

# WELCOME TO STATE OF THE CITY

Learn about the City's accomplishments this past year and what's in store for Fremont in the future!



**Fremont Mayor  
Raj Salwan**

# Congratulations on Your Retirement!



**Cindy Bonlor**  
CEO, Fremont Chamber of Commerce



**FREMONT**  
CHAMBER OF COMMERCE



# State of the City



**FREMONT**  
**CHAMBER OF COMMERCE**

# Chairman's Circle



**KAISER  
PERMANENTE®**



**Washington  
Health**

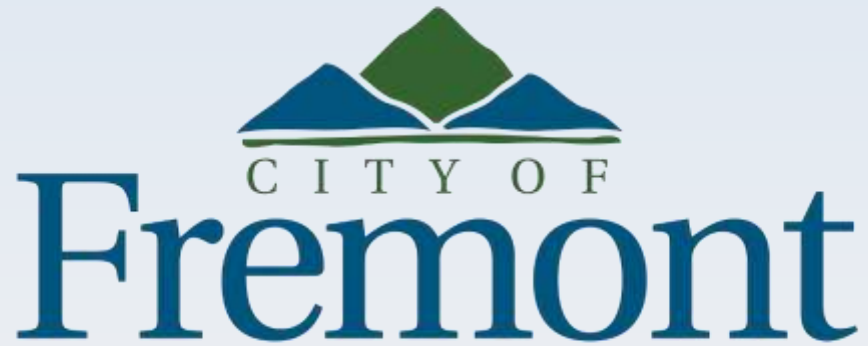
**pony**.ai

**Presenting Sponsor**



**COMCAST**

# Event Sponsors



# Team Sponsors

**BBSI**

**Cargill**<sup>®</sup>

 **INSIGHT LEGAL**

**STERLING**  
ORGANIZATION

# State of the City



**FREMONT**  
**CHAMBER OF COMMERCE**





PROMOTE &  
GROW YOUR  
BUSINESS

SUPPORT  
YOUR  
COMMUNITY



INFLUENCE  
POLICY  
THROUGH  
ADVOCACY

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BUSINESS**

**SUPPORT  
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**INFLUENCE  
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THROUGH  
ADVOCACY**

**RIBBON CUTTINGS**

**MIXERS**

**GROWING CONNECTION CLUBS**

**BUSINESS MASTERMIND SERIES**

**RESTAURANT WEEK**

**WOMEN IN BUSINESS CONFERENCE**

**BREAKFAST WITH THE MAYOR**

**MORE THAN 4,041,000 WEBSITE REFERRALS  
TO OUR MEMBERS ANNUALLY**





**PROMOTE &  
GROW YOUR  
BUSINESS**

**FREMONT FESTIVAL OF THE ARTS**

**FREMONT BURGER & BREW FEST**

**FREMONT STREET EATS**

**HOLIDAYS AT THE PLAZA**

**FREMONT SIP & STROLL**

**LEADERSHIP FREMONT**

**SUPPORT  
YOUR  
COMMUNITY**

**INFLUENCE  
POLICY  
THROUGH  
ADVOCACY**



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POLICY  
THROUGH  
ADVOCACY**

## **STATE CAPITOL VISITS:**

- **LEGISLATIVE SESSION OPENING**
- **ACCESS SACRAMENTO**

## **PAST ADVOCACY EFFORTS:**

- **ELENI KOUNALAKIS, LT. GOVERNOR**
- **FIONA MA, STATE TREASURER**
- **ROBERT BONTA, ATTORNEY GENERAL**
- **ELMY BERMEJO, REGIONAL ADMINISTRATOR SBA**
- **STATE OF THE ECONOMY – FIONA MA**



**PROMOTE &  
GROW YOUR  
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**SUPPORT  
YOUR  
COMMUNITY**

**INFLUENCE  
POLICY  
THROUGH  
ADVOCACY**

**COCKTAIL HOUR WITH THE MAYOR  
WINE & CHEESE WITH COUNCIL MEMBER  
KATHY KIMBERLIN  
SOON TO BE ANNOUNCED EVENT WITH  
COUNCIL MEMBER RAY LIU**

**PARTNERSHIPS:**

- SILICON VALLEY COALITION
- NEW CALIFORNIA COALITION
- SILICON VALLEY LEADERSHIP GROUP
- CALIFORNIA MANUFACTURER  
& TECHNOLOGY ASSOC. (CMTA)
- CITY OF FREMONT





# WELCOME TO STATE OF THE CITY

Learn about the City's accomplishments this past year and what's in store for Fremont in the future!



**Fremont Mayor  
Raj Salwan**





# State of the City Address

June 18, 2025







# Welcoming Our New City Council



Councilmember  
Desrie Campbell  
D2

Councilmember  
Kathy Kimberlin  
D3

Vice Mayor  
Teresa Keng  
D1

Councilmember  
Yang Shao  
D4

Councilmember  
Raymond Liu  
D6

Councilmember  
Yajing Zhang  
D5

Mayor  
Raj Salwan

# City Leadership Transitions

## PROMOTIONS



**Kelly King**  
Maintenance Operations  
Director



**Arquimides 'Quimi' Caldera**  
Human Services  
Director

## RETIREMENTS



**Dan Schoenholz**  
Community Development  
Director  
*27 Years of Service*



**Sean Washington**  
Police Chief  
*28 Years of Service*



# Fremont Raised, Fremont Proud





# Four Years and Counting— Best Place to Raise a Family

WALLETHUB  
★ W ★  
BEST AWARD

—2025—

BEST PLACES  
TO RAISE  
A FAMILY





# Continuing Fremont's Excellence as Nation's Happiest City



**YEARS IN A ROW**



**WalletHub**

**Happiest City in America**



## ECONOMIC DEVELOPMENT & FINANCIAL STABILITY



# Our Steppingstones for Success

## PUBLIC SAFETY



## HOMELESSNESS



## ENVIRONMENTAL SUSTAINABILITY





# **Building A Strong Foundation for the Future of Fremont**





# Growing Our Pipeline of Civic Leaders





# Taking Fremont to **New Heights**



# Growing Our Retail Footprint in Downtown



*POUR DECISIONS*  
CRAFT COFFEE CRAFT BEER

/Paradox/



Image Credit: Nora Bruhn (artist)  
and Masaki Otori (photographer)



Image Credit: Nora Bruhn (artist)  
and Masaki Otori (photographer)



# Continuing Momentum for Downtown Fremont



RESTAURANT ROW





# Placemaking Spurs Vibrancy in Downtown



**352**  
events hosted  
this year  
**50,452**  
guests



# Record-Breaking 3rd Annual Fremont Restaurant Week





# Savoring Success in Culinary Competition



California School for the Deaf  
took **2nd place** at the Deaf  
Culinary Bowl in Austin, Texas



**California**  
School for the Deaf





# Building Up Our Businesses

**250+**

**local business owners**

attended our first

**Digital Marketing Bootcamp**

and learned how to improve  
their digital marketing skills and  
achieve tangible results.





