Officers

Big SIR: Lee Lamp

Little SIR: Morgan Akin

Secretary: Cris Andrews

Asst Sec: Gerry Dodge

Treasurer: Rix Callaway

Asst Treasurer: Ken Timmerman

Directors

Dennis Compomizzo

Barrie Lee

Sid Nobles

Chuck Spafford

Administrative Leaders

Attendance: Phil Perry

Attendance Asst: Tom Ward

Chaplain: Joe Beck

Chaplain: Larry Morgan

Facilities: Chuck Spafford

Membership: Phil Perry

Nominating Chair: Cris Andrews

Newsletter: Lee Lamp

Raffle: Jim McClelland

Sunshine: Len Napoli

Special Awards: Lee Lamp

Sergeant At Arms: Tom Merrow

Teller of Tales: Darrel Elliot

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SIR

Newsletter



Three Shastas Branch 129 Redding, CA

Big SIR Sez'

Happy Easter to all. I hope that this finds everyone doing well and enjoying the start of the spring season. March has been a busy month for me. State planned and held a significant meeting in the East Bay mid month that I was the principal moderator for. It was the first Face to Face meeting with branch leadership from around the state in over 4 years. There were 49 branches represented (58%) and the meeting lasted 4 hours. We established an agenda and the focus of this meeting was for branches to provide the content. This was not a meeting where a state rep stood at a podium and pushed information down to the branches. Rather it was a meeting designed for the branches to share ideas with each other and by extension, State. A lot of you may wonder where the value was in a meeting of this nature. In a nutshell, SIR as created in the 1950's is struggling in the 21st century. Branches throughout the state struggle to secure leaders to step into positions with the energy to actually lead. Part of leading is encouraging members to participate and experience the true meaning of the vision SIR represents. We are an organization unlike so many others (Rotary, Lions, etc.) because we focus on the social aspects of growing older. We see the need to provide social interaction via activities and fellowship (meetings) and believe those things can help our membership thrive in an environment that suddenly changes when we leave the workforce. I personally believe in what SIR stands for and will strive to do whatever I can to keep this organization going. My foray into the organization at the state level has been challenging and at times more stressful than... (Continued on next page)

Monthly Meeting

<u>First Thursday of the month</u> <u>Elks Lodge</u>

Meeting/Speaker: 11:00 - 12:00
*Nov/Dec subject to change for holidays

**Attendance is Important*

Guest Speaker:

Barrie Lee

Continued from page 1

...I'd expected. The stress is a result of frustration shared by other State leaders who have thrown so much effort into trying to help the organization grow and prosper, only to see things continue going the wrong direction. Some of you may still wonder, just what does State do for us? The most important things provided by State are things the branches must have to survive. Insurance, Tax Filings, Updating Corporation Filings to CA. With 90 branches and over 8400 members those are critical process items that must be done. Suffice it to say most, if not all, branches would be unable to handle this. And all of those things cost time and money. As we shrink in numbers, the costs go up. Recruitment is the number one priority and finding leaders is right behind it. Check the last page for some of the recommendations presented by other branches.

As always, our expectations of our members are few: be a friendly and sociable guy, participate, volunteer as your time and interest allows, spread the word about SIR by inviting guests and help encourage them to join, grow our organization and share in the fun.

State Officers

State President (sabbatical)	Dale Decker Br 136	Board Area Rep #2	Bruce Corwin Br 159
Vice President (acting Pres)	Lee Lamp Br 129	Board Area Rep #3	OPEN
2nd Vice President	Rich Carlson Br 8	Dir State Documents	Jeff Chin Br 103
Secretary	Rich Carlson Br 8	Dir State Activities	Mark Stuart Br 98
Treasurer	Carl Mason Br 88	Dir Marketing/Comm	Andy Danver Br 35
Chief Information Officer	Roy Hodgkinson Br 146	State Advisor	Derek Southern Br 8
Board Area Rep #1	OPEN	Legal Advisor	Stu Williams Br 149

Lunch Bunch

by Duane Nelson



We had a smaller turnout in March, however, we have asked to use the larger room in April so let's make this event memorable. Come out and join us on April 17th at 11:30am and enjoy the Buffet at GoodTimes Pizza in Palo Cedro. If you have questions or suggestions please contact me (email bandan@msn.com or call 530-547-5157).

