

Save Your Photos, Share the Memories

MARK MARYMEE, OWNER

MEMORIESMAN.COM



Agenda

Curating vs. Organizing

A-B-Cs of Selecting

Categorization

Scanning + Film & Video Transfer

Saving (1-2-3 Approach), Backup

Sharing

Family History Story



Introduction

Mark Marymee, owner

Certified professional photo, film & video collection manager

Former journalist and corporate communications director

Hobbies: Landscape photography, history of the West, US national parks



Pre-Sorting

CONSIDERATIONS

- What do you have?
- How much do you have?
- Do you have all of it?
- What shape is it in?
- What do you want to do?
 - Tackle entire collection at once?
 - Segment: e.g. Grandpa and Grandma's collection first

RULES OF THUMB

- If you care to linger, do it now
- Involve others: family, grandkids



Curating

STRATEGY

- You're not just getting organized
- **YOU ARE CREATING A PHOTO / FILM / VIDEO ARCHIVE**
- This is your family or organization's legacy

LIKE A MUSEUM

- Warehouses filled with artwork, artifacts, documents, memorabilia
- We see only the best pieces



A-B-Cs of Selecting

TACTICS

- **A: Album Worthy**
- **B: Box**
- **C: Can (trash can)**
- **s: Stories in your images**



RULES OF THUMB

- **Begin with C class; easiest to get rid of**
 - De-dupe extra copies (mail to family), poor exposure, out of focus, non-compelling scene, ‘who are these people?’
- **How to pick As**
 - Tell a story
 - People connect with them
 - Trigger emotions: good and bad
 - Technically good images (exposure, focus)

A-B-Cs of Selecting

B-CLASS

- B: Runners-up
 - Replica of A photo
 - Need to i.d. someone
 - May use later

'S' IS FOR STORIES

- Family Stories + Key Moments
 - Keep a notepad and pen
 - Write down info, thoughts
 - Follow up & research

RULES OF THUMB

- Time yourself: 1 hr, 2hrs, BREAK, 3 hrs, CALL IT A DAY
- 80 / 20 Rule: Eliminate 80%, Concentrate on 20% (aka As)
- Scan/Digitize As only; Box + Store Bs



Categorize

2 WAYS

- Chronologically: Century, Decade, Year
- Thematically
 - Births, Graduations, Weddings, Anniversaries, Holidays, Retirements
 - Vacation, Travel, Arts, Sports

RULES OF THUMB

- What year is this?
 - Cues in B&W or Color (Kodak ruled in 1970s with Instamatic, Ektramax, i60, the Handle)
 - Automobiles and clothing styles



Digitize, Transfer

EQUIPMENT

- Photo Prints: Canon LIDE 400, \$125
- Slides & Negatives: Plustek OpticFilm, \$399
- 8mm/Super 8 Film; Kodak REELZ, \$400
- VHS Tapes: Panasonic DVD/VHS, \$350



Storing & Protecting

REQUIREMENTS

- Wear gloves
- Wipe surface of photos + memorabilia with clean, lint-free cloth
- Use “Image Permanence Institute” containers
- Keep a list of what’s inside each container
- Cool, dry space for storage: No garage or attic



Saving & Backup

PETER KROGH'S 3-2-1 RULE

- 1st Copy: Your PC
- 2nd Copy: External Hard Drive (EHD)
- 3rd Copy: Cloud Storage