# On the Map for Innovation

**Fremont, CA**

United States of America





# Celebrating Fremont's Industries



Silicon Valley Industry Outlook



Silicon Valley Manufacturing Roundtable



Commercial Real Estate Bus Tour  
with The Registry



East Bay Manufacturing Summit



Future of Fremont



# Inspiring the **Next Generation** of **STEM Leaders**





# Growing Our Advanced Manufacturing Development Pipeline





# *Driving* **Cleantech Innovation**



**AFEELA**  
Sony Honda Mobility





# A Leading Hub for Cleantech Innovation



Bloom**energy**<sup>®</sup>



T E S L A

# Bayside Technology Park Continues to Attract Major Investments



CLARION  
PARTNERS



JABIL

Jackery



NOVA<sup>®</sup> PROCESS  
INSIGHT

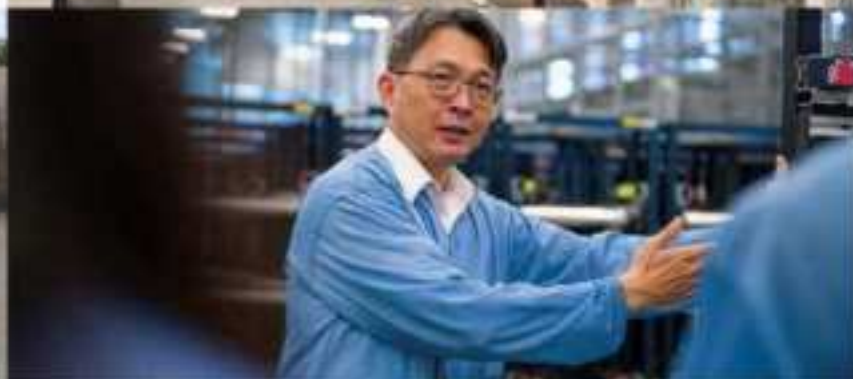
PENGUIN<sup>®</sup>  
SOLUTIONS



Quanta Computer



# Fremont is Where **Companies Come to Scale**



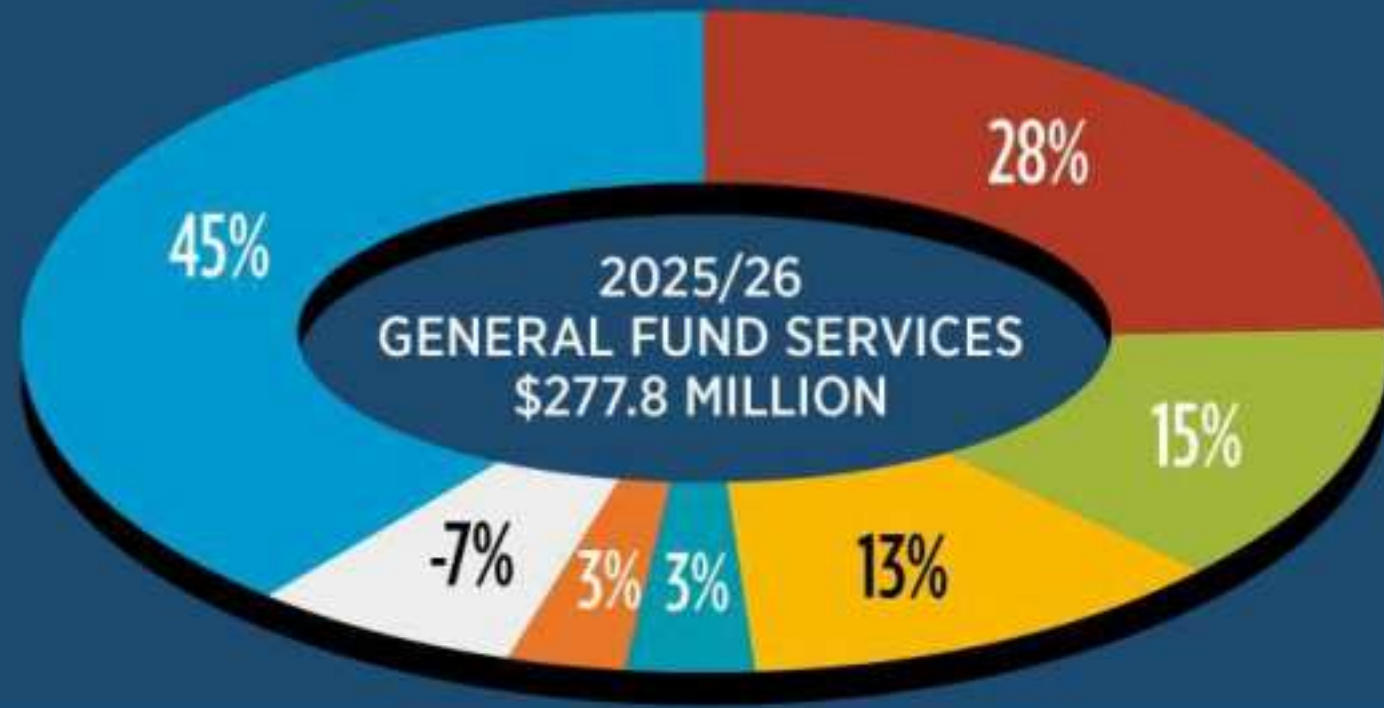


# Meeting the Need **for a Skilled Workforce**

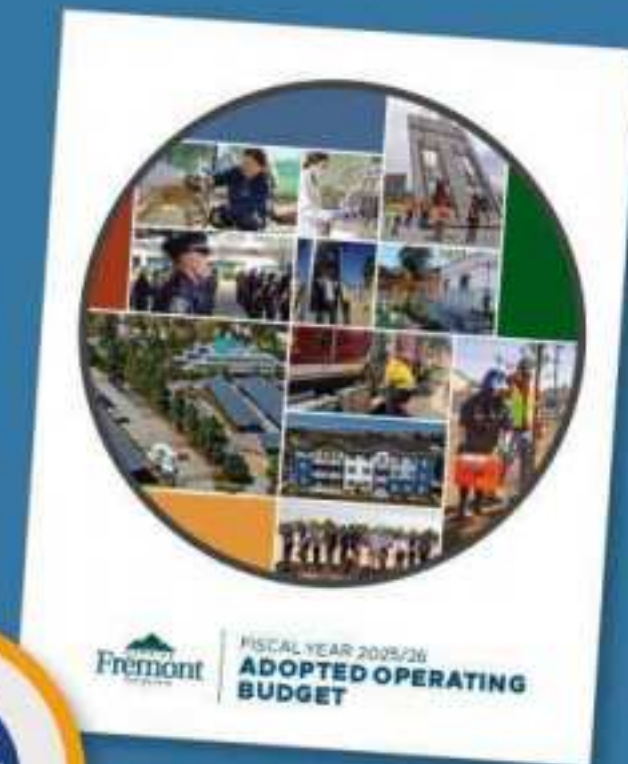




# Building a Strong Financial Foundation



- Police **\$124,396**
- Fire **\$77,086**
- Maintenance (streets, parks, public buildings) **\$40,836**
- Administrative Services **\$37,074**
- Human Services **\$9,850**
- Code Enforcement/Park Rangers/Urban Forestry/Permit Services **\$8,564**
- Less: Citywide Savings **\$20,000**



**GFOA's Distinguished Budget Presentation Award** for the FY 2024/25 Adopted Budget (28 consecutive years)

# Navigating Anticipated Financial Hurdles



Property Tax:	\$152,832
Sales Tax:	\$65,484
Business Tax:	\$13,414
Franchise Fees:	\$14,182
Hotel/Motel Tax:	\$6,128
Charges for Services:	\$8,150
Miscellaneous Revenues:	\$11,321
Transfers In:	\$6,760