Computer Group

While there is no computer meeting, it does not mean there is no help....call Big Sir and maybe, just maybe he can help.

Guest Speaker - Barrie Lee

Barrie joined our branch in 2012. He's been on the BEC as a director for a total of 8 years. Barrie has been a business owner (Grating and Paving Contractors) and he's been involved with NASCAR/INDYCAR as a pit crew member (fueler). His diversity of knowledge with heavy equipment led to him researching the history of Peterson Tractor and he will be sharing that story with us this month.



Treasurer Report by Rix Callaway

DUES NOTICE: If you have not paid them, pay them now please. There are a few of you that said you were intending on staying a member, but I have not received your dues. Please, if you do not wish to remain in SIR please be kind enough to tell us. Mail your check –Made out to SIR -- to me at 8921 Olney Park Drive, Redding, CA 96001. Dues are \$40 this year. All bills are paid and the account is balance

Birthdays in April

Terry Alvord Apr 21st Jack McAuliffe Apr 10th Mike Deay Apr 2nd Dave Yorton Apr 8th



	Chair	Telephone	Email
Book Exchange	Len Napoli	530-547-4201	lenandgail@frontiernet.net
Golf - 18 Hole	Lee Lamp	530-921-1375	lel4355@yahoo.com
Golf - 9 Hole	Bob Goetz	530-245-0684	lakehead6@gmail.com
Lunch Bunch	Duane Nelson	530-547-5157	bandan@msn.com
Bocce Ball	Dennis Compomizzo	530-356-9966	dennysz71@yahoo.com

Activities I'm certain that there are some types of activities that we can consider to fill other days during the month. When thinking about what SIR is, I think of the fellowship we offer and coming together to remain engaged and active. Whether it be engaging our brains with board games or card games, finding a trail to hike that is easy for some or another trail to hike that may offer a challenge. Remaining active keeps us healthy. All it takes is one person with an idea.

Apr/May Calendar of Events

Activity	Date/Time	Meeting Forum
9 Hole Golf	April 2nd, 8:00am	Tucker Oaks
BEC Meeting	April 4th, 9:30am	Elks Lodge
General Membership Luncheon	April 4th, 11:00am	Elks Lodge
18 Hole Golf	April 18th, 10:00am	Riverview (\$55+ optional skins \$3)
9 Hole Golf	April 23rd, 9:00am	Lake Redding
18 Hole Golf	April 29th, 9:30am	Rolling Hills (\$50+ optional skins \$3)
Bocce	TBD	South City Park
9 Hole Golf	May 1st, 9:00am	Allen's
BEC Meeting	May 2nd, 9:30am	Elks Lodge
General Membership Luncheon	May 2nd, 11:00am	Elks Lodge
18 Hole Golf	May 8th, 9:00am	Tierra Oaks (\$59+ optional skins \$3)
Bocce	TBD (hoping for some sun)	South City Park
9 Hole Golf	May 21st, 8:30am	Tucker Oaks
18 Hole Golf	May 29th, 9:30am	Bidwell (\$45+ optional skins \$3)

SIR Branch 129 Facebook page link.

https://www.facebook.com/socialactivitiesformen/
SIR Branch 129 Private Facebook page link.

https://www.facebook.com/groups/401463741647384/
For more information on Zoom: Go to

For more information on Zoom: Go to https://sirinc.org/Zoom/LearningZoom.pdf
State SIR Newsletter "Happenings".
https://sirinc.org/newsletters/



Sunshine Report By Len Napoli

It hasn't even gotten to April yet and my server, Frontier, has played the first joke of the year by changing over to Yahoo which has curtailed some of my sources for my reports. So all I can say is besides April showers, get your wallets out as the 15th is upon us and good Ole Uncle Sam will be expecting his donation for the year.

For you golfers out there, this quip might hit home: "If I hit it right, it's a slice. If I hit it left, it's a hook. If I hit it straight, it's a miracle!"

Enjoy our Spring!



ATTENTION: April 4th, 2024 is the General Membership Luncheon

9 Hole Golf Report by Bob Goetz

March has proven to be a difficult month to schedule a golf outing because of a significant amount of rain. We had to reschedule our first outing at Allen's due to the course being unplayable. Our first outing was March 19th at Lake Redding. We had a great turnout and were treated very well by the new owners. They have plans to make improvements and bring the course to the next level.

