

NO. 455
A non-Profit Organization
For Retired Men



APRIL 2014
Devoted to the
promotion of independence and
Dignity of retirement

LUNCHEON-12 NOON - FIRST WEDNESDAY - FREMONT HILLS CC, 12889 VISCAINO PL.LOS ALTOS

April 2, 2014
SPEAKER

RAYMOND NASR
New Trends in Silicon Valley

Raymond Nasr is the former Director of Executive Communications at Google Inc. He held this role from 2001 to early 2005 and was responsible for several aspects of the public communications for the senior management of the company, including Google's CEO, Eric Schmidt as well as Google co-founders Larry Page and Sergey Brin.

Prior to Google, Nasr was Director of Corporate Relations at Novell Inc, where he led the company's corporate and government relations efforts. Before Novell, Nasr held various positions in the areas of public relations and corporate speech-writing at Apple Computer Inc, and at Sun Microsystems Inc.

Since 2004, he has served as a Senior Communications Coach and Seminar Leader at the Graduate School of Business at Stanford University helping to improve MBA's communications skills. He is also a Visiting Fellow at the Said School of Business at Oxford University.

Currently, Nasr maintains a communications consultancy where he has advised a number of start-up companies and venture capital firms, including Twitter Inc., Pandora Media, Snapchat Inc., and Innovation Endeavors. He is a past President of the Churchill Club, a Silicon Valley-based business and technology forum.

Nasr received his BA in Communication Studies from UCLA (1984), and his Law Degree with Honors from Pembroke College, Cambridge (1986). Nasr received his BA in Communication Studies from UCLA (1984), and his Law Degree with Honors from Pembroke College, Cambridge (1986).

FUTURE SPEAKERS

May 7th: John Rick – A report on an excavation of a pre-Mayan civilization in Peru

June 4th: Summer Art Fling – Annual show of Member and family art

**IF ANY MEMBER HAS ANY
SUGGESTIONS REGARDING SPEAKERS
PLEASE CONTACT
LITTLE SIR: Rick McLain
408-629-8170**

VOLUNTARY CONTRIBUTIONS

It is that time again. The contribution amount is the same as last year, which allowed us to “break even” for our 2012 operating budget. The contribution amount is therefore again \$20 for active members and \$10 for inactive members. It can be paid by check or cash (checks preferred – payable to SIR Branch #51). Payments can be made at our regular monthly meetings or checks can be mailed any time to the treasurer at the following address:

Myron Hollister
4148 Old Trace Road
Palo Alto Ca 94306

WEBSITE

www.sir51.org

SIR Branch #51 now has a website thanks to
MARC COHEN.

Check out the site for back issues of the
newsletter and information about activities.

The WINTER issue of SIR Happenings
is now available.

For information about statewide
Activities of SIR go to SIR HAPPENINGS
<http://www.sirinc.org/sirhappenings/>

ACTIVITIES



BRIDGE: If you would like to play bridge for an hour or so after a meeting please call BOB WARD (650-592-8545) or e-mail at [bandward\(at\)sbcglobal.net](mailto:bandward(at)sbcglobal.net). There is almost always a game after our luncheon.



COMPUSIR is a self-help Computer discussion group. We meet for lunch and discussion on the second Wednesday of each month at the PALO ALTO ELKS LODGE 4249 EL CAMINO REAL, PALO ALTO. For entry, use the announce button on the pedestal to the left of the Front door. **COMPUSIR** is now part of SPAUG (the Palo Alto – Stanford User Group). SPAUG Meetings are still held the SECOND WEDNESDAY of each month at 7:15 pm. at PA Elks Lodge (address above). The meeting is upstairs (elevator available past the stairway). More information at www.pa-spaug.org.

April 9th – next scheduled meeting – see SPAUG website at www.pa-spaug.org.

COMPUSIRS contact is Jim Dinkey
(650-493-9307)

More information at www.pa-spaug.org.

Computer Special Interest Groups

Special Interest Groups — (SIGs) meet at [Central Computer](#), Santa Clara, Monday evenings at 7pm. (For more information: [SVUGA](#) (the Silicon Valley User Group Activities) web site features SPAUG and SVCS among other local organizations.)

