

SIR Lincoln Branch 13 BEC Meeting Minutes March 12, 2025 at Catta Verdera

Meeting called to order by Big SIR Dave Gonzales 10:00 a.m.

Those in Attendance: Big SIR Dave Gonzales, Little Sir Jim Parker, Assistant Secretary Bob Hanson, Treasurer George Hubbard, Director of Membership Phil Sanderson, Director of Activities Dave Gonzales, Director Jay James, Director of Website Jay Southard, Newsletter Editor Mike Hensley
Absent: Secretary Phil Browning

1. Big Sir Opening Remarks:- Dave Gonzales

A. Esplanade Effort: Dave Gonzales stated that he was trying to establish a relationship with the Esplanade and Bickford Ranch communities to help us create a potential membership list.

B. State SIR Postcard Program: Dave Gonzales indicated that our State organization was continuing to work with a vendor on a contract for this program.

C. Luncheon Exercise: Dave Gonzales stated he worked with our members to create an elevator speech which would help any of our members to approach a prospective member with the benefits of joining our organization.

D. Help with Luncheon Attendance: Dave Gonzales reported that Jim Baughn and Vern Rogers attended the BEC meeting to discuss some ideas to increase attendance at the luncheons.

2. Secretary's Report: Bob Hanson

A. February Minutes: Bob Hanson reported that the February 12, 2025 minutes were sent to all BEC members and that he received no corrections or additions. Following discussion it was M/S/C that the minutes of the February 12, 2025 be approved.

B. Review of Annual SIR Schedule of Branch Operations: Dave Gonzales stated that we need to appoint a nominating committee to develop a list of potential candidates for next years Board of Directors to lead our Branch.

3. Treasurer Report: - George Hubbard

A. February's Financial Report: George Hubbard reported that the Beginning balance for January was \$2,332 & the Ending balance, accounting for income and disbursements, was \$3,288. Following discussion it was M/S/C that the Financial Report be approved.

4. Membership Report: George Hubbard reported that our current active member total is 55 and that today's final lunch count is 34.

5. Website Report: Director Jay Southard's reported that the website is currently up to date.

6. Old Business:

A. Bocce: Director Jay James reported that he has received no sign-ups and no one has shown up at the courts to meet with Jay.

B. New Member Orientations: Director Dave Gonzales indicated that he would be meeting with some potential new members after the April luncheon.

7. New Business:

A. At 10:45 : Jim Vaughn and Vern Rogers: Lunch Attendance: Director Dave Gonzales introduced Jim Vaughn and Vern Rogers. They passed out a one page item titled "Branch13 Luncheon Member Attendance Ideas". The article indicated that they were going to do a survey of members who did not attend the last luncheon to determine why they did not attend. The article also listed possible reasons and potential future remedies to help encourage more attendance.

8. Further Comments: Big Sir Dave Gonzales closed the meeting by reminding everyone that our next meeting would be on April 9th at 10:00 at Catta Verdera. He bid everyone Peace and Harmony and the meeting was adjourned at 11:10.