

Fremont State of the City Address

October 21, 2021





RESTORE

RECOVER







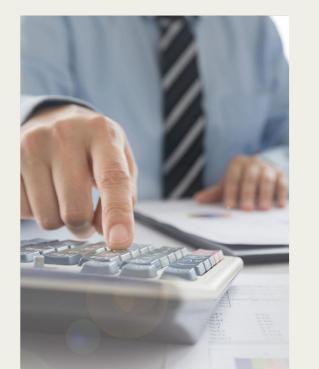
Fremont's New City Manager



New Police Chief Sworn In

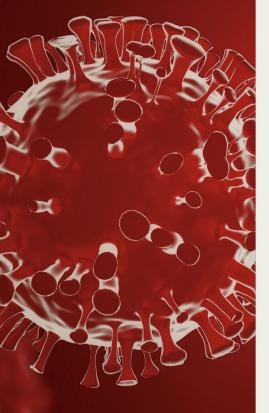
You're Invited to Virtual **Community Celebration on November 18**

COUNCIL PRIORITIES



Financial health of City through responsible budget & increased tax base

Continued **COVID-19 response**









At the onset of the pandemic in Fremont ...





unemployment



residents unemployed # of small businesses in East Bay down by 30%

.....



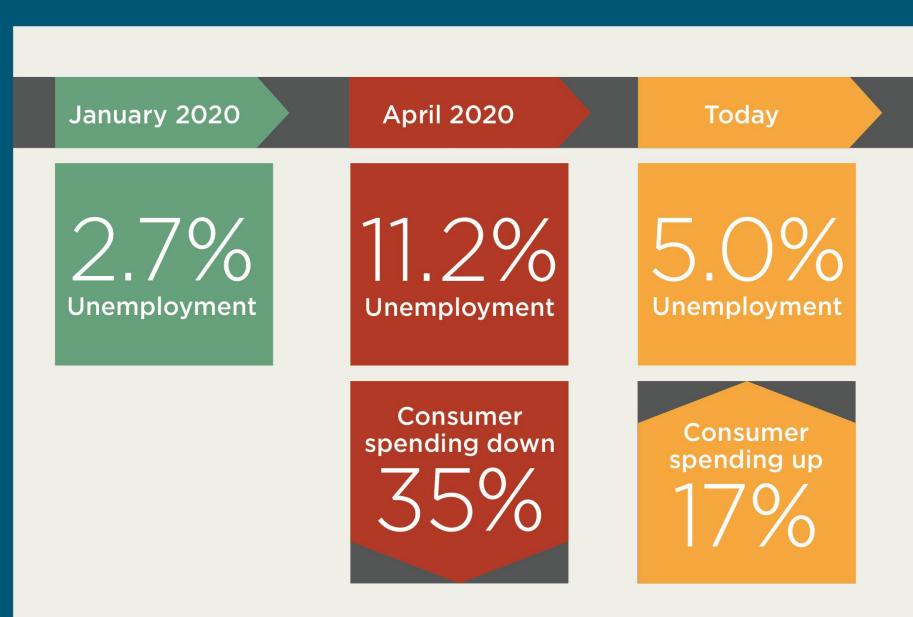
City faced significant General Fund budget deficit

COVID-19 IMPACT ON FREMONT'S ECONOMY

The 3 "Pillars" of Fremont's Economic Recovery Strategy:

- Small Business Support
- Jobs & Workforce Development
- Business & Tax Revenue Growth







Allowed businesses to conduct retail operations/dining in outdoor areas and provided avenue for additional immediate revenue from customers with an online gift card incentive.

City brought in sponsors (Facebook, Seagate, & Dynamic Centers) who provided \$40K in bonus dollars for people who bought e-gift cards. Adapts our permitting services to facilitate outdoor spaces for restaurants and personal services.

POP UP



Launched with the Fremont Chamber of Commerce during the month of September 2021. Restaurant gift card drawings and a grand prize for diners.

FREMONT



Local protections for residents and small businesses continue

Fremont.gov/CommercialEvictionMoratorium

Thinksiliconvalley.com/Commercial-Eviction-Moratorium

COVID-19 Rental Assistance Program

583 households helped and we've paid over \$8.1M in rent & utilities for Fremont families!

We can pay up to 12 months of back rent and utilities. It doesn't have to be paid back!

(Program does not make mortgage payments).



