



The Rooster Crows!

The Scoop from the Coop

October 2025

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HAPPY HALLOWEEN!!!



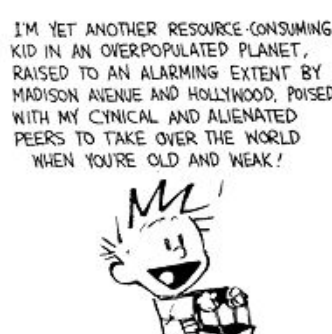
As the weather changes, we see the beauty of fall, enjoy the tastes and smells of fall cooking and approach one of my favorite holidays - Halloween. Whether you go to a party, accompany a grandchild trick or treating, or simply enjoy the costumes of the trick or treaters, it is full of fun and sometimes a little spooky. Then after the fun of Halloween this year, the next night is the Day of the Dead celebration with pageantry and a focus on family lines past and present. Día de Muertos is Mexico's annual homecoming for loved ones who've passed and it is filled with fragrances, color and remembrance. It truly is a special time of the year. Enjoy it!

Looking Back - Golf In Review



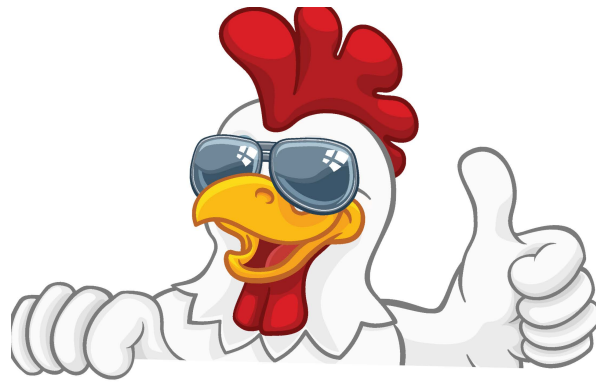
2025 has been a successful year for the State Golf Program starting with the Annual Napa tournament in April and ending with our first ever "Monterey Week" in November. We have instituted a new program for Annual Championships, both for Individuals and for Teams. These are based on the best net rounds in State events over the entire year. We have also added an "over 80" flight in every tournament to attract more of our "senior" golfers.

For 2026, we are scheduled to have 3 2-day tournaments in the central area of Napa-Fairfield-Vallejo, starting with the Napa tournament (April 22-23), Fairfield--Rancho Solano and Paradise Valley (May 20-21) and Blue Rock Springs on June 24-25. These will be followed by the Annual Team Scramble in August and the Individual tournament in October. We are also working on a Sacramento Area event in September and plan to have the Monterey Week (Nov 2-5).



Why did the skeleton run away
while trick-or-treating?
Because a dog was after his bones.

Why did the mummy never take a
vacation day?
He didn't know how to unwind.



Finding a spider on Halloween night
is considered good luck.

The first Jack O'Lanterns were
actually made from turnips.

The fear of Halloween is called
Samhainophobia.

At the September Board Meeting

In addition to routine approvals of minutes and financial statements, the Board considered the following this month:

1. The suggestions received from the BAC for improving the 2026 Annual Meeting were discussed. One of the suggestions was to change the meeting to a Saturday (to facilitate travel) with an optional dinner and program Friday night. This suggestion would provide more social time, enable the speakers to coordinate and ensure the electronics work smoothly, as well as provide more time and flexibility for the actual meetings. Gary Kohler (Br. 34) has extensive experience in handling this type of meeting and has offered to assist next year.
2. The Board voted to amend the Transition Agreement with Branch 92 (our successful coed branch) to allow the Branch to attend the Annual Meeting. All branches need to participate in the Annual Meeting.
3. The Board voted to amend Policy 11 to include in the definition of "relative" a "significant other." The need for this change was noted at the Annual Meeting.
4. At the State level, the responsibility for branch marketing was assigned to the Director of Branch Support. The responsibility developing and implementing a successful Internet marketing program was assigned to the Director of Marketing. Both officers will work closely together in coordinating all marketing initiatives.
5. While advise was previously given to branches that they could use the terms President and Vice President in lieu of Big Sir and Little Sir, we had no formal policy. The Board adopted the policy but with the requirement that branches use the terms "Branch President" and "Branch Vice President" to avoid confusion with State officers.
6. Derek Southern has been doing some terrific work with AI. Recently he has been exploring how it can assist with SIR marketing efforts. He gave a well received presentation on the possibilities. More to come on this later.
7. Ramesh Thadani suggested that we post agendas and documents on the State website and distribute the website link in lieu of copies of agendas and documents. We will be experimenting with that approach.
8. I advised the Board that the Amendment to the Bylaws (removing geographic limitations in California) is completed. The Amendment to the Articles of Incorporation (removing "retired") has been sent to the Secretary of State.
9. We discussed developing a procedure for collecting and distributing material on best practices along with members who can be consulted for advice.
10. Finally, I advised the Board that I will be appointing a Committee to draft our 2- to 3-year goals. While members of the Board will be on the committee, it is weighted in favor of branch representatives. We have suggestions from the BAC and the Board and would appreciate any you may have. The first meeting of the committee will be in early November with the target of sending a draft to both the BAC and the Board for review by the end of the first quarter. It can then be finalized in the second quarter and distributed for consideration by all branches and addressed at the 2026 Annual Meeting.



**Big/Little SIR Annual
Training Session 1**
Friday Oct 24 9:00-11:30am

- SIR Past/ Present/ Future State-Rich Carlston
- Key Elements of a Successful Branch - Andy Danver
- Branch MKT Initiative for 2026 - Fred Serena
- Big/Little SIR Responsibilities/Leader Guide-Fred Serena
- Recruiting Volunteers-Fred Serena
- State Activities- Michael Lee
- Q and A



Help us spread the word about SIR.
We have **fun**. We make **friends**.
We are **active**. We are happy. We
help each other. We **live** longer.

WE Are SIR!