# Building a Better Fremont





# Keeping Our Community Safe





# Pioneering Urban-Scale Flood Insurance

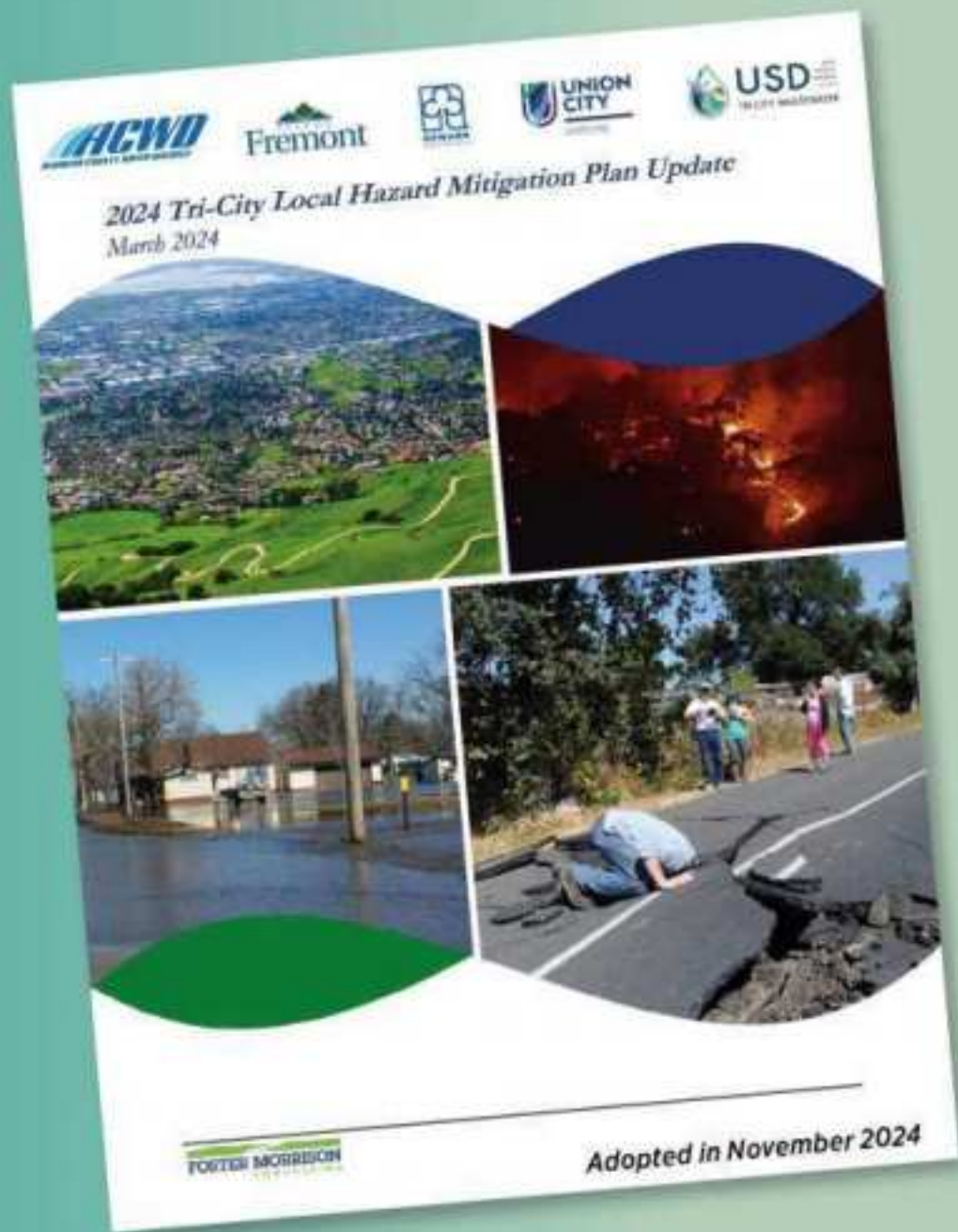




# Prioritizing Emergency Preparedness







# Adopting Local Hazard Mitigation Plan





# Introducing **Truck 56** at **Station 6** as Our **14th Company**





# Equipping Support for Disaster Response







**The  
Impact of  
Statewide  
Natural  
Disasters**



# Fremont Fire Department's Efforts To Help Our Neighbors





# Providing a Helping Hand for those Affected by Wildfires



CALIFORNIA  
School for the Blind

Kids  
Against  
Hunger.  
Fremont 

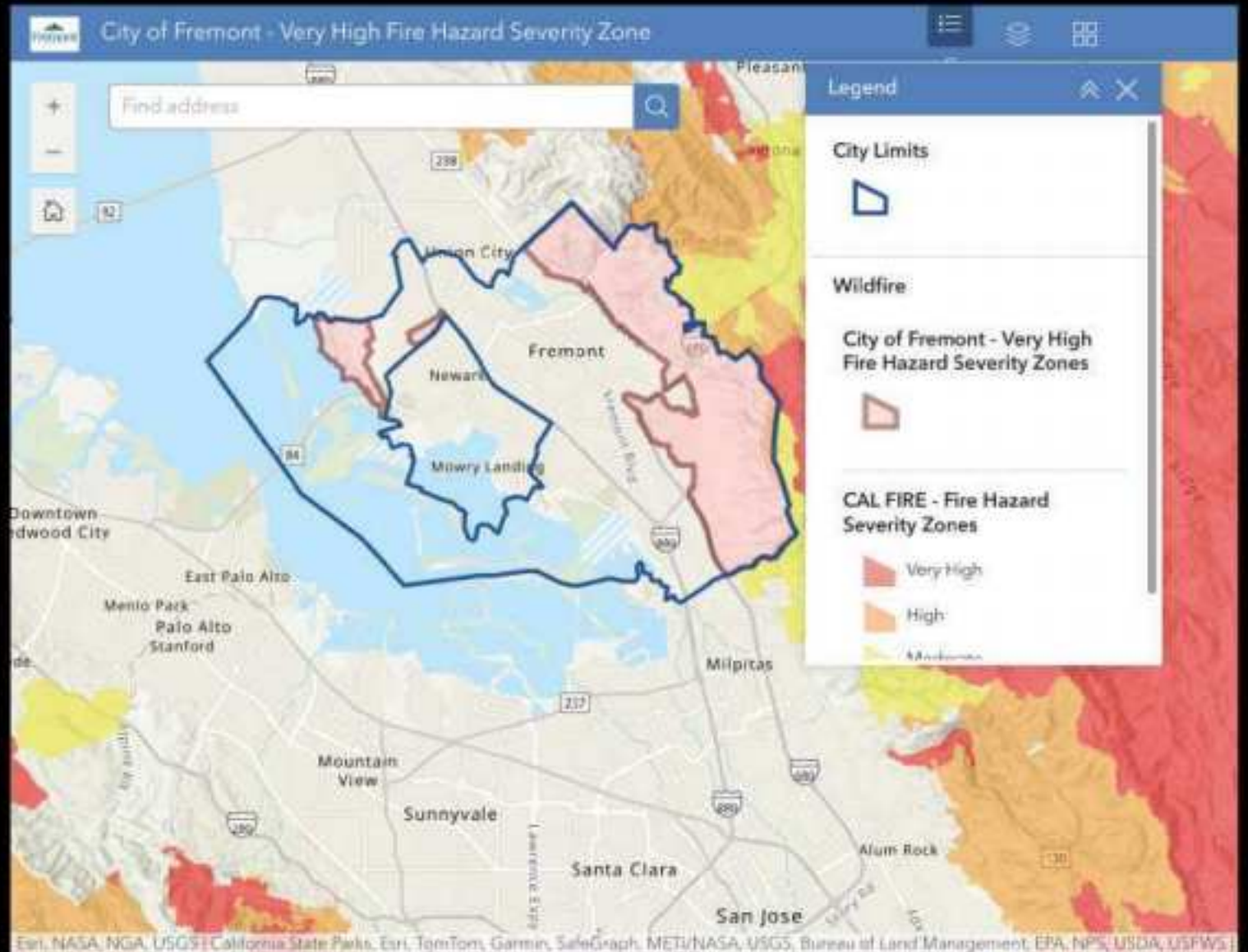




# Addressing Wildfire Risks

“There are **26,569** properties in Fremont that have some risk of being affected by wildfire over the **next 30 years**. This represents **47%** of all properties in Fremont”

[city.fremont.gov/wildfire](http://city.fremont.gov/wildfire)



VERY HIGH FIRE HAZARD SEVERITY ZONE VIEW



# New Defensible Space Program Launching this Summer

- Education & Outreach
- Annual Inspections
- Enforcement & Compliance



**READY,  
SET,  
GO!**





# Strengthening Emergency Services Capabilities

Fremont is first agency in county to use cutting-edge technology, providing faster and more effective service delivery to the community



Photo credit: Cathy Breslow/Breslow Photography