I worked at a small business in Fremont. Due to the pandemic, everything was shut down. I got behind on my rent and utilities. When I heard about Keep Fremont Housed, I applied and was approved. My landlord was paid in full and so were my utility bills. I was so grateful to have these bills caught up. It was a huge weight lifted off my shoulders.

> – MANIK, KEEP FREMONT HOUSED PARTICIPANT



Before the pandemic, I was an executive at a startup. As the pandemic began, I was furloughed from my company. I had never been unemployed for more than 3 months and started looking for a job right away. I discovered that the job market came to a halt. I could not find a job. Unemployment benefits helped, but they were a fraction of my normal earnings. I continued to pay full rent until I exhausted all of my savings. I researched state and federal programs and found Keep Fremont Housed. My application was approved, and my landlord was paid in full. I cannot begin to express the relief I felt.

> - RAUL, KEEP FREMONT HOUSED PARTICIPANT

Before COVID-19, I was doing okay as an independent contractor. But when the lockdown hit, I lost both of my client accounts and suddenly had no income. My family and I started to have credit card debt as bills piled up, and we fell behind on our rent. We found the Keep Fremont Housed program and were approved for rent assistance. We are sincerely thankful and feel relieved for this blessing!

– JUAN, KEEP FREMONT HOUSED PARTICIPANT



Vaccination Partnership





BAY AREA

COMMUNITY

HEALTH

60TH ANNIVERSARY

FISCAL RECOVERY FUNDS **RESTORE** SERVICES

Relax hiring freeze on non-essential positions

Eliminate delayed recruitments for essential positions

Restore funding for police overtime

Bring back part-time and temporary staff

Fully fund internal service contributions

S

Support information technology and vehicle replacement

Reinstate annual maintenance transfers

Streets and sidewalks, parks and street medians, public buildings, ADAcompliant upgrades

Fund special events sponsorship program

Support community groups conducting public events in Fremont





3 New City Facilities



STRATEGY FOR HOMELESS





Added Mobile Hygiene Unit



YEAR 3

Opened Housing Navigation Center





SAFE PARKING HOST SITE PROGRAM

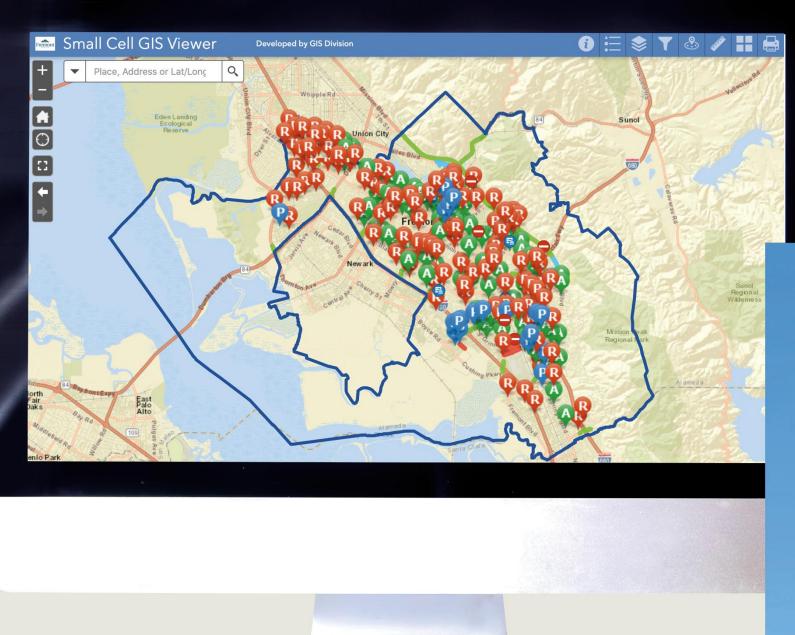
TECHNOLOGICAL ADVANCES Furthering Our Smart City Steps

TRAFFIC SIGNAL MODERNIZATION

- Efficient traffic flow; less waiting at red lights
- Faster emergency response
- Major project underway on Fremont Boulevard (9 miles and 37 signals)

NOW ONLINE: ✓ Submit permit requests
✓ Access records
✓ Pay fees
✓ Check permit status





5G SMALL CELL



MAGELLAN BROADBAND MASTER PLAN Take Our Broadband Internet Availability Study

Access to reliable internet is a necessity for most individuals, households, and local businesses in our city.



