



INCORPORATED  
**“JUST FOR THE FUN OF IT”**  
 A non-profit Organization of Retired Men

Devoted to the Promotion of  
 Independence and Dignity of Retirement

# ROOSTER ROUNDUP

Santa Cruz Branch No. 20  
**Meetings at Noon – Elks Club**  
 Jewell Street-Santa Cruz  
**July 12, 2017**

## SONS IN RETIREMENT, INC.

STATE PRESIDENT

**Jerry Strain**

Region 4 Director

**Patrick Misener 408-274-0677**

Area 14 Governor

**Greg Horne 831-684-1834**

## EXECUTIVE COMMITTEE

Big Sir	Dick Doubrava	426-9701
Little Sir	Joe Mingione	650-279-2830
Secretary	Tom Fahrenholz	408-353-2911
Asst Sec.	Ron Graves	475-3567
Treasurer	Scott Cunningham	566-2494
Asst. Treas	Mason Morris	457-2580
Director	Don Little	479-7096
Director	Harry Vaughn	661-0975
Director	James Baker	423-7429
Director	Sterling Frost	458-9213
Director	Ken Jenkins	458-0478
Director	Jim Bunker	427-2156
Director	Tom Duncanson	662-8605
Director	John Maloney	510-459-3268

## HONORARY LIFE MEMBERS

Vern Lillehaugen

## PAST BIG SIRs - LIVING

Bruce Bentley	2016
Greg Horne	2015
Don Little	2014
Jim Bunker	2013
Sterling Frost	2012
Bill Neary	2011
Rich Dean	2010
Hank Pierce	2009
John Ashworth	2008
Vern Lillehaugen	2007
Jack Roberts	2006
Bob Bush	2005
Chuck Goddard	2004
Jim Solden	2003
L.W. “Mac” McNeil	2001
William Hansen	1997
Richard Leonard	1995
Bill McBroom	1992
Cliff Houchin	1991

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## Pork Chops

Fruit Salad  
 Mashed Potatos  
 Assorted Deserts

Caesar Salad  
 Green Beans  
 Tea and Coffee

## Program

### **The Canepa Story**

John Ficarra, Marketing Director/Historian of Canepa will tell us some of the history and activities of the Canepa company, founded by Bruce Canepa and located in Scotts Valley. Canepa is involved in the restoration of classic cars, racing, customization and transporting of cars. Canepa also has a museum where many of the cars he raced for Porsche and others are displayed. A few years ago, some of the Santa Cruz SIRs went on a field trip to tour the facility. It was a trip to remember. Don't miss

## OUR BIG SIR DICK DOUBRAVA SEZ:



The Executive Committee has been working very hard on the problem of meeting attendance. As discussed last month by Jim Bunker, the attendance at the May meeting was 45 members out of 110 active members for a 41% attendance rate. This is the lowest attendance rate since 2010. Moreover, the trend of the last few years has been down. In the period 2015 to present the average attendance has dropped from nearly 60% to less than 50%. This despite the fact that in 2015, there was an increase in active membership.

The lack of attendance has consequences, the Caterer who has fixed costs may see the price charged for lunch as inadequate to cover these costs. The 2 buck bucket drops along with the 50/50 raffle. These support the costs involved in running your Branch 20. The State organization charges us for each active member. This charge is primarily used for insurance covering us at events such as the weekly golf tournaments and the Bocce tournaments.

A review of the golf pairing sheets for the previous three months shows that some of those who have attended none or only one of the luncheons have regularly shown up for golf. If they can make it to golf,

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## COMMITTEES FOR 2016

Activities	Don Little	479-7096
Arrangements	Bob Hogan	407-920-9516
Attendance	Ken Maus	854-2303
Assistant	Bob Hogan	407-920-9516
Bulletin Editor	Ken Jenkins	458-0478
Assistant	Don Hershberger	227-4326
Chaplain	Jim Baker	423-7429
Golf	Mel Bowen	462-1885
Bocce Ball	Joe Mingione	650-279-2830
Historian	Hank Pierce	429-5441
Membership	Don Hershberger	227-4326
Program	Sterling Frost	458-9213
	Jim Bunker	427-2156
	Bill Neary	438-3237
Public Relations	Jim Healey	685-3829
Roster	Ken Jenkins	458-0478
Song Leader	Harry Vaughn	661-0975
Sunshine	Jim Baker (Actg)	423-7429
Travel	Tom Duncanson	662-8605
Assistant	Sterling Frost	458-9213
E-mail contact	Don Hershberger	227-4326