The next two events on the schedule are at Tucker Oaks, Tuesday April 2nd at 8:30 am, and Tuesday April 23rd at 9:00 am. To get the latest information on golf as well as other activities you can go to the SIRs web site is at https://sirinc2.org/branch129/ HOW TO SIGN UP TO PLAY

I'll send out an invitation to play the 9-Hole events about 5 days before the playing date. If you are not on my distribution list, please contact me to have your name added. You can contact me by calling me or text me at (530-213-3850). When texting, please include your name in the text. You can also email me at sirs9holegolf@gmail.com.

As always you can invite a spouse, son, daughter, grandchild or friend to play with you. Thanks to all the 9-hole SIRs players that make these events fun. Hope to see you at a future event.

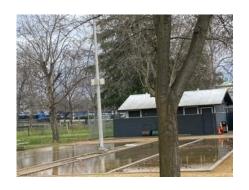


Randy Moore kicked off the 2024 9-Hole golf season at Lake Redding.

Bocce by Dennis Compomizzo

This winter is bringing a lot of rain. The bocce courts are very soft with some standing water. We are still in a holding pattern until the courts dry out with the coming of spring time temperatures. The City of Redding Recreation Department is still taking applications and collecting money for the spring bocce leagues. If you are interested, please contact the Recreation Department at (530) 225-4095. See you at the next SIR's meeting and luncheon.

If you have any questions, call, text, or email. 530-356-9966 dennysz71@yahoo.com.





18 Hole Golf Report By Lee Lamp

We had two events planned for March, however the rain canceled Gold Hills (again) and we were only able to sneak one round out at Bidwell in. I was unable to attend and thank Rix Callaway for handling everything at the course. Feedback I received was that the course was in great condition and everyone that made the trip seemed to enjoy the day together.

First Flight	Second Flight
Jim Girt -1	Rix Callaway +5
Greg Ephland +7	Skip Vargas +15
Greg Pearson +8	Len Dolan +15

There were 8 skins awarded (Rix Callaway x2, Rick Grozenski x2, Mike Deay, Jim Girt, Greg Pearson, Lee Dickey)

Next up is Riverview on April 18th. Signups are open now. After that is Rolling Hills on April 29th.

Signups are open now. Please remember that normally checks are easier to manage for me. They can be mailed to me at: 4355 Singing Wind Ct, Redding, CA 96001. You need to let me know if you plan to play!

Courses ask for the number of players several days in advance.

Inviting a guest to play golf with us is a great way to grow our membership. You can print up an application here: http://sirinc2.org/branch129/wp-content/uploads/2019/10/Application-Form-10-16-19-2.1.pdf

Share this newsletter with your friends and help us grow the membership!



NASCAR/INDY CAR Report by Barrie Lee

3/2/24

I've been treated to two racing events today and both involved Roger Penske. IMSA held an international race in Qatar and it was labeled the Qatar Airlines ???? race for IMSA Racing and featured the Super Class (Hyper) of machines competing with each other. Porsche was involved along with Ferrari, Cadillac, Peageau, and others. Porsche Penske finished 1st and 3rd for a great showing from the Penske stables. I even saw Roger in the background in Qatar. This man is amazing. He's 87 years old and is still driven by his love for the sport. With that said, let's return to Las Vegas and the Nascar race qualifying today in wind swept conditions. The usual leaders were in attendance and I need to remind you of the last two weekends results. The Front Row team has exceeded its expectations so far this year with Micheal McDowell sitting on the front row at both Daytona and Atlanta with his teammate Todd Gilliland leading the most laps for the season. WOW! They have found their place in this sport. So qualifying today should have shown a continuation of the same but certain conditions prevailed to stop that effort. Team Penske showed again this season that they are a team to deal with. Joey Logano made the pole position and beat out Kyle Larson again. Joey's teammate, Austin Cindric wound up in the third starting position, right behind Joey. So far, a lot of copy with no news. Back to you tomorrow when I learn more.