Build It Yourself SIG — contact/leader: Fred Townsend

Windows SIG — contact/leader: Kevin Lynn

Digital Imaging SIG — contact/leader: George

Hamma & Richard Eggers

Web SIG — contact/leader: Maury Green

MACINTOSH USERS

Skip Ross 541-857-6224

wross@closereach.com

Contact Skip Ross to join this e-mail group where SIR members in all branches can exchange MAC-related news, get answers to questions and share experiences.



The winter hours (until daylight savings starts) are Tuesday, Thursday and Saturday at 1:30 Please be there by 1:00 for the start time of 1:30. Experienced players should show up 30 minutes early to be entered into the draw for teams. **FREE COACHING IS AVAILABLE FOR NEW PLAYERS.**

DON HUGHES (323-9916)



TENNIS: Our tennis group meets Mondays and Thursdays at Rinconada Park in Palo Alto. Be Please be there by 8 AM when doubles teams will be formed. Later arrivals will Play as sets are completed. We play an open spin-in doubles format. Play level is about 2.5. We welcome non-SIRS so bring a friend.

Bill Kamin (322-4300)



GOLF: The following months' schedules

MARCH

04 TUE Spring Valley 10:00
12 Wed Sunnyvale 10:00
19 Wed Sunol(cypress)10:00
26 Wed Los Lagos 10:00

APRIL

01 TUE Shoreline 10:00
09 Wed Spring Valley 10:00
16 Wed CrystalSprings 10:00
23 Wed Santa Clara 10:00
30 Wed Sunol(cypress)10:00

January Leader Board

<u>GROSS</u>	<u>NET</u>	
1-Ben Guess 82	1-Tony Hanley	65
2-Jim Cummings 82	Al Runge	65
Ned Miller 82	3-Ben Guess	66
Tony Hanley 82	4 Kevin Wheaton	67
5-Al Runge 88	5-Roy Deffebach	68
Roy Deffebach 88	6-Kingsley Wood	69
7-Kingsley Wood 88	7-Craig Carpenter	70
Kevin Wheaton 92	8-Bob Guffey	71
9-John Perumattam 94	9-Kai Johansen	72
10-Bill Dreyfus 95	John Perumattam	72

PLEASE BE AT THE COURSE AT LEAST ONE HOUR BEFORE THE FIRST TEE TIME.

All of the golf courses we play require a player count 7 to 14 days prior to play date. Please call or e-mail JIM CUMMINGS (650-328-2168) if your play or no-play commitment changes.

KAI JOHANSEN (853-2493)



INDOOR BOWLING:

(BRANCHES 5, 35 & 51) We bowl on a handicap system, so all have an equal chance. Each season teams are revised and always have a mix of players by ability.

Tuesdays at Homestead Lanes: Homestead and Stelling in Sunnyvale. Be there by **12.45.**

New bowlers are always welcome at any level of experience. If you're new, it's easier if you call me in advance so we will be prepared.

SEASON HIGH SCORES

SCRATCH SERIES		SCRATCH GAME	
Al Runge	551	Robert Dunn	200
Fred Schwalbach	494	Doug Anderson	191
Tim Eastham	491	Bob Taggart	189

HANDICAP SERIES		HANDICAP GAME	
Roy Robinson	707	Ron Nakamoto	246
George Center	600	Ptah Bennet	230
John Faucett	595	Harold Kaye	213

Bill Finkemeier (323-2177)



SIRS ON BIKES: SIR Area #16

bike rides regularly start at 11:00 AM the **2nd Thursday of the month.**

Wives and Guests are welcome.

Bring bike, helmet and a jacket if it is windy.

Rain will cancel. Attendance averages 10-15 riders. More are welcome. Rides are planned to be 15-20 miles on paved bicycle trails (so that almost any type of bike is usable) with some optional ride distances. The pace is moderate and riding on streets is kept to a minimum and includes a restaurant lunch break.

2nd Thursday –April 10th – 11:00 AM **Foster City Bay Trail**

Ride: We will ride the flat Foster City Bay Trail for about 10 miles from the Oracle Headquarters to the Poplar Creek Golf Club at Coyote Point for lunch, and then return (approximately 20 miles round trip). It might be windy, so bring a jacket or windbreaker.

