



INCORPORATED
“JUST FOR THE FUN OF IT”
 A non-profit Organization of Retired Men

Devoted to the Promotion of
 Independence and Dignity of Retirement

ROOSTER ROUNDUP

Santa Cruz Branch No. 20
Meetings at Noon – Elks Club
 Jewell Street-Santa Cruz
July 10, 2019

SONS IN RETIREMENT, INC.
 STATE PRESIDENT

Ed Benson

Region 4 Director

Patrick M O’keefe 831-809-5830

Area 14 Governor

Bruce Adams 831-484-9432

EXECUTIVE COMMITTEE

Big Sir	Tom Duncanson	662-8605
Little Sir	Les Yeffa	475-9481
Secretary	Tom Fahrenholz	408-353-2911
Asst Sec.	Ron Graves	475-3567
Treasurer	Dave Herrington	925-789-0949
Asst.Treas	Michael Kopp	535-6308
Director	James Baker	423-7429
Director	Don Hershberger	227-4326
Director	Ken Jenkins	458-0478
Director	Don Little	479-7096
Director	Joe Mingione	650-279-2830
Director	Hank Pearce	588-8098
Director	Bob Shepherd	426-3343
Director	Steve Tedesco	408-353-2829
Director	Harry Vaughn	661-0975

HONORARY LIFE MEMBERS

Vern Lillehaugen

PAST BIG SIRS

Joe Mingione	2018
Dick Doubrava	2017
Norm Gruczelak	2016
Bruce Bentley	2016
Greg Horne	2015
Don Little	2014
Jim Bunker	2013
Sterling Frost	2012
Bill Neary	2011
Rich Dean	2010
Hank Pierce	2009
John Ashworth	2008
Vern Lillehaugen	2007
Jack Roberts	2006
Chuck Goddard	2004
L.W. “Mac” McNeil	2001



Beef Tri Tip

Roasted Potatoes
Caesar Salad
Dessert

Veggies
Pasta Primavera
Tea and Coffee

Note: If you can't make lunch after stating that you would attend, please notify Jesse Degennaro (426-0149) at least 3 days in advance of the regular lunch. Not calling is costly since all meals must be ordered in advance. It means that your club will be obligated to pay for the meal.

Program

The Principles of Publishing Success

Joseph W. Heston, President & General Manager, KSBW, has been in broadcasting since 1976. Under his leadership, KSBW has won 21 Emmys, the Peabody Award and the Walter Kronkite Award for outstanding political coverage. KSBW's ratings are up in all time periods. He spearheaded the creation of the digital channels "Central Coast ABC" and the Spanish network, "Estrella." Some of his other creations are "Success By 6", the Crystal Apple Award" and the "Golden Whistle Award." We know him best from his frequent reports on behalf of the KSBW editorial board.

OUR BIG SIR TOM DUNCANSON SEZ:



It is with great sadness that I report that Harry Vaughn, whom Jim Baker reported to be in hospice care at last month’s luncheon, has passed away. He was an important member of our Branch 20 family, a director on the Executive Committee and our Song Leader. He will be dearly missed.

On the other hand, it is with great pleasure that I report that Ray Blute has stepped up to the challenge of collecting and reporting monthly Arrangements information to BEC. As I explained in an e-mail to our entire Branch 20 membership on June 17th, although Bob Hogan has been doing this for years, he has had to step down at least temporarily, for unanticipated personal reasons. A major part of this role is to inform Mickey Phelps, our outstanding caterer, our best estimate of the number of lunches to prepare each month. So, Ray will pick up Pingg

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COMMITTEES FOR 2018

Activities	Don Little	479-7096
Audio	Dick Bemis	408-353-2829
Arrangements	Bob Hogan	334-6707
Attendance	Ken Maus	854-2303
Assistant	Bob Hogan	334-6707
Bulletin Editor	Ken Jenkins	458-0478
Chaplain	Jim Baker	423-7429
Golf	Jerry Zanzinger	423-1936
Bocce Ball	Dick Doubrava	426-9701
	Joe Mingione	650-279-2830
Historian	Hank Pierce	429-5441
Membership	Don Hershberger	227-4326
Program	James Healey	685-3829
Poker	JJ Justice	464-2387
Publicity	Joe Mingione	650-279-2830
Recruitment	Steve Tedesco	408-810-0578
Roster	Ken Jenkins	458-0478
Song Leader	Harry Vaughn	661-0975
Sunshine	Open	
Travel	Open	
E-mail contact	Don Hershberger	227-4326

TELEPHONE CALLERS

Non Evite

Jesse Degennaro	426-0149
Ron Graves	475-3567
Mel Ferreira	408-353-2107

Evite System

Bob Hogan	407-920-9516
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GREETERS

Chair: Mike Almgren & Jim Riss
John Maloney Roger Kissinger
Tom Fahrenholz Dave Herrington
Dave Hodgins

HELP YOUR CLUB CONTRIBUTE TO THE TWO BUCK BUCKET



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administration from Bob and will get additional input monthly from Jesse De Gennaro, our telephone caller coordinator. Thank you so very much Ray!