Fremont.gov/BroadbandSurvey

Earn& Learn FREMONT

Jumpstarting New Careers in Manufacturing











FREMONT: Hotbed for Leading Technology & Life Science Companies



CLEANTECH & AUTOTECH CLUSTERING in Fremont



NEW 90K SF R&D Facility and164K Mfg. Facility (under construction)





Next Gen LI-ion Battery Plant (under construction); 45M batteries annually



Tesla Roadrunner Battery Cell Plant (under construction)

- Epicenter of cleantech in Silicon Valley due to its expertise in hardware and semiconductors
- Specializations in energy storage, microgrids, and utility-scale solar technologies
- Cleantech companies, including Enphase Energy, Bloom Energy, ChargePoint's US production facility, Enovix, Solaria, Nextracker, & EnerVenue
- Related strength in autotech, including EV/and autonomous vehicle producers: Tesla, Zoox, Pony.ai, & Waymo

LIFE SCIENCES: Fremont's Largest Growing Industry



Boehringer Ingelheim \$220 Million 3rd Bioreactor (under construction)



National Resilience 150K SF CDMO Mfg. Facility (under construction)



Bionova Scientific New 80,000 HQ & CDMO Facilities (under construction)

- Well-established & booming sector, 140+ companies
- Strong representation in medical devices, growth being driven by pharmaceutical and biotherapeutics
- Major new expansions underway: GMP production facilities by Boehringer Ingelheim, Bionova Scientific, & National Resilience
- Recent major lease announcements from: Sana Biotechnology, Alexza Pharmaceuticals, Personalis, Cepheid, & Ultima Genomics

Business Investment Momentum in Fremont has Continued & INCREASED throughout Pandemic

Bloom Energy leases big build Fremont advanced tech park June 18, 2021			st Bay migraine patch hope ahead	East Bay gene therapy firm foot manufacturing facility January 13, 2021		leases out 153,000-sq	uare-
Overlooked No More, Bay Area Suburb Gets Pushed Into Spotlight by Investment Boom			Exclusive: Why Hyundai's aviation division chose Fremont space to design flying cars August 13, 2020				
Facebook, Tesla Presence in Freemont, Califo Enovix seeks revolution in batteries, preps public stock	August 25, 20	Lay Foundation for Growth ugust 25, 2020 Isla expands Fremont plant for the Roadrunner F			Exclusive: Applie signed a lease on foot industrial sp June 15, 2021	a 210,000-square-	
launch Fremont tech firm says mega players in consumer electronics hunger for its batteries	Califor	mia	-Building Lease in Fremon	Abca	m reveals new cell eng ember 8, 2020	gineering facility in Bay A	Area

Seattle biotech startup Sana Biotechnology will develop 163K square-foot facility in the Bay Area July 15, 2021 Facebook expands again in Fremont as big tech lifts real estate market

November 11, 2020

D iversity Equity **I**nclusion

Fremont.gov/Diversity

Fremont Partners with NLC to Address Equity and Build Resiliency for ALL Fremont Residents



Cities of Opportunity Action Cohort









ACTIVE FREMONT: WALK BIKE HIKE

#ActiveFremont











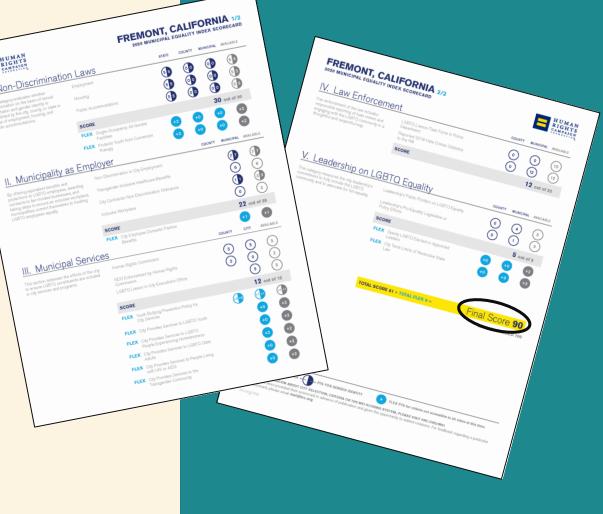
REPORT

Municipal Equality Index 2020

A nationwide evaluation of municipal law.

