



*Gold Country Branch 95  
2014 Elected Officers*

**Big Sir**

Dan Cockcroft ..... 916.933.6462

**Little Sir**

Jay Guertin ..... 916.939.8037

**Secretary**

Tim Herdt ..... 916.939.1405

**Asst. Secretary**

Terry Starkel ..... 916.817.1524

**Treasurer**

Keith Hepler ..... 916.933.7779

**Asst. Treasurer**

Joe Giacomini ..... 916.939.2060

**Directors at Large**

Dennis Callahan ..... 530.620.6908

Dennis Petersen ..... 916.467.7748

Bill Stegman ..... 916.351.0899

Brian Upton ..... 916.939.6601

Bill Yeager ..... 916.941.6632

**Region II Director**

Russell C. Salazar ..... 530.644.3809

**Area 31 Governor**

Frank Severn ..... 916.985.7759

**Honorary Life Members**

Al Kaiser            Ross Walter

**Chairmen**

- Attendance ..... George Simko
- Attendance Asst. .... *Open*
- Badges/Raffle ..... *Open*
- Bowling ..... Don Weick
- Bulletin ..... Jon Jakowatz
- Chaplain ..... Ray Retallack
- Fishing ..... John Ramsey
- Golf ..... Brian Upton
- Asst Golf ..... Dennis Petersen
- Historian ..... *Open*
- Membership & E-mail ..... Mike Mohr
- Photography ..... *Open*
- Property ..... *Open*
- Publicity ..... Bill Yeager
- Sunshine ..... *Open*
- Travel ..... *Open*
- Webmaster ..... Al Schmidt

# SONS IN RETIREMENT

A NON-PROFIT BENEFIT ORGANIZATION FOR  
RETIRED MEN DEVOTED TO THE PROMOTION OF  
INDEPENDENCE AND DIGNITY OF RETIREMENT

*Gold Country Branch 95 - Bulletin 311 - September 2014*

## BIG SIR — Dan Cockcroft

### Inflation

One of the great things I enjoy about being a SIR is the collective experience we all have and our ability to communicate that experience and draw conclusions from it. Or to put it simply we know what we want out of a situation and we know how to ask for it.

I was very pleased with our open discussion at last month's luncheon. A lot of us were less than happy with the combinations of cost and quality of the lunches. Fortunately the solution was easy. We presented the group with all the facts we had at our disposal and opened the floor to discussion. The ideas were straight, forward creative, and were well received. Out of this came a number of good solutions that we have explored and will begin to implement.

Starting today, working with these ideas and the Elks' Kitchen we are going to change the basic concept of our lunch offerings. Instead of a full blown Lunch/Dinner menu every month we are going to start serving a more standard lunch with items like today's Tri-tip Sandwich with coleslaw and desert. Future lunches will feature food like Pulled Pork Sandwiches or Cheeseburgers and Pup fries.

This new menu will also allow us to lower our cost so please let us know what you think.

Also it's not too early to start thinking about our annual Spouse's Christmas Dinner and silent raffle. So start looking through your garage for your raffle items and get them to Jay.

Thanks, Dan C.

## LITTLE SIR — Jay Guertin

We are extremely fortunate to have as our speaker today, Keith Coolidge who is the Executive Manager for External Affairs with the Delta Stewardship Council. The Delta Stewardship Council was created in legislation to achieve the state mandated coequal goals for the Delta. "Coequal goals' means the two goals of providing a more reliable water supply for California and protecting, restoring, and enhancing the Delta ecosystem. The coequal goals shall be achieved in a manner that protects and enhances the unique cultural, recreational, natural resource, and agricultural values of the Delta as an evolving place." (CA Water Code §85054)

Keith has 25 years experience on water policy issues both at the local and state level. Some of Keith's positions have been 13 years as  
continued - see Little Sir → page 2

## Sand Traps

by Brian Upton, Golf Chair

### SIR Branch 95 Results

August 2014 Tournaments:

#### Empire Ranch Tournament – August 5, 2014

First: Bill Yeager  
Second: Jack May  
Third: Brian Upton  
Fourth: Paul Tomlinson

#### Mather Team Stableford Tournament – August 12, 2014

First Place Team:  
Terry Privott & Bill Yeager  
Second Place Team:  
Bob Hendrickson & Tom Gamble  
Third Place Team:  
Paul Tomlinson & Keith Hepler

#### Wildhawk Tournament – August 19, 2014

First: Tom Gamble  
Second: Bob Hendrickson  
Third: George Simko  
Fourth: Dave Tanner

#### Lincoln Hills Tournament – July 27, 2014

First: Terry Privott  
Second: Jay Guertin  
Third: Dan Cockcroft  
Fourth: Steve Thomson

#### Closest-to-the-pin

Empire Ranch: John Ashley

Mather:

Hole #3 Jack May

Hole #11 Dan Cockcroft

Wildhawk: Bob Birgbauer

Castle Oaks: None



Check out  
Golf  
results &  
pictures

[www.branch95sir.shutterstock.com](http://www.branch95sir.shutterstock.com)

## Fishing - Jolly Hookers

For information about Jolly Hookers see or contact John Ramsey, Head Hooker, at 916.933.6340, or see their website.

[www.thejollyhooker.com](http://www.thejollyhooker.com)

## Golf

by Brian Upton

Golfers – Tomorrow we are playing at Diamond Oaks in Roseville. This is the second round of our Club Championship, however all members are welcome if you wish to play.

Championship Rules will be in effect. See Dennis Petersen today to verify if openings are available.

Next Tuesday, September 16, 2014 we play the final round of our club championship at Wildhawk. Again, all club members are welcome to join us, so contact Dan Cockcroft if you wish to play. The club championship awards ceremony will take place next month at our October luncheon. As a year-end bonus for our golf members we will give away 12 dozen TaylorMade Rocketballz golf balls, so be sure to attend.

The 2015 NCGA membership renewal process will begin on October 1st. Dues may be paid between October 1 and December 1, 2014 by all members in good standing. Brian Upton will send out reminders at the end of September.

Latest edition of SIR Happenings posted on the SIR website  
[www.sirinc.org/sirhappenings/](http://www.sirinc.org/sirhappenings/)

A closed mouth gathers no feet.

### Branch 95 Bulletin Updates

Please submit October Bulletin updates to Jon Jakowatz by

Monday, October 6, 2014

E-mail:

[SIR95Bulletin@jakowatz.net](mailto:SIR95Bulletin@jakowatz.net)

## September Birthdays

Gary Cattrone

Mel Hallett

Keith Hepler

Jon Jakowatz

Joe Lampich

Bob Laurenty

Jerry Nester

George Van Blyenburgh (PBS)

Ron Waisner (PBS)

## Welcome New Members!

by Mike Mohr, Membership Chair

Rich Turoff

Bob Laurenty

➔ Little Sir continued – Associate General Manager for the Municipal Water District of Orange County and CALFED Bay-Delta Program. Prior to Keith's involvement in water policy, he spent 10 years as both an editor and reporter in New York and Orange County California. Keith is a graduate of the University of Missouri School of Journalism.

Jay

### Branch 95 Luncheon Location 2nd Monday of the Month

Placerville Elks Lodge

3821 Quest Ct.,

Shingle Springs, CA

Telephone 530.672.9120.

Happy Hour 11:00 a.m.

Lunch 12:00 noon

~ ~ ~ Luncheon Menu ~ ~ ~

See Big Sir report on  
Front Page

~ ~ ~

Special diet?

Contact Dan, Jay or your Caller

## SIR Websites

[www.sirinc.org](http://www.sirinc.org)

[www.sirinc.org/sirhappenings/](http://www.sirinc.org/sirhappenings/)

Branch 95

[www.branch95sir.shutterstock.com](http://www.branch95sir.shutterstock.com)