BACKUP

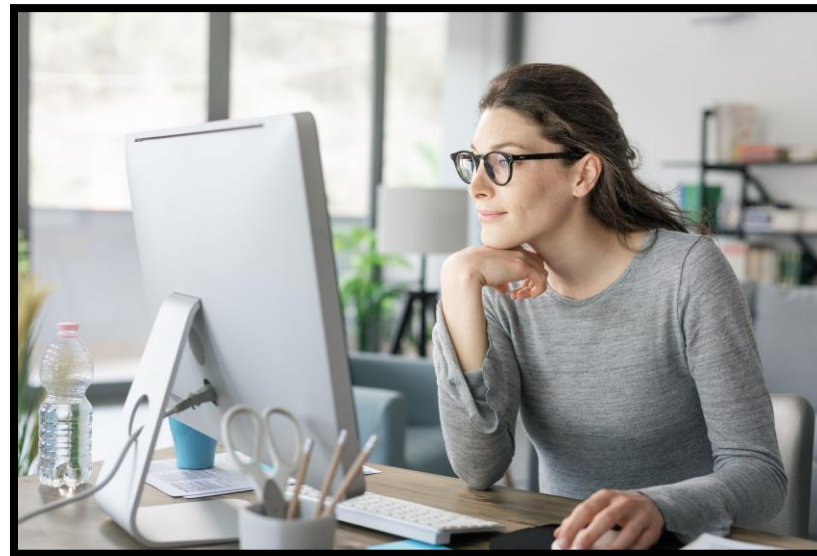


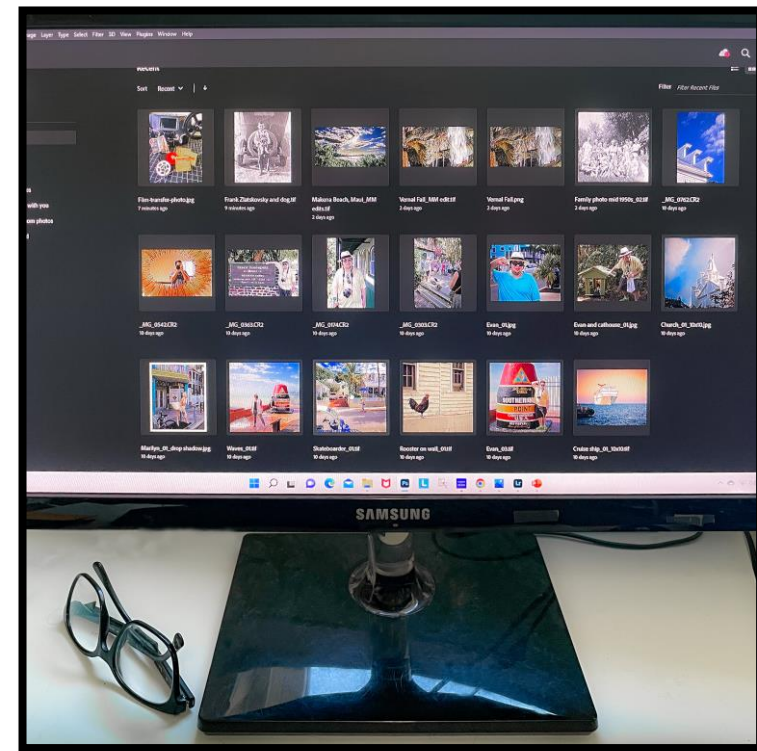
Photo Hub

ONLINE LIBRARY

- Adobe Lightroom CC
- Mylio, Memory Web, Forever
- Amazon Prime, Google Photos, Apple Photo
- Plus Cloud Storage

METADATA

- Name, Year, Location
- Caption describing “story” of photo
- Easy to look up

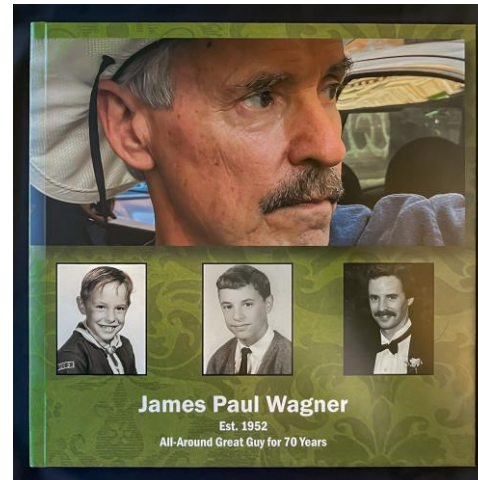


Share

ONLINE



PRINT



DISPLAYS



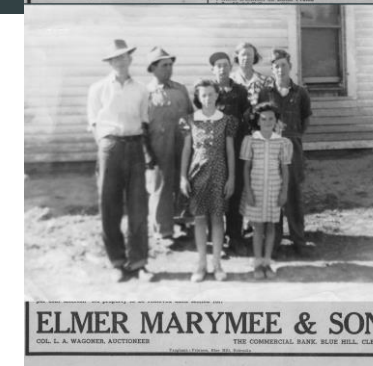
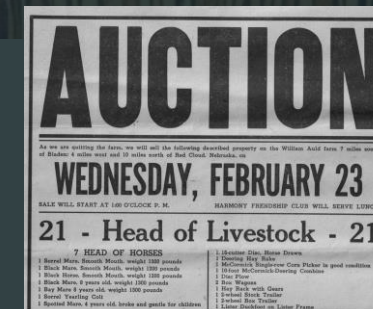


s = Stories

Elmer Marymee

B. Jan. 8, 1892, Wallace, Nebr.

D. Jan. 3, 1967, Kearney, Nebr.



Grandpa Elmer

Elmer Marymee Gives Farm Desertion Causes

Mr. and Mrs. Elmer Marymee of the Bladen community were among those who testified before the congressional committee at the Hastings hearing Monday afternoon. Mr. Marymee reported to the committee that he and his wife gave up the farm because of the drought.

Tells of Youths' Trek From Farm

By Milton Besser
HASTINGS — (AP) — A dryland farmer from near Bladen appeared yesterday before the house committee investigating national defense migration to dramatize the trek of rural young men and women to defense jobs in big cities.
He was Elmer Marymee, 49, who with his wife has farmed 160 acres which he rented since 1920.

Omaha World-Herald

REAL. FAIR. ACCURATE.

TESTIMONY OF MR. AND MRS. ELMER MARYMEE, BLADEN NEBR.

Congressman Arnold: "How many children do you have?"

Mr. Marymee: "Six. Four at home. The oldest is 21, teaching school and starved his way through college, and the other boy is working in a plant in Denver..."

Mr. Arnold: "Do you intend to keep your other boys on the farm?"

Mr. Marymee: "No sir. **If they can locate a job, I will let them go.**"

U.S. House Select Committee Hearing, Hastings, NE, Nov. 24, 1941



Remember

1

Pre-Sort
All or
segment?

2

Curate
A-B-Cs
Categorize

3

Digitize +
Transfer
Store
Protect

4

Save with
1-2-3
Backup
Share

5

Congrats!
You've
created a
valuable
archive +
legacy



“We all want to remember and be remembered.”

ADAM PRATT

memoriesman.com



MARK MARYMEE

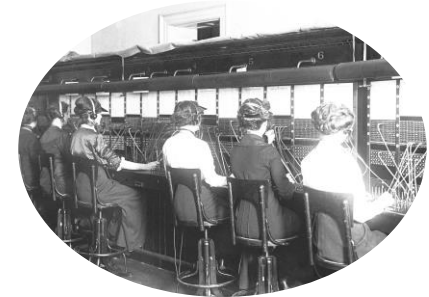
Owner



PHOTO, FILM & VIDEO
MANAGEMENT



FAMILY, CORPORATE,
INSTITUTIONAL HISTORY



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