# Fremont Police Department— Striving for Excellence



## FPD STRATEGIC PLAN GOALS:

- **GOAL 1:** Mitigate Impacts of Crime and Enhance Community Safety
- **GOAL 2:** Enhance Recruitment and Retention Strategies
- **GOAL 3:** Staff Support: Wellness, Training, Mentoring and Succession Planning
- **GOAL 4:** Work to Enhance Operational Excellence, Efficiency, and Accountability
- **GOAL 5:** Seek Additional Community Engagement and Communication Opportunities



# Decrease in Crimes Against Persons and Property

## CRIME STATISTICS 2023 TO 2024 COMPARISON DATA

### CRIMES AGAINST PERSONS:

**2023** 1,342 incidents

**2024** 1,282 incidents

### CRIMES AGAINST PROPERTY:

**2023** 8,947 incidents

**2024** 7,213 incidents





# Strengthening Our Team for the Future

Personnel Hired in 2024:



**18** Sworn Personnel



**3** Community Service Officers (CSO)



**5** Dispatchers



**10** Professional Staff

Applications Received: **3,316**





# Advancing **Autism Awareness**





# Enhancing Employee Wellness and Community Safety





# Keeping Our Community Safe, One Call at a Time



**110,771**

Fremont Calls  
for Service



**766**

Average Daily  
Number of Calls  
Answered by  
Dispatch



**280,232**

Total 911, Emergency, and  
Non-Emergency Calls  
Received by Dispatch for  
Fremont & Union City



