consider continuing in that role through 2025). BEC and other members (and their spouses) stepped up to assist Ron with the picnic and holiday dinner. Even moving from Little SIR to Big SIR - while the normal progression through a branch - is not a hard fast requirement as we have seen recently.

Regarding the Assistant Secretary position, outgoing Assistant Secretary, Bob Carlson, has served in that position for three and a half years. I think he would tell you that occasionally filling in for long-time Secretary, Terry Starkel, has not required much of his time. Even though it may not have been a taxing role, Bob has been a valuable voice on the BEC and has helped steer us on our current course.

If you value what SIR brings to its members and want to help shape the future of our Branch so it can continue to grow and flourish, I'd ask that you answer the call to be a part of the Branch leadership team. Don't use the Southwest Airlines approach of looking down and not making eye contact as people board when Lew brings up our needs at our meetings. Instead, consider serving as your time, talents and interests allow. Whether it's to fill our immediate need as Little SIR or Assistant Secretary, a future Director or other BEC positions or as an Activity Chairman for a new or existing activity, I'd encourage you to strongly consider it. I assure you that you have something to give that will benefit you, our Branch and each one of our members.

SENIOR RESOURCE FAIR | Jay Muzio, PBS 650-302-1902

On September 20th, SIR Branch 95 participated in the Heritage - Four Seasons Senior Resource Fair at the Heritage clubhouse in El Dorado Hills. The event featured nonprofits as well as for-profit organizations in which the senior population would be interested. George Alboff, Ken Mahar, Jay Muzio and Terry Starkel greeted around three hundred people over the four hours the event lasted.

We distributed dozens of our tri-fold brochures and wallet cards, produced by Kevin King, to the many people that showed interest in our SIR organization and activities. There were some guys intending to transfer to Branch 95 from branches in the Bay Area, there were guys that had just moved into the area looking for connections and activities and there were ladies looking for something to get the old guy out of the house. It was eye-opening how many people have not heard of us and were interested in the socialization opportunity we provide men.

It was the ideal venue to utilize our marketing materials. The brochures and wallet cards tell a little about SIR and our activities. Every piece of printed material has our URL and QR code directing prospective members to our website. Once they get to our website, they can see more about Branch 95 and they can contact our Membership Chairman, Dave Chighizola, fill out an application and be invited to lunch. When you see them, please thank Kevin, Dave, and the other guys that represented our Branch for their very successful efforts to attract new members.

Last year I joined a support group for procrastinators. We haven't met yet.

A woman told her friend, "I feel like my body has gotten totally out of shape, so I got my doctor's permission to join a fitness club and start exercising." She said, "So, I decided to take an aerobics class for seniors. I bent, twisted, gyrated, jumped up and down, and perspired for an hour. But, by the time I got my leotards on, the class was already over."

OCTOBER ACTIVITIES & EVENTS



1st, 8th, 15th, 22th - see golf [schedule](#) for course and check-in times



10th - Texas Hold'em; host varies; 6:30pm



2nd, 9th, 16th, 23rd, 30th - Drop-in pickleball; Heritage Park; 8-11am



2nd - Drop-in bowling; FLB Entertainment Center; Folsom; 1-4pm



3rd, 10th, 17th, 24th, 31st - Drop-in bocce Promontory Park EDH; 8am



3rd, 10th, 17th, 24th, 31st - Breakfast & Walking - Denny's Cameron Park; 9:00am



16th - **NOTE 3rd Wed.**; BEC & General Meeting; Cameron Park Country Club



25th - Best Burger Pursuit; 12:00 noon; TBD



17th - Wine Tasting Group; TBD



22nd; Bowlero; Brentwood



25th - Fun Cool Cars; meet at Purple Place at 10:30am & drive to lunch



Mondays and Fridays - e-Biking; various starting locations



30th - Investment Group; 6:00pm; Raley's O-N-E; El Dorado Hills

A LIGHTER MOMENT

From the archives of Terry Wild...

Mike was going to get married to Joan, so his father sat him down for a little chat.

He said, "Mike, let me tell you something. On my wedding night in our honeymoon suite I took off my pants, handed them to your mother, and said, "Here - try these on." She did and said, "These are too big, I can't wear them." I replied, "Exactly, I wear the pants in this family and I always will. "Ever since that night we never had any problems."

"Hmmm," said Mike. He thought that might be a good thing to try. On his honeymoon, Mike took off his pants and said to Joan, "Here - try these on." She tried them on and said, "These are too large. They don't fit me." Mike said, "Exactly. I wear the pants in this family and I always will. I don't want you to ever forget that."

Then Joan took off her pants and handed them to Mike. She said, "Here - you try on mine." He did and said, "I can't get into your pants." Joan said, "Exactly. And if you don't change your attitude, you never will."

The easiest way to find something lost around the house is to buy a replacement.

Have you ever noticed: The Roman Numerals for forty (40) are XL.

Did you ever notice that when you put the 2 words "The" and "IRS" together it spells "Theirs".

"It's paradoxical that the idea of living a long life appeals to everyone, but the idea of getting old doesn't appeal to anyone." ~ Andy Rooney

"You spend 90 percent of your adult life hoping for a long rest and the last 10 percent trying to convince the Lord that you're actually not that tired." ~ Robert Brault

Member Attendance

To maintain membership, a member is required to attend one-half of the regular Branch monthly luncheon meetings within the previous twelve consecutive month period, unless the Branch BEC has approved different attendance requirements (Policy 25; Bylaw 18).

SIR Non-Responsibility Clause

All activities arranged for, or by, or sponsored by SIR'S Inc. and its branches, are for the convenience and pleasure of the members and their guests who desire to participate. SIR'S Inc. and its branches do not assume any responsibility for the well-being or safety of the participants or their property in matters pertaining to said events or activities.