HRC Foundation, December 2020 | 40 Minute Read







We are all concerned by the events unfolding in Afghanistan and our hearts are with our Afghan-American community during this incredibly difficult time. Fremont is home to one of the largest Afghan communities in the Bay Area and we are in support of the humanitarian efforts being organized around the world. #PeaceforAfghanistan

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Mayor Lily Mei, Vice Mayor Yang Shao, Councilmembers Teresa Keng, Rick Jones, Jenny Kassan, Raj Salwan and Teresa Cox





Fremont.gov/ARHelp



RIPA DATA OLLECTION AB 953: The Racial and Identity Profiling Act of 2015

Braille & Fremont History box*ART*! Rolled Out





REDISTRICTING FREMONT 2021 SHAPE FREMONT'S FUTURE

RedistrictFremont.org



City of Fremont Proposed Redistricting Public Hearing Schedule

- September 21, 2021 7:15 pm
- December 7, 2021 7:15 pm
- February 15, 2022 7:15 pm
- April 5, 2022 7:15 pm

City of Fremont Open Data Hub Introduction Applications Open Data Fremont Resources External Resources

Explore City of Fremont with Data and Maps

Q Sign In 0 7 0

Welcome to the City of Fremont's Open Data Hub, your one-stop shop for helpful City maps, data sets, and webpages. These resources can help you find what district you live in, who your councilmember is, when PG&E schedules public safety power outages, how to submit planning In simple terms, Geographic Information System (GIS) applications capture, store, and display data

related to geographic locations (in our case, locations in Fremont). You can search, download, and use GIS data layers for your own use at no cost. To get started, click any of the links below to explore. This is anti-she beginning, he cure to check had, on a regular basis to access new information





REPORT ON POLICING AND RACE RELATIONS FREMONT COMMUNITY ENGAGEMENT PROJECT

October 2020

Prepared by PUBLIC DIALOGUE CONSORTIUM



Expanded Mission of our MOBILE EVALUATION TEAM (MET)

Now includes outreach, mental health assessments, and referrals to social services for those experiencing homelessness





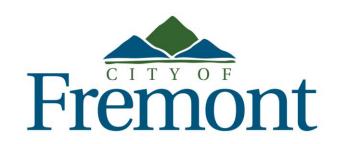






SCHOOL RESOURCE OFFICER (SRO) PROGRAM, MOU, and HANDBOOK









Fremont Police Department Community Survey





Surveymonkey.com/r/2021FPDSurvey

GOAL: Reduce Greenhouse Gas Emissions 55% by 2030



Fremont Police Tesla Model Y Patrol Vehicle



MUTUAL AID RESPONSES (FIRES, FLOODS & HURRICANE)











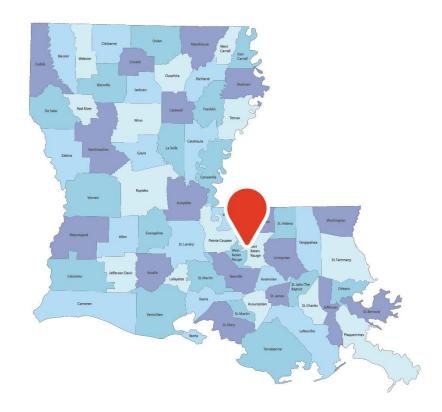
MUTUAL AID RESPONSES (FIRES, FLOODS & HURRICANE)

California

- Crews Fire (Santa Clara County)
- Gold Fire (Lassen County)
- Apple Fire (San Bernardino
- Lake Fire (Angeles National
- SCU Lighting Complex (Alameda) County, Santa Clara County, Contra Costa County)
- CZU Lightning Complex (San Mateo and Santa Cruz Counties)
- Creek Fire (Fresno County)
- Glass Fire (Napa County)
- Red Flag Warning Prepositioning (Alameda County)
- Monterey County Flooding
- Dixie Fire (Butte, Plumas, Lassen, Shasta, and Tehama Counties)

Louisiana

Hurricane Ida (Baton Rouge, Louisiana)













UTILIZING TECHNOLOGY TO SERVE THE COMMUNITY



Participating in a 2-month fieldstudy on 4th Generation LUCAS3.1 Chest Compression System

Protect yourself during an Earthquake!









20th ANNIVERSARY

September 11th Ceremony hosted by

Fremont Fire and Police Departments



20 2021 2022 2023 2024



PARKS, TRAILS, & URBAN FOREST



Parks & Recreation Master Plan



Trail Strategy Plan Adopted Doubling our trail network over next 30 years.

Explore More!