3/3

I settled in today hoping for another great race and enjoyed the experience with many different lead changes and hard charging by a variety of different teams and manufacturers being featured. For some reason, Ford didn't hold up well with only Team Penske drivers Ryan Blaney and Joey Logano finishing in the top ten. In the beginning, Toyota didn't qualify well and their chances didn't look too good. Chevrolet on the other hand had several cars that looked promising. It was apparent from the get go that Kyle Larson looked to be very strong. William Byron also looked to be a player. The other two Hendricks drivers didn't show well (Chase Elliot and Alex Bowman). But bad luck struck Byron during the race and he didn't finish well. I need to remind you that Toyota has gained two more teams this year and now field at least eight cars out of the normal 38 car field. Not bad for a non-American Auto Manufacturer. I spent most of my time watching the field change time and again, and that is what this sport is about. But in the end, Kyle Larson won the race and joined his teammate William Byron (Daytona 500) and Daniel Suarez (Atlanta race) with Trackhouse Racing to become the third Chevrolet winner of the 2024 season. It seems that Ford has speed working for them but they also have experienced bad luck. Toyota will break through and have a strong run during the year. I'm just hoping that Ford stays in the mix. Front Row Motorsports seems to have gained major improvements for their team by becoming a class one team and is able to share information with Stewart/Haas Racing, Team Penske, Wood Brothers Racing, and RFK Motorsports. They seemed to have gained the most knowledge within this organization to the detriment of RFK Motorsports. Enough about today, I'll join you next week for the final race of the western swing at Phoenix International Speedway. I also need to mention that both Ford and Toyota have new body styles this year, and it'll take some time for both manufacturers to adjust to the requirements to win in the cup series.

3/10/24

IndyCar just finished their first race of the year on a street circuit in St. Petersburg, FL. Plenty of new drivers and several driver changes between existing teams. Andretti Autosports is now known as Andretti Global (aren't we full of ourselves). With Chip Ganassi Racing winning big last year, Chevrolet needed to make improvements to their engine program in order to keep pace with the Honda powered machines. And improve they did! Team Penske finished 1st, 3rd & 4th (Newgarden, McLaughlin, Power respectively) with Pato O'Ward driving for Arrow McLaren finishing 2nd. All four cars were running with Chevy power. Newgarden led all but four laps but the race was still fun to watch with a lot of action taking place within the field. I learned that Gil de Ferrin passed away recently at a fairly young age. Gil drove in Formula One and IndyCar over the years and was a very well liked individual. He drove for Roger Penske and won the 2003 Indy 500 for the captain. He died at the end of December, 2023 at the young age of 56 years. He had a heart attack while driving at a motorsports park with his son as a passenger. He managed to break to a stop, likely saving his son's life. 3/10

Nascar is in Phoenix (Avondale) AZ. today. The race in the desert turned out to be fun to watch. Toyota seems to have found a way to run faster than they have in the three previous races so far this year. Christopher Bell won the race for JGR. Chris Buescher came in 2nd driving for RFK Racing in the #17 Ford Mustang and was followed by Ty Gibbs in the #54 Toyota. Brad Kesolowski was 4th in his #6 Ford Mustang and filling out the top five, Ryan Blaney, our current Nascar Champion from 2023, was 5th. Kyle Busch had a terrible day as did Joey Logano. Joey along with his teammate Austin Cindric in the deuce both were taken out in wrecks, not of their causing. The race was fun to watch. Now, we head to Bristol, TN. They'll race in the bull ring next Sunday but without the dirt this year.

I've seen some news about the IndyCar series having some problems internally. When Roger Penske bought the Indianapolis Motor Speedway in late 2019, he also purchased the racing series operations. I was hoping for a better approach to highlighting the IndyCar program under Rogers' gifted business sense. But I've been disappointed with the lack of advertising by the IndyCar series and the fact that they are using NBC exclusively with their race coverage. NBC has repeatedly used their "Peacock" channel to carry some of the racing and I don't do Peacock. IndyCar has also just introduced a plan to have the racing teams buy licenses to be able to race in the series. This is not new since both Nascar and Formula One require and use this plan. However, both of those venues have many more racing events each year to help offset the costs of those licenses. Nascar runs about 35 racing events each year with IndyCar running only 16 races according to the 2024 schedule. This tension within the series came to the surface with Michael Andretti's outburst with anger over the new requirements by IndyCar. Michael has no class to begin with but should have kept his complaints internal. Chip Ganassi isn't pleased with the series either, but Chip said that anyone who was willing to buy the series and run races to empty stadiums during the pandemic's two years of shutdown has his unwavering support. Chip IS a class act. There are at least 14 teams within the series and a resolution to this problem should and could be found with open discussions with all the team owners. Stay tuned. The series is entering its fourth season with Roger Penske as its owner. Knowing Roger, he'll either make it work or will divest himself of the problem.