**35,821**

Fremont Calls  
for Service  
Dispatched





# FPD in Our Community

**Business Crime  
Watch Program**

**Coffee with a Cop**

**National Night Out**

**4,479**  
volunteer hours

**100+** events  
attended

**913** responses  
for Annual Community  
Survey received

**Public Safety Fair  
with Fremont Fire**

**Shop with a Cop**

**Week in Review**

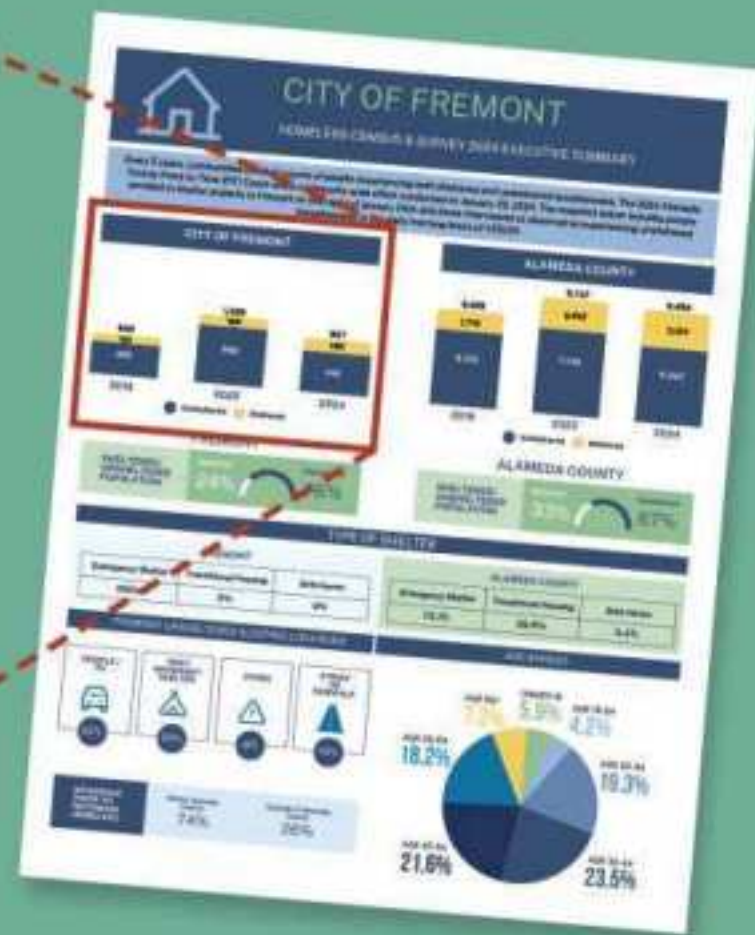
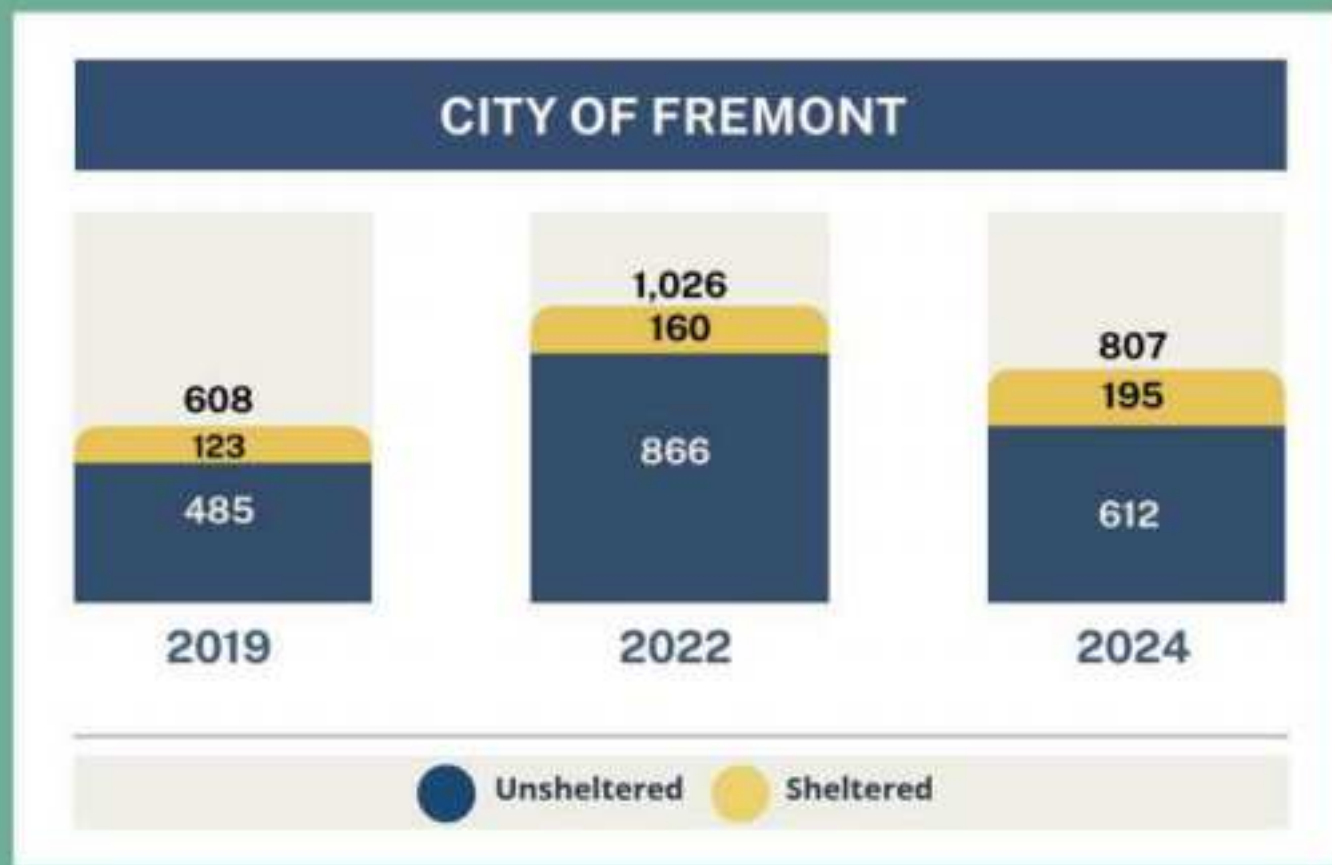
**39,903**  
training hours  
collectively for all  
FPD personnel