## TELEPHONE CALLERS

### Non Evite

Jim Bunker	427-2156
Ron Graves	475-3567

### Evite System

Bob Hogan	407-920-9516
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## GREETERS

Chair: Mike Almgren & Dick Dumiller	
Norman Lund	Rich Leonard
John Maloney	Roger Kissinger

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they should be able to make the meetings. Remember, if you are not an active member you cannot participate in the golf or other activities. Activities provided by the Branch for Lunches, Speakers, Golf, Poker, Bocci need your participation, but attendance at the Luncheons is first and foremost to participate in the other activities.

In an effort to correct the problem letters have gone out to those members missing 4 to 6 meetings this year asking them to clarify the reason for their absence and warning them they may be dropped from SIRs for continued non-attendance.

In addition, those on EVITE who have missed numerous meetings and respond NO will be personally contacted to determine the reason behind the NO response.

Through all of this effort we hope to restore the attendance to 60% or better each month. Beside all that we miss your smiling face.

We hope you are celebrating Independence Day, July 4th, with family and friends. The USA is our country and is the best in the world. Happy Birthday America.

Looking forward to seeing you all at the Sirs Chapter 20 Luncheon meeting on July 12th. This is our Chapter, keep it strong, Bring in New Members.

## OUR LITTLE SIR JOE MINGIONE SEZ:

Little SIR Joe is on vacation in Ireland. He will return in early July.

## BOCCE

Our Bocce Wednesday begins with an 11:30 lunch at Bocci Cellars on 140 Encinal Street and games start thereafter. Contact either Joe Mingione (jamingione@yahoo.com or 650-279-2830), or Dick Doubrava (ddoubrava@sbcglobal.net or 426-9701) to join or get more info. Here's our bocce schedule for the next month.

July 5 20A vs 20B  
July 12 36R vs 36G  
July 19 20A vs 104  
July 26 20B vs 36G

## TRAVEL

Did you know... that in addition to the trips sponsored by our branch, you and your friends are invited to participate in trips sponsored by other SIRs branches? Following is a description of one that just might interest our Branch 20 Shakespeare fans.

**Ashland, Oregon Shakespeare Festival.** 5 day tour featuring the Oregon Shakespeare Festival, Jacksonville Belle Fiore Winery, Harry & David's Dinner Cabaret Show, Country Village, and Kitchens of Harry

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**HELP YOUR CLUB  
CONTRIBUTE  
TO THE  
TWO BUCK  
BUCKET**



**EARN A FREE LUNCH—BRING IN A NEW MEMBER**

**Next luncheon on Wednesday, July 12, 2017**

**Executive Committee (Board) Meeting will be held in the Committee Room at 10:15 AM on luncheon days.**

## SIR BRANCH 20 Membership Report - June 2017

*Don Hershberger, Chair*

	<u>Activity</u>		<u>Summary</u>
New Members:	George Henderson (Sp. Jerry Clark), Marvin Davis (Sp. Terry Haskell), Howard Furer (Sp Don Little)	Active	114
Applications:	Paul Rigor, Sp Don Little	Applications on File	1
Change of Status:	Jerry Pettibone (active to inactive), Jim Duty (re-activated)	Inactive	16
Left SIRs:	James Solden (deceased), Larry Parks (resigned)		

**\*\*\*NOTICE\*\*\*TO ALL MEMBERS\*\*\***

*If your address, or phone # changed, notify SIR Ken Jenkins, 622 Miramar Drive , Santa Cruz, Ca. 95060, 458-0478*