“Up next”... I’m really looking forward to seeing Joe Heston in person, after seeing him for so many years doing the KSBW editorials.

OUR LITTLE SIR LES YEFFA SEZ:



It’s hard to believe that our year is half over. Our thanks to Sir Jim Healy for bringing us such good programs. I want to remind everyone that we have many activities. Bocce, the poker group, cribbage. If there is something you might be interested in, please let Big Sir Tom or myself know. There are many travel possibilities for those that like to travel.

I hope all of you took the survey sent out by our State President which was in conjunction with UCSF. We will the results sometime in July. This will give SIRS a demographics regarding our members. And please remember, we are still in need of volunteers for committees and officers for next year.

Meet The New Member

Dell Elliott, at right in the picture, was welcomed into Branch 20 by BIG SIR Tom and Steve Tedesco. Dell was born and grew up on a farm near Spokane, WA. After high school, he got a degree in Mechanical Engineering from Washington State in 1963 and went to work for Sandia Laboratories. He later got a Civil Engineering degree and worked for many years for Lockheed in Sunnyvale, commuting from Santa Cruz. Dell is married and he and his wife Daryl have four kids and 3 grand kids. Asked about hobbies, Dell said he lives in a house built in 1886, so one hobby is “renovation.” He also likes to play poker and is already signed up with the poker group.



Travel

Although we still have no travel chair... we do have travel opportunities galore. As Big SIR, I encourage you to discover the travel brochures at the luncheons and on the Travel page of our Branch 20 website. Here’s an alternative to last month’s New Year’s recommendation: Rose Parade on New Year’s Day, and on the day of New Year’s Eve, choose: 1. Warner Bros Studio Tour, 2. Catalina Island, or 3. Reagan Presidential

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EARN A FREE LUNCH—BRING IN A NEW MEMBER

Next luncheon on Wednesday, July 10, 2019
Executive Committee (Board) Meeting will be held in the Committee Room at 10:15 AM on luncheon days.

SIR BRANCH 20 Membership Report - June 2019

Don Hershberger, Chair

	<u>Activity</u>			<u>Summary</u>
New Members	Dell Elliott			
Applications:	Steven Cohen, Sp. Les Yeffa; Dick Larimer, Sp. Montee Allen; Jack Simon, Don Lea, Mark Johansen, Jeff Boisen, Gareth Shepherd, all via SC Sentinel	Active		101
Deceased, Active:	Harry Vaughn	Applications on File		8
Resigned, Inactive:	David Gayley, Paul Quilici, Lloyd Robinson, Robert Rudolph			

*****NOTICE***TO ALL MEMBERS*****

If your address, or phone # changed, notify SIR Ken Jenkins, 622 Miramar Drive , Santa Cruz, Ca. 95060, 458-0478

Finance Report - June

Due to illness, the Finance Report is unavailable at this time.

David Herrington, Treasurer

BOCCE

From BIG SIR Tom Duncanson: “Bocce Cellars is transitioning to new ownership. As I write this on June 26th, their business was closed today, as Ray Blute informed me, in his role of captain of our 20A bocce team. Thanks again Ray! Hopefully at our July luncheon Ray or Joe Mingione can give us a full update.”

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Library. The evening includes elegant dining, dancing to a live band, and a “Monte Carlo” style casino.

If you would like to talk to someone about this or other travel opportunities, please contact Nancy Sloan, with Talbot Tours. (800) 662-9933.

In Search of Excellent Speakers

Our Program director, Jim Healey, invites you to send him the name and contact info for someone you believe would make a winning presentation for us Send to: JimHealey36@yahoo.com

BIRTHDAYS

138 Montee Allen
20 John Ashworth
118 Rich Dean
8 Dick Dumiller
93 Chuck Goddard



134 Grant Wrathall

106 Terry Haskell
143 Bob Hogan
87 John Justice
178 Gary Quinn
18 Robert Shepherd

GOLF

July 1	MO	Laguna Seca	8:00	543Prog
July 8	MO	Salinas Fairways	8:00	2-BB-4
July 15	MO	Spring Hills	8:00	543Prog
July 22	MO	Del Monte	8:30	345Prog
July 29	MO	Crazy Horse	8:30	2-BB-4

FOR TEE TIMES: Mike Banks 419-0573
E-mail capitolamike@gmail.com

NON-RESPONSIBILITY DECLARATION

All activities arranged for or by, or sponsored by, Sons in Retirement Inc. and its branches, are for the convenience and pleasure of the members and their guests who desire to participate. Sons in Retirement, Inc. and its Branches do not assume any responsibility for the well being or safety of the participants or passengers, or their property, in any matters pertaining to said tours, trips or other activities.