**24,993**  
training hours  
for sworn personnel





# Improving Our Response to Homelessness

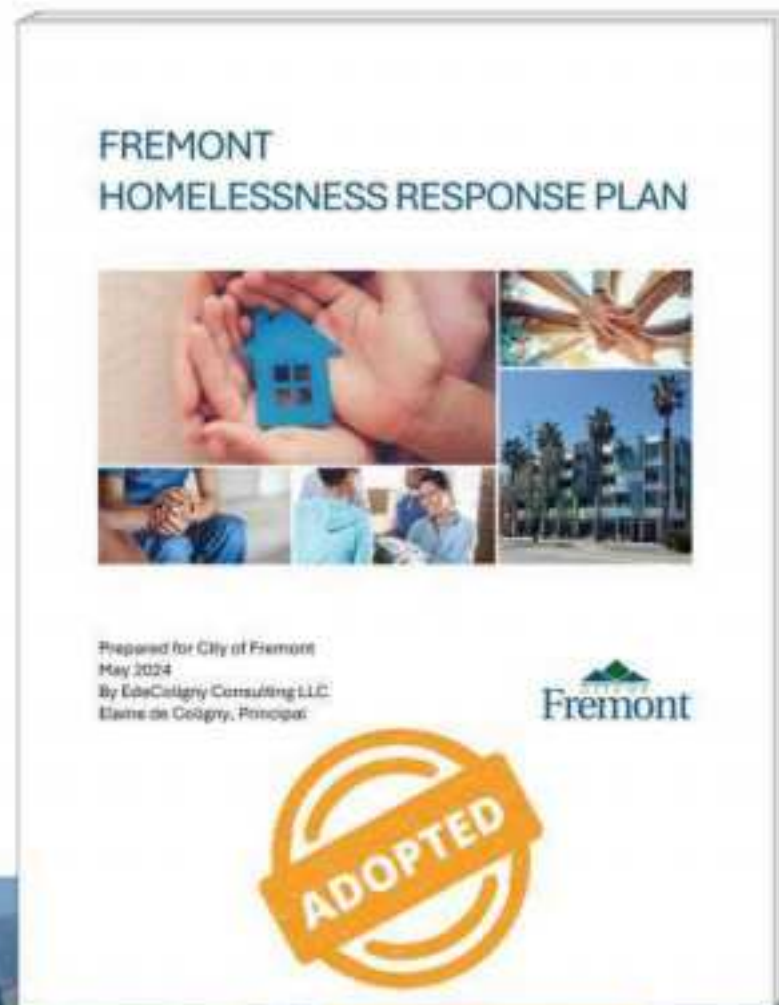




# Major City Milestone: Our First Homelessness Strategic Plan

## HOMELESSNESS STRATEGIC PLAN GOALS:

- Stop the growth of homelessness.
- Increase pathways to housing.
- Reduce the impact of unsheltered homelessness.





# How We Are Helping Our Unhoused Community

## INITIATIVES TO SUPPORT OUR UNHOUSED COMMUNITY:

- **Authorized \$389,000** in additional funding for Adobe Services' Sunrise Village Shelter, over next 2 years
- **Operated Winter Relief Program** with 27 rooms, providing 43 individuals/families with seasonal shelter and supportive services.
- **Awarded Three Valleys Community Foundation \$128,669** to provide unhoused individuals affected by the opioid crisis with referrals to substance use disorder providers and services





# The Four-Year Impact of Our Housing Navigation Center (HNC)



In partnership with Bay Area Community Services (BACS), the HNC served **279 people**. Of everyone served, **60% of people** who left the program, went into stable housing.







# Revitalizing Our Public Spaces

FROM JULY – DECEMBER 2024,  
THE CITY:

Conducted  
cleanups at  
**523**  
locations



Removed  
**260**  
tons of  
debris



Spent  
**\$500K**  
on contract  
labor, disposal,  
& program  
management





# Growing Our Supportive Services





Fremont ranks **third highest**  
producer of affordable housing  
among 15 Bay Area jurisdictions

**700+ New  
Affordable  
Housing Units  
Produced**



**In 2025...**

Fremont  
Family  
Apartments



**53**  
units

Bell Street  
Gardens



**126**  
units

Osgood North  
and South



**210**  
units

Serra  
Apartments



**178**  
units



# Affordable Housing Strategy





# Advancing Our Housing Goals

## Key Housing Initiatives:

- **Streamlined the permitting process** for construction projects involving historic homes.
- **Updated the Fremont Municipal Code and City policies** to reflect changes in State law and support City goals.
- **Enacted a new Short-Term Rental Ordinance**, holding hosts accountable for obtaining City permits and for being good neighbors.





# Sustainability Efforts in Action





# *Planting a Greener Future:* **2,100+ Trees Planted**



**Planted 178 trees** in 4 Fremont schools, with 250+ additional trees to be planted this year at 4 more schools.



**Started citywide grid tree pruning program**, resulting in 300+ trees safely pruned in 2024.



**Conducted an 8-week, 22-hour Fremont Urban Forestry Learning Course:** 23 residents graduated.



**Collaborated with Urban Forest Friends and Rotary** for additional tree plantings.



*Cabrillo Elementary School*





# Thank You to Our Partners in Sustainability





# Active Transportation Plan: *Now Approved*

## PRIORITY 'ACTIVE TRANSPORTATION' CORRIDOR PROJECTS

### FUTURE GRANTS FOR CONSTRUCTION

**\$62M total**

*from State, MTC, ACTC*

■ **Fremont Blvd.**  
(\$10M)

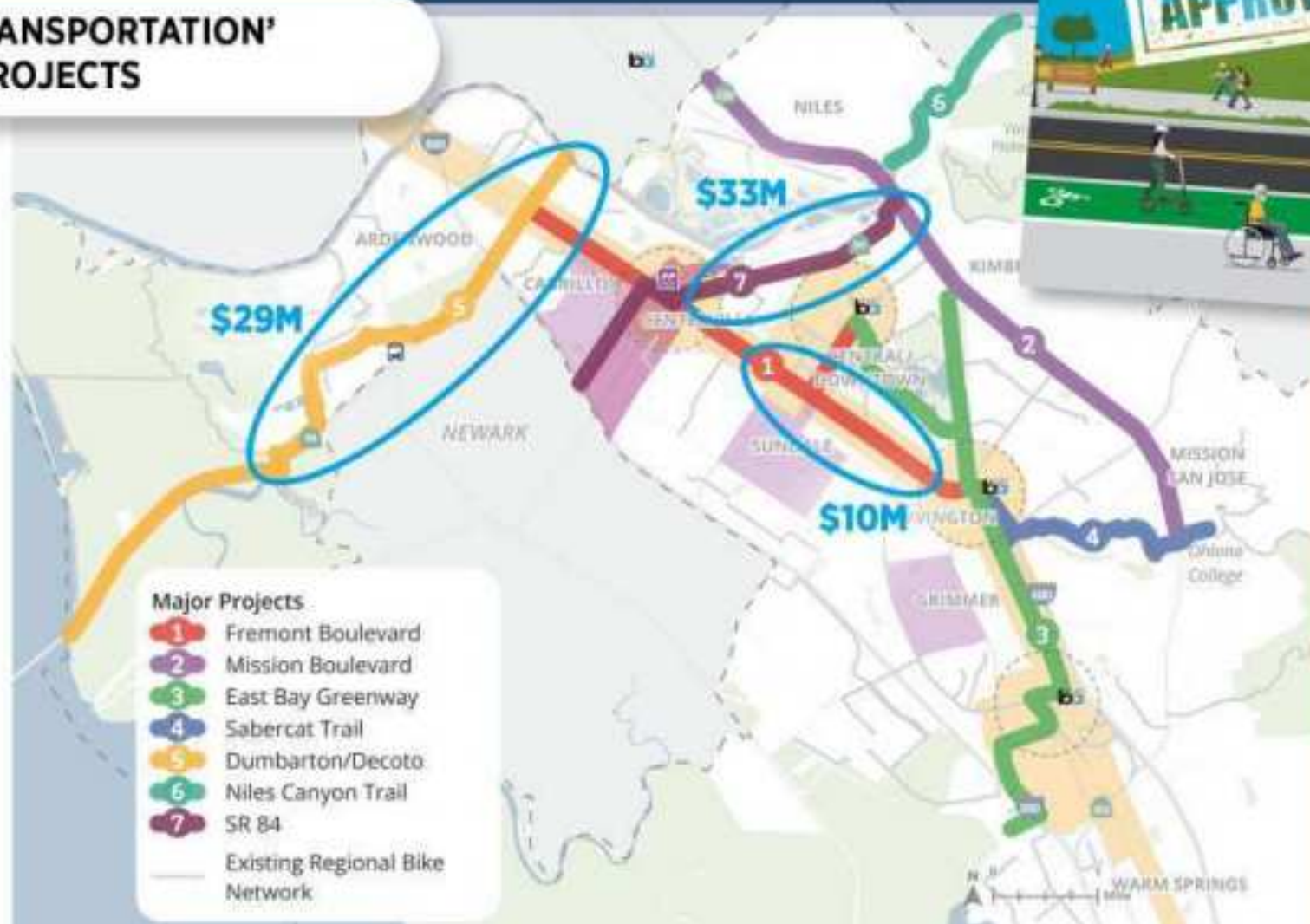
■ **Peralta/Mowry**  
(\$33M)