3/17

A race was held at Bristol, Tn. today for Nascar. Terrible TV coverage, awful race (due to tire wear) and Joe Gibbs Racing dominated the race. Enough said.



Fishing Report by Morgan Akin

An effort will be put forth at the March meeting to get the Fishing Group started. Those interested in fishing please meet with Little Sir Morgan Akin at the end of the group meeting. We will meet somewhere in the back area of the room. You don't have to own a boat to get involved in our group. Just have an interest in fishing!

March 15th Leadership Face to Face by Lee Lamp

The Branch leaders in attendance worked together over lunch in groups of about 12 to come up with a list of prioritized actions they recommend in order to revitalize branches. This is the raw list that came about. I'm sharing simply to create an awareness on things other branches suggest, knowing that many are struggling. Over all this was a productive meeting and most in attendance left feeling like they picked up some tips. The real proof is in branches taking positive action to grow and add activities.

Suggestions – Prioritized Actions

- Jokes at the beginning
- Shake hands before lunch and ensure there is social time
- The Activity Chair should share a new activity each month.
- Articles about members can be put in a newsletter.
- Use Next Door
- Use effective advertising.
- Get a booth at a local event
- Sign up form, once a year give out the interest questions.
- When prospective new members, make sure the Big and Little SIR and activity come up and meet the person
- More closely link with community service functions those involved are already active
- Have an activity at lunch in lieu of speaker from time to time
- For your documents posted on a website, use a QR Code.
- Interview member in lieu of a speaker have members be the speaker
- Recruiting: Support from the State for help
- Radio announcement from a psychologist men need to join an organization when they retire and be involved in activities. Maybe the State could develop this message and make it available. Paper and radio
- SIRs has a brochure designed for women to share with other women to encourage men to join
- Assistant to ... I can struggle through and quit. No commitment being imposed for moving up. Suggest
 that participate in assisting or on a committee. Once they assist, they may determine the job is
 manageable.

- Award program for successful recruiting.
- Invite to an activity first, then invite to a lunch
- Everyone involved in recruitment give out business cards to members
- Once a member, ask what they would like to volunteer for or be involved.
- Have a new member check-in. About 3 months after join, call them and see how it is going.
- New member orientation
- Survey members as to what activities they would like.
- Invite members to come to the BEC meeting.
- Celebrate volunteers and recognize them
- Sharing activities between branches. Regional or between two branches
- Film the speaker at the meeting and post it on the website.
- Big picture. We have a product and talked about selling the product. When you have a product not selling, change the product. What changes should we make to attract new members?
 - o e.g. Most people we work with are women. Invite women to be members.
- Change the name. "Friends for Life"
- Do we need to join a corporation? Need insurance.
- Get rid of the rooster
- Press releases form on website post on the local publications, local radio and farmers' market
- Fliers at financial planners, fitness centers, senior centers, teachers unions, union meetings, women's clubs, Next Door (required repetition), veteran's centers
- Picnics and BBQs
- Taking care of raffles (State licensing)
- Recruiting entertaining speakers
- Robust website
- Lots of activities
- Golf may not be the main activity fellowship, comraderies we also have other activities such as golf, bocce, etc.

Comments from State Rep

Andy Danver - How do you sell fellowship etc? Why did I join? Golf, and I didn't have a good time initially. I read the manual to learn more about the organization. The hardest thing about selling is believing in it. Have an "elevator speech" about why someone should join SIR. People join to do things and then they bond with the members. I wrote the script to the video which is what I believe SIR is. Can you develop the elevator speech from the talk? Video link https://www.youtube.com/watch?v=EK_DCIfSiOM

Jeff Chin: Most important for me is to find activities for his Branch to do. It isn't the numbers in the group. It is setting up activities to bring them together – to make your membership happy. Special events of general interest.

Derek Southerlin: Boomers are interested in -

- Focus on social activities
- Promote active activities
- Emphasize intellectual opportunities
- Highlight opportunities to give back
- Provide opportunities to lead and influence