



SONS IN RETIREMENT

A NON-PROFIT PUBLIC BENEFIT CORPORATION FOR
 RETIRED MEN DEVOTED TO THE PROMOTION OF
 INDEPENDENCE AND DIGNITY OF RETIREMENT

Gold Country Branch 95 - Bulletin 321 - September 2015

*Gold Country Branch 95
 2015 Elected Officers*

Big Sir

Jay Guertin..... 916.939.8037

Little Sir

Terry Privott..... 916.933.6342

Secretary

Tim Herdt 916.939.1405

Asst. Secretary

Terry Starkel 916.817.1524

Treasurer

Keith Hepler 916.933.7779

Asst. Treasurer

Rich Christensen 916.817.1838

Directors at Large

Dennis Callahan 530.620.6908

Dan Cockcroft 916.933.6462

Dennis Petersen..... 916.467.7748

Brian Upton 916.939.6601

Bill Yeager 916.941.6632

Region III Director

Jimmie Johnson..... 916.961.8092

Area 31 Governor

Open..... - - - - -

Honorary Life Members

Al Kaiser Ross Walter

Chairmen

- Attendance Jim Purcell
- Attendance Asst..... *Open*
- Badges/Raffle *Open*
- Bowling..... Don Weick
- Bulletin..... Jon Jakowatz
- Chaplain..... Ray Retallack
- Fishing..... John Ramsey
- Golf Brian Upton
- Asst Golf Dennis Petersen
- Historian *Open*
- Membership & E-mail Mike Mohr
- Photography *Open*
- Property *Open*
- Publicity Bill Yeager
- Sunshine..... *Open*
- Travel *Open*
- Webmaster Al Schmidt

BIG SIR — Jay Guertin

**GOAL – 91 Members, CURRENT 80,
 NEW MEMBERS 5, LOST MEMBERS 10, GUESTS 5**

I attended the SIR Board Meeting for all SIR leadership. I had attended two such meetings previously and frankly, the location was poor, the food was poor, and the content of the meeting was one hour of information given over 6 hours. This meeting was greatly improved in terms of location, food and content. There is a new energy and assistance coming from SIR leadership. There is also a major challenge that all of us must take on. In 2014, we added 2200 new SIR members while losing 3000! Our challenge is to turn this around.

President Dill gave the following 5 indicators if a Branch is in trouble. I will list them and share with you where we stand in Branch 95:

1. Are they gaining new members? **Our rate of loss has slowed but we are still losing members.**
2. Do they elect new leaders every year? **Yes**
3. Are there more than one or two activities? **No, we only have 2 activities**
4. Does the branch have an Area Governor to report to? **No, there was no Area Governor for Region 3 Area 31 which Branch 95 is a member of.**
5. Does the branch send members to training in October? **Yes**

As you can see we have indicators that our branch is in trouble. Training will be significantly different this year as one, there will be many small training groups rather than one large group and two, it will be training for all leaders in our Branch not just the Big SIR. They will be introducing a program to help with member recruitment. SIR Leadership is strongly supporting the branches and giving us new tools. It is up to us to use the tools and do our part. I am confident for the remainder of the year and with Terry Privott's leadership in 2016, we can make it happen.

Jay

LITTLE SIR — Terry Privott

Our Speaker this month is Attorney Diana Steele. Diana works through the El Dorado County Area Agency on Aging. The Agency's Mission: Legal Services committed to protecting the Independence and Dignity of our community's seniors and promoting financial, social, and economic self ---- Continued on back - see **Little Sir →**