■ **Dumbarton/Decoto**  
(\$29M)

#### Major Projects


- 1 Fremont Boulevard
- 2 Mission Boulevard
- 3 East Bay Greenway
- 4 Sabercat Trail
- 5 Dumbarton/Decoto
- 6 Niles Canyon Trail
- 7 SR 84

Existing Regional Bike Network





# Providing Additional Upkeep for Our Roads

- 
- Repaired 1,300 potholes
  - Cleared 15,000 linear feet of storm drains
  - Addressed 1,500+ sections of uneven sidewalks



# Enhancing Transportation in Fremont



More Flashing Beacons at Crosswalks



Traffic Signal Coordination

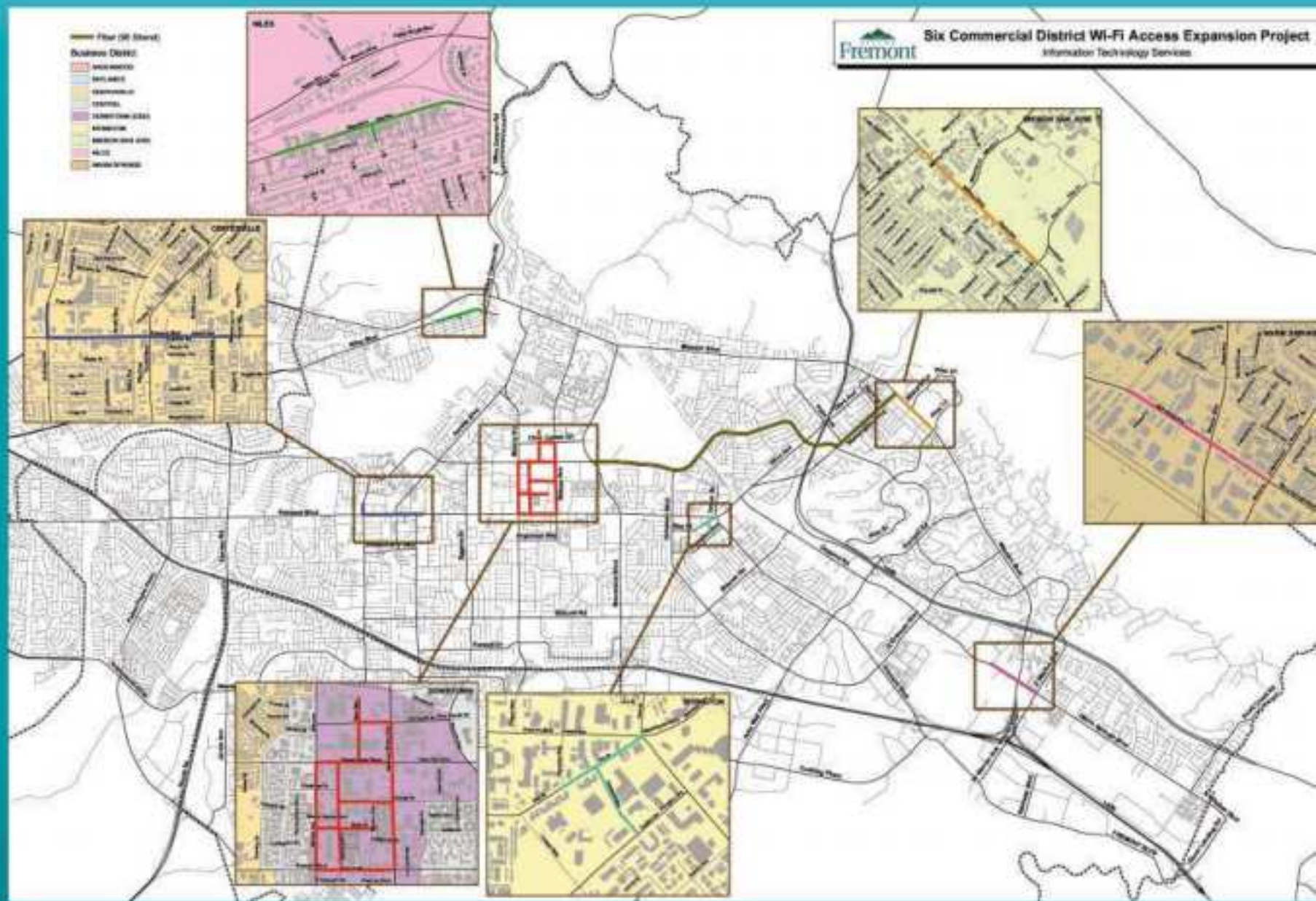


**Coming  
Soon:**

**Free  
Community  
Wi-Fi in  
6 Districts**



**AccessFremont**





# Explore Insights via Data Dashboards





# Advancing Natural Disaster Preparedness



# Access for All – Transportation for Everyone

LAUNCHES  
**July 1**



## RIDE-ON TRI-CITY!



Wheelchair users can request same day rides through mobile app, web portal, or reservation phone line



# Exploring Our Distinct Districts







**Strolling Through Historic Niles**





# Mission San Jose Events





# Centerville Complete Streets Starting Construction

*Improvements coming to Thornton Avenue and Fremont Boulevard.*

**\$11.5 MILLION  
GRANT-FUNDED  
PROJECT INCLUDES:**

- Pavement upgrades
- New bikeways and sidewalks
- Upgraded traffic signals
- New signal at Thornton/Oak
- Flashing crosswalk beacons near Artist Walk and Centerville Train Depot





