

SIRS Branch 145 Executive Committee Meeting Minutes

November 12, 2024

1.0 Call to Order at 1:30 pm.

2.0 Roll Call: The following officers and directors were present for the meeting: Juan O., Bill R., Stephen H., Felix M., Joe S., Mark W., Mike L., John C , and Tony M.

Absent: Joe S. and Paul W.,

3.0 Guests: Area Rep Rick Kindle, Glenn Nellman, and David Stull

4.0 Approval of the Minutes for September 10, 2024 and October 8, 2024. A motion was made by Mike L. and seconded by Bill R. to approve the minutes for September 8th and October 8th, 2024. The motion passed unanimously.

5.0 Treasurer's Report/Action

In Joe's absence, Juan said that we should refer to the newsletter for the Treasurer's report. The beginning balance was \$3971.74 with an income of \$1352 for the month. The expenses for the month were \$2091.36. This included lunch costs of \$1600, the state SIR assessment of \$305, Newsletter costs of \$126.42, and lunch cookies costs for three months of \$59.94. The ending balance is \$3232.38. **The motion to accept the financial report was moved by Bill R. and seconded by John C. The motion passed unanimously.**

6.0 Committee Reports

6.1 Membership: Stephen reported that we had 125 members at the beginning of October. We inducted one member today bringing our membership to 126.

6.2 Golf: Bill noted that he has moved the Reserve Tournament to May. He has five dates and locations already set for next year. They are at La Contenta, Castle Oaks, the Reserve, Teal Bend, and Wild Hawk. There was consensus that we continue to have a tournament at Wild Hawk. Bill also reported that the State SIR is trying to organize regional golf tournaments. Bill asked if members would be interesting in forming a team to participate. Bill stated that the golf fee for this year will be \$50. The NGCA receives \$46 dollars of that, and the remaining \$4 remains with our golf group. He thinks this will be enough to buy supplies since we have a beginning balance of \$400. **A motion was made by John C. and seconded by Felix M. to accept the golf report. The motion passed unanimously.**

6.3 Activities: Mark noted the Wine Appreciation group is meeting at the Mettler's on Thursday, November 14. Juan stated that tickets for the Christmas Luncheon are on sale. The luncheon is \$35 per person and it begins at 11am, Wednesday, December 11, at the Woodbridge Country Club. The choir from Lodi High will perform for one half hour. At this time, 49 members have paid with another 20 who have committed, but they have not paid as yet.

6.4 Speakers: The speaker today was SIR Area Rep Rick Kindle, who represents Area 10 and 18. He spoke on the future organization of SIR, and on how to recruit new members to build our organization.

7.0 Old Business

7.1 Luncheon Meeting Location: Juan, Mark, and John have been looking at various locations for meetings. Juan reported that lunch at the Reserve would be \$42/plate, at Papapavlos it would be \$35, and at the Lodi Bowling Ally it would be about \$30.

Juan asked for feedback regarding the Elks Lodge lunch today. The consensus was it was good. Juan also said that there were options for other entrees such as BBQ ribs, baked chicken, and tri-tip. There were some concerns expressed about the table arrangement and the ability to move around. It was noted that tables can be moved into a different pattern as well as how we line up for the buffet counter.

8.0 New Business

8.1 Resignation: Paul Wright sent a letter of resignation from the BEC as a Director. Juan commented on what a valuable member he has been to the BEC. **A motion was made by John C. and seconded by Bill R. to accept Paul's resignation with appreciation for all he has done on the board. The motion passed unanimously.**

8.2 Director Position: Glenn Nelman said he would volunteer to fill the vacant Director's position. ***A motion was made by Bill R. and seconded by Mike L. to nominate Glenn Nelman for the position of Director on the BEC which Paul vacated. The motion passed unanimously.***

8.3 Newsletter Editor: Juan asked for volunteers to fill vacant positions. David Stull volunteered to be Newsletter Editor. ***A motion was made by Mike L. and Glenn N. to nominate David Stull to be Newsletter Editor, and he will be paid for any expenses he incurs in that position. The motion passed unanimously.*** Temple will still be the publisher.

8.4 SIR Pilot Program: Rick is developing a pilot program to build SIRS membership. He is hoping that our branch will be one of the pilot branches in Area 10 and 18. He wants pilot branches to commit to a marketing plan which would use local newspapers. He is working to get a commitment from the State SIR for providing funding to the pilot branches. The program will track the effects of the program on membership improvement in the first quarter of 2025 (Jan-Mar). Rick will also work with our branch to link our website with QR codes and to prepare "invite cards" to reach out to potential members. He has already prepared a brochure for membership information. To be part of the program, the branch would have to commit \$1000 for the first quarter. If the pilot program is increasing membership, then our branch would provide an

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additional \$1000 for the second year. If there is no membership increase after the first quarter, then our branch would not be required to provide the additional money. The Modesto Branch and two Branches in Turlock have already committed to the program. After a discussion, ***a motion was made by Bill R. and seconded by Mike L. to commit \$1000 for the pilot SIR Membership Enhancement Program. The motion passed with 10 yes votes and one No vote.***

9.0 Good of the Order: None

10.0 Adjourn: The meeting was adjourned at 2:36 pm.

Submitted By Tony Moles, Secretary.