



Who is SIR?

SIR is a social organization of active men from all walks of life including business, science, engineering, medicine and education. ŠIR believes and promotes "Social Activities Enhances Life." Its mission is "To improve the lives of its members with luncheons, events and fun activities while making friends for life." This state-wide, non-political, non-profit, non-religious organization is dedicated to offering men over 50 - retired or not - a variety of programs and activities designed for socializing, making new friends, keeping active and enjoying the prospect of a longer life. And YES, wives and partners are invited to special events as well. The parent SIR organization is a California nonprofit formed in 1958 in San Mateo now comprising over 100 branches with more than 10,000 members. There are no initiation fees or assessments. Annual dues are \$25.

What We Do-

Member expectations are few: Attend monthly luncheons - Be a sociable upstanding guy - Participate in activities and events - Volunteer when asked -Introduce your friends to the joys of SIR so we can sustain our organization.

What We Don't Do-

It's not like other clubs, we don't raise money, we don't have a political or social agenda and don't have a religious affiliation.

Introducing Your Santa Cruz / Scotts Valley / San Lorenzo Branch-

Santa Cruz, Scotts Valley and San Lorenzo and surrounding areas are represented by SIR Branch 20. Every year we elect a "Big SIR (President)" a "Little SIR (Vice President)" and a slate of committee members. This group becomes the yearly governing body for the branch. The following year the Little SIR automatically becomes the Big SIR and a new Little SIR is voted upon.

The Branch Meets Once a Month-

We meet for lunch on the first Wednesday of every month to socialize, enjoy good food, engage with interesting speakers or be entertained by lively professionals. Meetings are held at the Elks Lodge on 150 Jewell Street in Santa Cruz starting with our 11am "social hour." Our Big SIR opens the meeting with announcements and activity updates followed by our luncheon and featured speaker/entertainer. Our on-site chef prepares a full course meal including dessert for just a \$25 total charge.

What are the Activities?

"We don't stop playing because we grow old. We grow old because we stop



playing." -George Bernard Shaw

SIR offers many opportunities to be active, get out of the house, have recreation, do fun things, fill spare time and meet up with your SIR friends. Members may join any one or more activities. Updates for each activity with schedules and times are posted in the monthly Newsletter or the SIR web page. And, whenever there are three or more members interested in a particular activity, such as photography, finance or genealogy, or whatever, that activity can be created.



- **Golf:** Golf is one of the most popular activities of Branch 20. Played every Monday at 8 difference courses in Santa Cruz and Monterey counties. Schedules and Tee-Off times are provided by the activity leader.
- Team Bocce: Played on Wednesdays, except the first Wednesday of the month when our luncheon is scheduled. Games are played at the Felt Street Park in Santa Cruz. Schedules for our eight teams are emailed to players prior to the game day. Just show up at the courts on game day and we'll put you on a team. We meet up afterwards for a breakfast lunch gettogether with game playing excuses or just great conversation.
- Pot Luck Monday Bocce: AND, in addition to Team Bocce, we play a pick up game on each Monday. Just show up if you want to play or just come to tune-up your game!



- **Bowling:** The SIR and SIRettes Bowling League meets every Monday at The Boardwalk Bowl. This is a Seniors Trio handicap league. To join a team, you bowl as a substitute until you have enough games to establish a book average.
- Wine-Tasting: Meets once a month at a member's residence or at a local winery. Featured wines are announced for each session. Each member brings a bottle to share with others to compare and comment. Good conversation is sure to happen. Shared light snacks are also part of the activity. Cheers!
- Fishing: On good weather days, members may board the "Miss Molly." A member's boat is docked at the Santa Cruz Harbor for a journey on the briny searching for the "Big One." Make your reservation early, seats are limited.
- **Poker:** Poker games are played every Tuesday with a maximum of 7 players per session. Contact the activity leader to make a reservation.
- **Computers:** Meets after the monthly luncheon meetings in the Elks Lodge lounge. The discussion is wide-ranging including many aspects of technology. Bring your questions, answers and problems.

- Santa Cruz Warriors Basketball:

Join fellow SIRs for occasional game attendance. Announcement of games are made at luncheons or the SIR Branch 20 newsletter

Make friends for life.

- **Corn Hole:** Played before each luncheon at the Elks Lodge. Just show up at 11:00 and play.
- **Cribbage:** Played before each monthly luncheon at the Elks Lodge. Just show up at 11:00 to play. If you don't know how to play, show up, learn and enjoy.
- Book Exchange: The Book Exchange table is very popular at our monthly meetings! Lots of interesting titles to peak your interests: non-fiction, fiction, sports, biographies, history, humor, DVDs and jigsaw puzzles. Bring a book (or more) take a book (or more).
- **Travel:** Trips are announced at the monthly meeting.
- Billiards, Darts: Another way to interact with your SIR friends on meeting day– In the lounge area is a regulation size Pool Table available for our use! A game of 8 ball anyone?

Here's What SIR Members Say-

• "Most of my friends were still working and I was cutting back. SIR had provided me many enjoyable opportunities, and I've made many new friends." - Allen R

• "When I retired I didn't know what to do with my days. SIR's activities have kept both me and my wife young." - Ed B.

 "My wife had just died, and I was lonely. SIR fills my days with fun things to do."
-Ron C.

• "I love golf, and SIR has the best and largest program in Northern California. Eighteen holes, nine holes and couples too." -Bill S.

• "After retiring in 2020, I wanted to find a way to stay active. I was first invited to play golf with the SIR group and have been playing golf every week ever since." -Andre A., Big Sir 2025

• "Although I was looking forward to taking more time off the job, I wondered just what I would do to fill that time and make new friends. SIR fulfilled that need beautifully. Thank you SIR!" - Tony De L., Member since 2005

Ready to be Active and Make New Friends- *Let's Join Up!*

It's Easy! Contact our Membership Chairman Jeff Ustick at jeffustick@gmail. com or 831-419-4577. You will be invited to attend the next monthly meeting and join in to meet the members. If you like what you see, just fill out an application and become a SIR! We also invite you to explore our website www.sirinc2.org/branch20