Urban Forest Management Plan

Fremont Climate **Action Plan** Update



(†





ACON PROGRAM

BEACON PROGRAM

BEACO

BLACON

City of

2021

Beacon Awards 2021 BEACON VANGUARD AWARDS AND SPOTLIGHT AWARDS



Beacon Vanguard Awards

City of Fremont Platinum

City of Thousand Oaks Silver

- Energy Savings Platinum, 46% Natural Gas Savings - Platinum, 33%
- Agency GHG Reductions Platinum, 26%
- Community GHG Reductions Platinum, 26%
- Sustainability Best Practices Platinum

Community GHG

City of Piedmont, 30% Platinum

City of Fremont, 26% Platinum

City of Thousand Oaks, 28% Platinum

Reductions

- Energy Savings Gold, 15% Natural Gas Savings – Silver, 7%
- · Agency GHG Reductions Platinum, 20%
- Community GHG Reductions Platinum, 28%
- Sustainability Best Practices Platinum

Beacon Spotlight Awards



Natural Gas Savings City of Fremont, 33% Platinum City of Thousand Oaks, 7% Silver

Energy Savings City of Thousand Oaks, 15% Gold

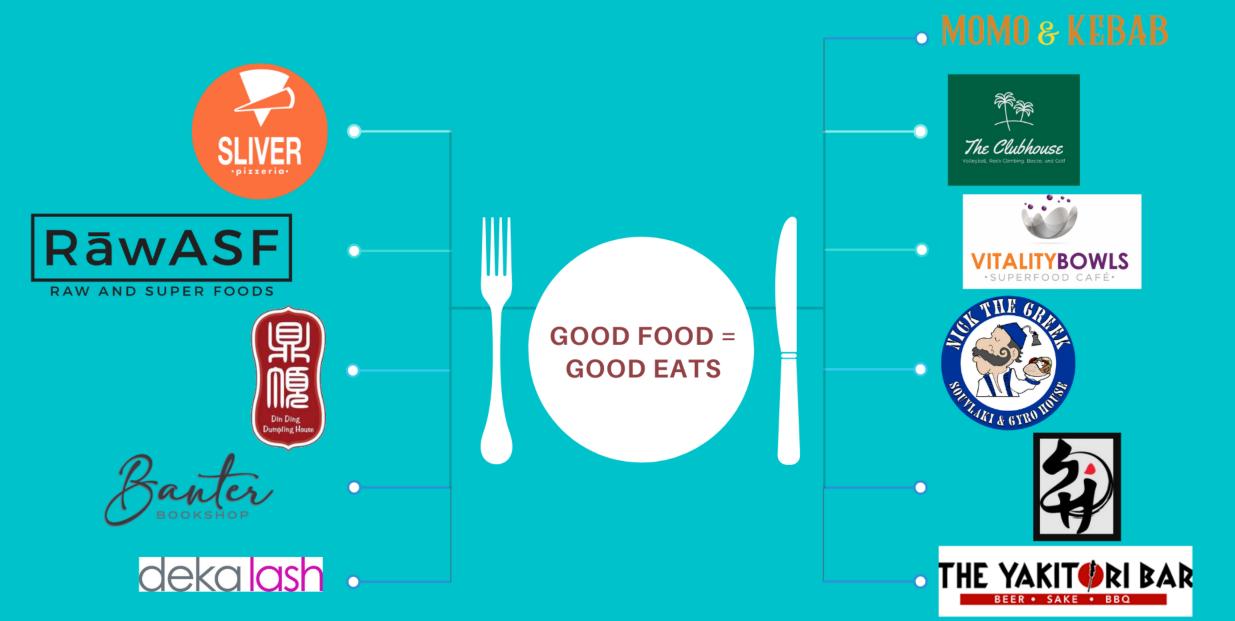
Sustainability Best POTLIGH N N I

Practices City of Fremont, Platinum City of Piedmont, Gold



NEW DOWNTOWN ADDITIONS:

MORE SMALL BUSINESS OPENINGS:



Affordable Housing





Local Projects Considered for Federal Funding

- Fremont Housing Navigation
 Center Program Operating
 Costs
- Mission Blvd. and
 Pine St. Safety Improvement
 Project
- New Traffic Signal at Scott
 Creek Rd. and Zinfandel St.
 Project
- Fremont Dispatch Center
 Critical Technology and
 Coordination Upgrades



Stay in Touch Learn More