Directions: Get off Highway 101 at Marine Parkway/ Ralston. Turn right on Marine Parkway, then an immediate left onto Oracle Parkway. The meeting point is a tree-shaded parking lot with restrooms to the left of this intersection. If the parking lot there is full, backtrack over the creek to 401-501 Island Parkway and park in the Oracle lot. Ride your bike across the pedestrian bridge to the meeting point.

To ride or info contact Jerry butler or Karl Resick

CHAIRMAN

Jerry Butler
650-494-8078
gxb366(at)aol.com

ALTERNATE

Karl Resick
650-941-8837
karl.resick(at)
Stanfordalumni.org

FUTURE RIDES

Jun 12: Guadalupe Tr.-Alviso to San Jose
Jul 10: Los Gatos Creek Trail
Aug 14: Stevens Creek/Shoreline Park (Mt.View)
Sep 11: Mt. View to Alviso
Oct 9: Coyote Hills-Alameda Creek (Fremont/Niles)
Nov 13: Foster City Bay Trail

NON-RESPONSIBILITY DECLARATION: All activities arranged for or by, or sponsored by, Sons in Retirement, Inc., and its Branches, are for the convenience and pleasure of the members and their guests who desire to participate. Sons in Retirement, Inc., and its Branches do not assume any responsibility for the well being or safety of the participants or their property, in any matters pertaining to said activities.

BRANCHES 5, 16, 35 & 51 TRAVEL NEWS



Numerous Trips are available through SIR statewide through the state publication
SIR HAPPENINGS
www.sirinc.org
click on travel

November 3-17, 2014 **Spain**

During this 13 day trip, we plan to experience the historic and cultural diversity of Spain. We arrive first in Madrid for 5 nights, with a city tour and day trips to Segovia and Toledo. Then we proceed to Valencia with a stop at Cuenca. From Valencia, we have scheduled day trips to Manises and Lake Albufera. Next, it's on to Barcelona with a city tour and day trips to the Llado Museum, Montserrat, and Codornia Winery. The cost is \$4195 PPDO. The price includes all air fare, accommodations, tours, all breakfasts, and some other meals. There is also available an optional pre-trip to Basque Country (Bilbao and San Sebastian) and an optional post-trip to Malaga. Each optional trip is for 4 nights and costs \$795. This trip is offered by Branch 62 Travel.

Call Jim Hohenshelt at 408-394-7226
or Roy Jordan at 408-735-8765.

All changes in address and/or telephone number must be reported to the Membership Committee Chairman:
Tim Eastham, 2110 Ward Way, Woodside, Ca 94062 (650-366-2449).

SIR BRANCH #51 OFFICERS AND COMMITTEE CHAIRMEN

EXECUTIVE COMMITTEE

Big Sir: Channell Wasson	321-0808
Little Sir: Rick McLain	408-629-8170
Secretary: Greg Schaem	275-7877
Asst. Sec.: John Geibel	328-2458
Treasurer: Myron Hollister	867-4784
Asst. Treasurer: Marc Cohen	961-4882
Director: Sam Meredith	325-4152
Director: Roger Murray	329-8832
Director: Jim Cummings	328-2168
Director: Tim Eastham	366-2449

ACTIVITIES CHAIRMEN

Bowling, Indoor: Bill Finkemeier	323-2177
Lawn Bowling: Don Hughes	323-9916
Bridge: Bob Ward	592-8545
Bicycling: Jerry Butler (Br. 35)	494-8078
Compusir: Jim Dinkey (Br 35)	493-9307
Golf: Kai Johansen	853-2493
Tennis: Bill Kamin	322-4300
Travel: Art Lloyd	384-6424

ADMINISTRATIVE CHAIRMEN

Attendance: Arjun Godhwani	510-490-7503	Luncheon Coordinator: Bill Finkemeier	323-2177
Audit: Don Hughes	323-9916	Luncheon Programs: Rick McLain	408-628-8170
Bulletin: Jim Cummings	328-2168	Membership: Tim Eastham	366-2449
E-Mail Contact: Art Lewis	964-3223	New Members: Roger Murray	329-8832
Good Samaritan: Charlie Lomax	948-6702	New Member orientation: Roy Deffebach	631-0585
Greeters: Norv Steele & Al Runge	408-243-2620	Nominating Committee: Bob Guffey	593-3496
Historian:		Special Events: Bob Guffey	593-3496

SIR #51
TIM EASTHAM
2110 WARD WAY
WOODSIDE, CA 94062