

Enrich Your Life.

WEARESIR.COM



Who is SIR?

SIR is a social organization of active men over 50 from all walks of life including business, science, engineering, medicine and education. Its mission is "To improve the lives of its members by filling spare time with fun activities, luncheons and events designed for making new friends, socializing, keeping active, and enjoying the prospect of a longer and more rewarding life." And YES, wives and partners are invited to special events as well. The parent SIR organization is a California nonprofit formed in 1958 in San Mateo now comprising over 90 branches with more than 10,000 members.

What We Do-

Member expectations are few- Attend monthly luncheons- Be a sociable, upstanding guy- Participate in activities and events- Volunteer when asked and- Introduce your friends to the joys of SIR so we can sustain our organization. Annual dues are \$25. There are no initiation fees or assessments.

What We Don't Do-

It's not like other clubs, we don't raise money, we don't have a political or social agenda and don't have a religious affiliation.

Introducing Your Santa Cruz Branch-

Santa Cruz and its surrounding areas are represented by SIR Branch 20. Every year we elect a "Big SIR," a "Little SIR" and a slate of committee members. This group becomes the yearly governing body for the branch. The following year the Little SIR automatically becomes the Big SIR and a new Little SIR is voted upon.

The Branch Meets Once a Month-

We meet for lunch on the 1st Wednesday of the month to socialize, enjoy good food, engage with interesting speakers or be entertained by lively professional(s). Meetings are held at the Elks Lodge on 150 Jewell Street in Santa Cruz starting with our 11am "social hour." Our Big SIR opens the meeting with announcements and activity updates followed by our luncheon and featured speaker/entertainer. Our on-site chef prepares a full course meal including dessert for just a \$25 total charge.



What are the Activities?

"We don't stop playing because we grow old. We grow old because we stop playing." - George Bernard Shaw

SIR offers many opportunities to play, be active, get out of the house, have recreation, do fun things in your spare time and meet up with your SIR friends. Members may sign up for any one or more of these activities. Updates for each activity with schedules and times are posted on the monthly Newsletter or the SIR web



page. New activities are always welcomed.

- **Social Hour** - Occurs prior to each monthly meeting and provides an opportunity for members to re-connect, catch-up, trade ideas and socialize.

- **Speakers/Entertainers** - Formal presentations take place at each monthly meeting ranging from educational, current or historical subjects to dance, music and professional performances.

- **Golf** - Meets once a week at 8 different courses. Schedules and Tee-Off times are provided by the activity leader. Golf is the most popular of all branch activities with many members competing in major tournaments.

- **Bocce** - Meets every Wednesday, except for the Monthly Meeting day



occurring on the first Wednesday of the month. Games are played at two starting times on two lanes at Felt Street Park. There are eight teams- Troublemakers, Whiners, Noisemakers, Gigglers, Screamers, Complainers, Howlers and Beggars. Players often convene at a local restaurant after hard-fought games to boast or discuss excuses. Optional tune-up/pick-up games are also held each Monday for improving strategy and game playing.

- **Wine-Tasting** - Meets once a month on Thursdays at a members residence or at a winery. Featured wines are announced for each session. Each member brings a favorite for all to taste, compare and comment. Good conversation is sure to happen.



- **Poker** - Two poker sessions are currently scheduled.

- **Cribbage, Corn-Hole** - Meets up at the "Social Hour" prior to our monthly meeting.
- **Book Swaps**- Occurs at each monthly meeting. Take a book or leave a book.
- **Travel**- Any trips are announced at the monthly meeting.
- **Billiards, Darts**- Available for pick-up games at the Elks Lodge.
- **Professional Sporting Events**- Santa Cruz Warrior games are scheduled with group tickets.

Here's What SIR Members Have to Say-

- *"Most of my friends were still working and I was cutting back. SIR had provided me many enjoyable opportunities, and I've made many new friends."* - Allen R
- *"When I retired I didn't know what to do with my days. SIR's activities have kept both me and my wife young."* - Ed B.
- *"My wife had just died, and I was lonely. SIR fills my days with fun things to do."* - Ron C.
- *"I love golf, and SIR has the best and largest program in Northern California. Eighteen holes, nine holes and couples too."* - Bill S.
- *"Although I was looking forward to taking more time off the job, I wondered just what I would do to fill that time and make new friends. SIR fulfilled that need beautifully. Thank you SIR!"* - Tony De L.

Ready to be Active and Make New Friends - Let's Join Up!

It's Easy! Contact our Membership Chairman SIR Jeff Ustick at jeffustick@gmail.com. You will be invited to attend the next monthly meeting and join in to meet the members. If you like what you see, just fill out an application and become a SIR! We also invite you to explore our website www.sirinc2.org/branch20