<u>Finance Report - June</u>	<u>Sunshine Report</u>																
<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 60%;">Beginning Balance</td> <td style="text-align: right;">\$2411.24</td> </tr> <tr> <td>Income (Receipts)</td> <td style="text-align: right;">260.00</td> </tr> <tr> <td>Disbursements</td> <td style="text-align: right;"><u>317.00</u></td> </tr> <tr> <td>Ending Balance</td> <td style="text-align: right;">2354.24</td> </tr> <tr> <td>June Bucket</td> <td style="text-align: right;">\$2.33pp</td> </tr> <tr> <td>June Meeting: 52 Members, 3 Guests</td> <td></td> </tr> <tr> <td>46% Attendance</td> <td></td> </tr> <tr> <td colspan="2" style="text-align: right;"><i>Scott Cunningham, Treasurer</i></td> </tr> </table>	Beginning Balance	\$2411.24	Income (Receipts)	260.00	Disbursements	<u>317.00</u>	Ending Balance	2354.24	June Bucket	\$2.33pp	June Meeting: 52 Members, 3 Guests		46% Attendance		<i>Scott Cunningham, Treasurer</i>		<p>Jim Solden, former Big SIR passed away.</p>  <p>Jim Baker (Acting) 423-7429</p>
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and David before returning to Ashland for a visit the Oregon Cabaret Theatre. Cost of \$1450 includes Deluxe Motorcoach, 4 nights lodging, 9 meals, 3 performances and Tips. Aug 14-18, 2017

You can see additional SIR Area 2 Travel Opportunities listed on the website at... <http://branch20.sirinc2.org/Travel> If you have any questions or suggestions for additional trips, please contact Tom Duncanson at 662-8605 or Talbot Tours at (800) 662-9933.

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- 138 Montee Allen
- 20 John Ashworth
- 137 Leo Bedard
- 52 Hank Christman
- 118 Rich Dean
- 8 Dick Dumiller
- 93 Chuck Goddard

### BIRTHDAYS



- 106 Terry Haskell
- 143 Bob Hogan
- 50 Webster Kneass
- 114 Marc Manger
- 178 Gary Quinn
- 18 Robert Shepherd
- 134 Grant Wrathall

### GOLF

July 3	MO	Spring Hills	8:00	543 Prog
July 10	MO	Salinas Fairways	8:00	BB-4
July 17	MO	Pajaro Valley	8:00	2-BB-4
July 24	MO	Laguna Seca	8:00	10-2E
July 31	MO	Monterety Pines	8:00	Sweeps

**FOR TEE TIMES: HOT LINE 457-6561**  
**E-mail** scsirs10@gmail.com

### NON-RESPONSIBILITY DECLARATION

All activities arranged for or by, or sponsored by, Sons in Retirement Inc. and its branches, are for the convenience and pleasure of the members and their guests who desire to participate. Sons in Retirement, Inc. and its Branches do not assume any responsibility for the well being or safety of the participants or passengers, or their property, in any matters pertaining to said tours, trips or other activities.

## MEET THE NEW MEMBERS

In June we inducted three new members. Here are their pictures and a few biographical notes. If you don't already know them, introduce yourself at the next meeting.

Howard Furer, shown to the right introducing himself was born in Chicago and spend the first half of his life back there, before coming to California. He has been involved in Marketing and Research all his life and most recently worked for Plantronics prior to retirement. He is single and has two sons, one working in New York and the other in Israel. He also has four Grandchildren living in Israel. He is interested in travel and gardening.



Marvin (Bob) Davis is shown to the left with his sponsor Terry Haskell. (Terry is the one with the hat.) Bob has had a varied career. Born in southern California, he studied Business Admin and Engineering at University of Idaho. He taught marketing at Cal State Fullerton and later was in the restaurant and hotel business operating the Apple Farm Inn in San Luis Obispo for some 30 years. He also did consulting work and has been involved with his sons in hotel renovation. Bob has two sons and six grandchildren.

George (Krazy George) Henderson is at the right. He spoke at our luncheon in May about some of his adventures as a professional cheerleader and inventor of the Wave. He lists some of his other interests as "Cars, Bocce, Model Railroad."

