



**Gold Country Branch 95  
2014 Elected Officers**

**Big Sir**

Dan Cockcroft ..... 916.933.6462

**Little Sir**

Jay Guertin..... 916.939.8037

**Secretary**

Tim Herdt ..... 916.939.1405

**Asst. Secretary**

Terry Starkel ..... 916.817.1524

**Treasurer**

Keith Hepler ..... 916.933.7779

**Asst. Treasurer**

Joe Giacomini ..... 916.939.2060

**Directors at Large**

Dennis Callahan ..... 530.620.6908

Dennis Petersen..... 916.467.7748

Bill Stegman ..... 916.351.0899

Brian Upton ..... 916.939.6601

Bill Yeager ..... 916.941.6632

**Region II Director**

Ralph Lingis ..... 916.933.5561

**Area 31 Governor**

Frank Severn..... 916.985.7759

**Honorary Life Members**

Al Kaiser            Ross Walter

**Chairmen**

Attendance ..... George Simko

Attendance Asst..... *Open*

Badges/Raffle ..... *Open*

Bowling..... Don Weick

Bulletin..... Jon Jakowatz

Chaplain..... Ray Retallack

Fishing..... John Ramsey

Golf ..... Brian Upton

Asst Golf ..... Dennis Petersen

Historian ..... *Open*

Membership & E-mail ..... Mike Mohr

Photography ..... *Open*

Property ..... *Open*

Publicity ..... Bill Yeager

Sunshine..... *Open*

Travel ..... *Open*

Webmaster ..... Al Schmidt

# SONS IN RETIREMENT

A NON-PROFIT BENEFIT ORGANIZATION FOR  
RETIRED MEN DEVOTED TO THE PROMOTION OF  
INDEPENDENCE AND DIGNITY OF RETIREMENT

Gold Country Branch 95 - Bulletin 307 - April 2014

## BIG SIR — Dan Cockcroft

As you may be aware of, 2 out of 3 SIR Branches are failing to attract enough new members to maintain their membership. This is not a new trend. SIR has been losing members statewide at a rate of about 5%-7% since the 90's. The good news is that we are one of the more healthy branches. Although we are not growing we are pretty close to maintaining our active membership at 90-100 members thanks to your efforts in bringing out your neighbors and friends. I would like to not only maintain our membership level but also to see it grow.

The state Growth Membership Committee did a lot of research on the healthier growing SIR branches and found the branches that have developed activities and events, which included wives and significant others, are doing much better. Also branches that have several differ activities do better.

First of all, I hope we can have a record turnout for our Ladies Day Lunch In June. You may not think your Ladies want to come but I bet if you give them the opportunity you will find she enjoys it. Secondly, although we have a strong Golf and Fishing Group, it sure would be nice if we could add more activates and maybe even some that include our Wives and Significant others. If you have a suggestion or would like to head up a group with the help of SIR please let me Know.

- Dan

## LITTLE SIR — Jay Guertin

As the person responsible for getting our speakers, my goal is to get good presenters who entertain, inform in an upbeat manner. However, we are all caring and participating members of society who know that all is not beautiful in our community. We know that ignoring crime and human tragedy allows it to flourish not go away. Our state and the city of Sacramento are leaders in a crime that we don't know or hear that much about. The crime is Human Trafficking.

Our speaker today is **Kelly Muren, MA** who is currently a Survivors of Trafficking Case Management intern at **Opening Doors, Inc.** in Sacramento. Opening Doors' Survivors of Trafficking (SOT) Program reaches those who have been identified as victims and desire to receive services necessary to lead a life free of violence and exploitation. Their niche and expertise is working with victims of trafficking who are from other countries regardless of age or gender. They provide emergency response meeting victims' most critical needs such as safe housing, food, medical care, transportation, and language interpretation as needed. Once a victim is through the initial crisis period they are enrolled in case management services which connects them with counseling, English as a second language courses, immigration legal services and job skills training with the goal of removing barriers affecting their ability to thrive in the United States.

- Jay

