



*Gold Country Branch 95
2014 Elected Officers*

Big Sir

Dan Cockcroft 916.933.6462

Little Sir

Jay Guertin..... 916.939.8037

Secretary

Tim Herdt 916.939.1405

Asst. Secretary

Terry Starkel 916.817.1524

Treasurer

Keith Hepler 916.933.7779

Asst. Treasurer

Joe Giacomini 916.939.2060

Directors at Large

Dennis Callahan 530.620.6908

Dennis Petersen..... 916.467.7748

Bill Stegman 916.351.0899

Brian Upton 916.939.6601

Bill Yeager 916.941.6632

Region II Director

Russell C. Salazar..... 530.644.3809

Area 31 Governor

Frank Severn..... 916.985.7759

Honorary Life Members

Al Kaiser Ross Walter

Chairmen

Attendance George Simko
Attendance Asst..... *Open*
Badges/Raffle *Open*
Bowling..... Don Weick
Bulletin..... Jon Jakowatz
Chaplain..... Ray Retallack
Fishing..... John Ramsey
Golf Brian Upton
Asst Golf Dennis Petersen
Historian *Open*
Membership & E-mail Mike Mohr
Photography *Open*
Property..... *Open*
Publicity Bill Yeager
Sunshine..... *Open*
Travel *Open*
Webmaster Al Schmidt

SONS IN RETIREMENT

A NON-PROFIT BENEFIT ORGANIZATION FOR
RETIRED MEN DEVOTED TO THE PROMOTION OF
INDEPENDENCE AND DIGNITY OF RETIREMENT

Gold Country Branch 95 - Bulletin 310 - August 2014

BIG SIR — Dan Cockcroft

Inflation

I'm sure all of us remember the inflation during the early 1970's. At the time I was working as an Electronic Test Equipment Sales Engineer for a Fortune 500 company and inflation was so rapid that we would up a prices every 90 days just to keep pace.

Today economists are debating whether once again inflation is impacting our lives on a daily basis. The rate of inflation is a hard number to get hold of because different Government Agencies have different ways of measuring the rate. Some agencies include food and energy in the calculations and some don't with the explanation that they are too volatile over the short term to be meaningful.

Be that as it may, all of you have seen inflation in the cost we charge for lunch once a month at the Elks club. We have increased our lunch cost twice in the past 18 months to the present level of \$20. The increases were driven by the Elks Club kitchen having to raise the cost of our meals because of the increase in the cost of the food they provide to us .

I know that a number of you have expressed concern over the \$20 price tag. Since we are an open group, I along with my Little Sir and our board think that it is important that we discuss this issue as a group and explain the cost and our options. So, after our lunch today, instead of a guest speaker, I would like to open the floor for discussion.

Thanks, Dan C.

LITTLE SIR — Jay Guertin

For the first 3½ years, I sat with everyone else enjoying conversation with friends, listening to speakers, and discussing food. I was aware of the Big Sir, Little Sir and a few other positions and that the Board met before each luncheon. It was pretty simple – show up the second Monday of the month and enjoy! Then I took on the challenge of being the Little Sir.

What I have found out in the first seven months on the job is that there is a lot of information on the workings of SIR 95 that I did not know about. Couple this with the current rising lunch cost and some discontent on food quality, and we had a situation that strained our financial stability and future growth. The Board has been responding to this for the past 4 months. As Dan stated, we

continued - see **Little Sir** → page 2

Sand Traps

by Brian Upton, Golf Chair

SIR Branch 95 Results

July 2014 Tournaments:

Empire Ranch Tournament –
July 1, 2014

First: Bill Yeager
Second: Brian Upton
Third: John Ashley
Fourth: Steve Thomson

Diamond Oaks Tournament –
July 8, 2014

First: Dan Cockcroft
Second: Paul Tomlinson
Third: George Simko
Fourth: Keith Hepler

Wildhawk Tournament –
July 15, 2014

First: Keith Hepler
Second: George Simko
Third: Terry Privott

Lincoln Hills Tournament –
July 22, 2014

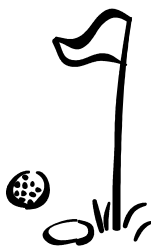
Flight "A": Terry Privott
Flight "B": Jerry Nester
Flight "C": Paul Tomlinson

Closest-to-the-pin

Empire Ranch: Mike Wilke
Diamond Oaks: Jay Guertin
Wildhawk: Steve Thomson
Lincoln Hills: John Ashley

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Check out Golf results &
pictures



www.branch95sir.shutterfly.com

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Fishing - Jolly Hookers

For information about Jolly Hookers see or contact **John Ramsey, Head Hooker**, at 916.933.6340, or see their website.

www.thejollyhooker.com

Golf

by Brian Upton

It was a little over a year ago that Terry Starkel shot a net 56 at Wildhawk and then a net 59 at Lincoln Hills after taking some golf lessons. We are glad he has now forgotten all those silly little swing thoughts. Now Keith Hepler comes along and shoots a net 57 at Wildhawk. The bars have now been set pretty high. Who's next?

Golfers... Remaining August tournaments:

Tomorrow, August 12, 2014 we are at Mather for Dennis Petersen's "Pick Your Partner Stableford Tournament." Lots of prizes, but everyone should be signed up by now.

Next Tuesday, August 19, 2014 we play at Wildhawk.

On Wednesday, August 27, 2014 we play the Castle Oaks golf course in Ione. Contact Brian Upton if you are interested in playing Castle Oaks.

The first round of competition for our club championship begins at the Empire Ranch golf course on September 2, 2014. Last year's champion Gary Grann, and previous champions Jerry Nester and Ed Gupton would like it back in their trophy case... Are we ready for a new club champion? The outcome will be decided after three rounds of play at Empire Ranch, Diamond Oaks and Wildhawk. Should be fun!

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Branch 95 Bulletin Updates

Please submit **September** Bulletin updates to Jon Jakowatz by

Monday, September 1, 2014

E-mail:

SIR95Bulletin@jakowatz.net

August Birthdays

Bob Birgbauer
Dan Cockcroft
Tim Herdt
George Simko
Terry Starkel
Roger Taylor

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➔ **Little Sir** continued – are going to share with you how our finances work and options we have been investigating. In short, we are seeking your input. As we go about our meeting today, ***our goal is to chart a path for the continued success of SIR Branch 95.*** We are going to give you a bunch of data to assist in your thought process. I am confident that we can find, probably not the perfect path, but a very acceptable path that will help us achieve our goal. Thank you in advance for your input. This is too great a group not to succeed!

Jay

Branch 95 Luncheon Location 2nd Monday of the Month

Placerville Elks Lodge

3821 Quest Ct.,

Shingle Springs, CA

Telephone 530.672.9120.

Happy Hour 11:00 a.m.

Lunch 12:00 noon

~ ~ ~ **Luncheon Menu** ~ ~ ~

Glazed Ham

Parsnip Mashed Potatoes

Garden Salad

Bread

Dessert

Special diet?

Contact Dan, Jay or your Caller

SIR Websites

www.sirinc.org

www.sirinc.org/sirhappenings/

Branch 95

www.branch95sir.shutterfly.com