## Growing Our Regional Transportation Network to Facilitate Long-Term Growth



Office of the Mayor  
2200 Capital Avenue, Building A - 805 West 10th, Portland, OR 97208  
Tel: 503-441-1611 Fax: 503-441-1612 www.themayor.gov

January 29, 2024

Metropolitan Transportation Commission (MTC)  
Blue Area Motor Center  
175 Bond Street, Suite 900  
San Francisco, CA 94102

SUBJECT: MTC Commission, January 22, 2015, Agenda Item 104  
Plan Bay Area 2040: Final Blueprint  
Retaining Irvington BART Station as a Semi-Term Priority

**Five Countries Monitor:**

This is to express support from the City of Fremont to support the Livingston BART Station project as a non-tax priority (for the years 2025 to 2035) in the proposed Plan for FYs 2020-2035, as recommended by MTC staff, and approved by the MTC Planning Committee on January 30, 2025.

The planning for a future light-rail BART station began in 1989 and was once tentatively cleared by BART as part of the BART extension to Warm Springs South Fremont. The station construction was deferred due to funding considerations at the time the Warm Springs Extension began construction, and then it became a "funded but not started" project under the 2014 Measure BB transportation improvement program approved by the voters of Alameda County. In partnership with BART, Alameda County Transportation Commission, MTC and TriMet, the project is in a high state of readiness with an updated environmental clearance complete, an adopted station site development plan, 10% design completion, and 14 of 17 properties already acquired. To date, the City has invested \$45 million, and the only impediment to project delivery is full funding for construction. Attached is a "Project Fact Sheet" with further information.

Support for transit-oriented development and affordable housing

The Irvington BART Station is a catalyst in Fremont for transit-oriented development and affordable housing within the Irvington Transit Priority Development Area (TPDA). Currently, 619 new units of affordable housing developments (among 3 projects) are under construction or in the pipeline for approval that have been justified based on adjacency to the planned Irvington BART Station. This is in addition to the 17 affordable housing units already occupied with the future station. A significant factor for developer and local support of these housing investments has been the current regional designation of the Irvington BART Station as a "near-term priority."

We appreciate MTC's proposal to retitle the Irvingdale BART Station as a near-term priority in Plan Bay Area 2050+. We look forward to coordinating a partnership on the project with MTC, BART, and Alameda CTC for project funding and delivery.

## Discussion

Ed Salovey  
Mayor, City of Everett  
Attachment: Irvington BART Station Project Fact Sheet





# Ardenwood is Building for the Future

*New Industrial Space for Ardenwood*





# Warm Springs Developments Are Underway

Hines



The  
**SOBRATO**  
Organization



*wisk*







# Pacific Commons Continues to Serve Regional Demand

**7th**  
most visited  
outdoor  
shopping center  
in the country  
last year.





# Creating an **Age-Friendly City** for All



**AGE-FRIENDLY  
FREMONT**  
ACTION PLAN UPDATE 2025





# Supporting Our LGBTQ+ Community







**Fremont  
Family  
Resource  
Center**  
*Celebrates  
25 Years*





# Empowering Local Taxpayers **with VITA**



**\$1,064,167**

Earned Income  
Tax Credits  
Claimed



**2,442**

Number of  
Tax Returns  
Prepared



**\$3,594,621**

Total Amount  
of Refunds Returned  
to the Community

**157** VOLUNTEERS

| **12,687** VOLUNTEER HOURS



# Extending Hours for Pet Adoption and Services

**Tri-City Animal Shelter Now Open  
Wednesday through Saturday  
10:00 am to 4:00 pm**





# Expanding Services for Our Beloved Animals



**336** Animal Adoptions



**438** Animals Transferred to Rescue



**29** Non-Profit Partners for Animal Placement



**256** Animals Fostered



**138** Foster Families

@TriCityAnimals





# NEW Park Openings and Recreational Improvements





# Replacing and Remodeling Old Park Restrooms



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## LOCATION

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## COMPLETION BY

**Northgate, Irvington, and Central Park** (Tennis Center, Lions Picnic Area, Babbling Brook, Soccer Complex)

December 2025

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**Niles Community Park, Niles Town Plaza, Nordvik, Sylvester Harvey, and Central Park** (Kennedy Play Area, Sailway)

December 2026

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**Old Mission, Mission San Jose, Los Cerritos, and Central Park** (Five Palms)

December 2027

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# Added Funding for Previously Approved Park Projects

- **Centerville Community Park** – Construction of Pickleball courts and upgrades to meet expanded utility requirements
- **Patterson Ranch Dog Park** – Improvements to enhance site access
- **Vallejo Mill Historic Park** – Support for an expanded environmental review process
- **Central Park Babbling Brook Bridge Renovation** – To accommodate increased costs and scope modifications
- **Central Park Knoll Pickleball Court Lighting** – Installation of lighting and electrical upgrades to extend operating hours and meet community demand





# New Central Park Community Center



**Phase 1** is fully funded and includes rooms for fitness, dance, arts, and other programs.



# New Palm Avenue Community Park Planning Underway

**Fremont**

## PALM AVENUE COMMUNITY PARK

### PUBLIC INPUT PROCESS

Share your vision for Fremont's newest park!

**JUNE 20** Table at Fremont Street Eats  
5:00 p.m. - 9:00 p.m.  
Downtown Event Center

**JUNE 24** Community Input Meeting  
7:00 p.m. - 9:00 p.m.  
Downtown Event Center

**JUNE 26** Table at Summer Concert Series  
6:30 p.m. - 8:30 p.m.  
Central Park Performance Pavilion

**MyFremont Community Survey**  
Available Online June 18 - July 6, 2023

Scan the QR code to learn more or visit <https://bit.ly/newpalmavenuepark>



**Fremont**

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**MyFremont Community Survey**  
Available Online June 18 - July 6

Scan the QR code to learn more or visit <https://bit.ly/newpalmavenuepark>

The City of Fremont invites community members to help shape the future of Palm Avenue Community Park. The park is located on a 12-acre site with existing trees and landscaping. The park is intended to be a family-friendly space with a playground, picnic area, sports field, and walking paths. Your input will help guide the design and construction of the park. Learn more at <https://bit.ly/newpalmavenuepark>. If you are a resident of Fremont, please email your input recommendations to [community@fremont.gov](mailto:community@fremont.gov) or call 415-444-4200 or visit [www.fremont.gov](https://www.fremont.gov).



# Bringing People Together





# Stay Connected

## The Fremont Connection



## Fremont Economy Monthly



## Climate Ready Fremont



## Fremont App

