

# SENIOR SIR TIMES

SIR  
SOCIAL ACTIVITIES FOR MEN

**“ OUR MISSION IS TO IMPROVE THE LIVES OF OUR MEMBERS THROUGH FUN ACTIVITIES AND EVENTS WHILE MAKING FRIENDS FOR LIFE”**

**JULY 2024 Newsletter - Turlock Branch #143**

**FIND US ON FACEBOOK: SIR #143 - Also Find Us on the  
WEB: [sirinc2.org/branch143](http://sirinc2.org/branch143)**



## Message From The Big Sir...



**PLEASE FIND  
BELOW OUR  
NEW QR CODE.**

**The way it works if you don't know already, take your cell phone, open your camera app and take a picture of the QR code. If you have a QR code reader app you simply open your QR code reader on your cell phone and hold it over the QR code and your cell phone will open the SIR BRANCH 143 WEBSITE.**



On Thursday, July 4th, Our Country will Celebrate its 248 Birthday. Please be safe and keep your family safe as you Celebrate. This last week several of our members met with over 200 other SIR representatives on a 2 hour zoom meeting. At this zoom meeting many options for change at the State level as well as the Branch level. More discussion for the future of SIR will take place at a later date. This last month at the Branch lunch our members brought 3 potential members who took applications with them. To promote new members, SIR are going to have a booth at the Turlock Saturday Farmers Market from 8:00am to 1:00pm on the following Saturdays July 6th, August 3rd, September 7th, and October 5th.



We will be handing out membership applications, Flyers, Invite cards with our new QR code. We are looking for some of our members to help on the above Saturday dates at the Turlock Saturday Market. If you would like to help please call Roger Jackson to volunteer a day/time to help us at the Farmers Market. We will see you on Saturday at the Farmers Market on July 6th and the lunch meeting at Black Bear Dinner (doors open at 10:30) on July 17th.

**Be sure to HYDRATE!!!!!!**

*Trivia: What was the United States called before?*

*Who was the TV and Movie Cowboy on the Producers Milk Carton? Come to the lunch meeting to find out the answers.*

**NEXT DEADLINE: AUGUST 1-2 and 3 of 2024**

## JOIN US IN JULY

**11:00 am - Sir Lunch meeting Wednesday, JULY 17th - WILL BE HELD AT BLACK BEAR DINER, doors open at 10:30.**

**NOTE: When you arrive at Black Bear Diner Order your food as soon as possible. Our speaker will start at 12 noon, also please try to finish your meal by 12 noon.**

**Luncheon Location: BLACK BEAR DINER**  
**3050 N. Tegner Rd., Turlock**



# SIR TRAVEL

John Cardoza, Travel Chairman  
209-483-7722 - johncardoza@hotmail.com



## Panama Canal Cruise

**Aboard the Coral Princess**  
**San Francisco to Ft. Lauderdale**  
**January 20-February 5, 2025**



### RATES:

**Double per person:**

**\$4185 to \$6295**

**Single: \$6965 to \$11125**

### TOUR FEATURES

- Transfers from Turlock and Modesto to cruise terminal in San Francisco and airport back to Modesto and Turlock post cruise
- Airfare from Ft. Lauderdale to Sacramento post cruise.
- 16 Night Panama Cruise
- Port Taxes, transfers from ship to airport post cruise.
- Baggage handling for one suitcase per person (excluding airline baggage fees)

**FINAL PAYMENT DUE OCTOBER 1, 2024**

**MORE INFO TO FOLLOW IN NEXT NEWSLETTER**  
**ESCORTED BY JOHN CARDOZA**

### PORTS OF CALL

**Puerto Vallarta, Mexico - Puerto Quetzal, Guatemala/Puntarenas, Costa Rica/Fuerto Amador, Panama/Full Transit through the historic locks and Cartagena, Columbia**

**Contact John Cardoza at 209-483-7722, if you have any questions or need help!**

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**YOU CAN CONTACT JOHN CARDOZA email at johncardoza@hotmail.com to receive a brochure and Remember that relatives and friends may also go on all trips.**

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# SIR 143 - 2024 OFFICERS

## Working For You!



**Bob Holly**  
BIG Sir



**Roger Jackson**  
Little Sir



**Greg Back**  
Secretary/Web Master



**Rock Libby**  
Assistant Secretary



**Leonard Zumstein**  
Treasurer



**John Cardoza**  
Travel Chairman



**Mike Johnson**  
Membership



**Fred Courter**  
Newsletter



**Vern Segars**  
Assistant Treasurer



**Gary Toombs**  
Dine Out

### Proposed Slate of Officers - 2025

Election of officers for 2025 will take place at the August luncheon meeting. The following 2025 slate of officers have volunteered to serve and are endorsed by the SIR BRANCH #143 BEC

- |                        |                         |
|------------------------|-------------------------|
| <b>Big SIR</b>         | <b>Roger Jackson</b>    |
| <b>Little SIR</b>      | <b>Dan Gorman</b>       |
| <b>Secretary</b>       | <b>Greg Back</b>        |
| <b>Asst. Secretary</b> | <b>Rock Libby</b>       |
| <b>Treasurer</b>       | <b>Leonard Zumstein</b> |
| <b>Asst. Treasurer</b> | <b>Vern Segars</b>      |
| <b>Director 1</b>      | <b>Bob Holly</b>        |
| <b>Director 2</b>      | <b>Kevin Byrne</b>      |
| <b>Director 3</b>      | <b>Gary Toombs</b>      |
| <b>Director 4</b>      | <b>Mike Johnson</b>     |
| <b>Director 5</b>      | <b>John Cordoza</b>     |
| <b>Director 6</b>      | <b>Fred Courter</b>     |

Respectively Submitted,  
Greg Back  
Chairman - Nominating Committee

### NEXT BEC MEETING

to be held at

**MY GARDEN CAFE**  
**FRIDAY JULY 19th**

Meeting Starts at 8:30am

Be there early for breakfast starting at 7:30am



**SIR BRANCH**  
**#143**  
**BOWLING EVERY**  
**TUESDAY**  
at McHenry Bowl  
CONTACT:  
**Tom Mickelson**  
**209-632-2917**



## **Turlock SIR #143 BEC Meeting**

### **My Garden Cafe, Turlock**

### **June 21, 2024 - 8:30AM**

**Officers Present:** Bob Holly, Roger Jackson, Greg Back, Leonard Zumstein, Vern Segars, Fred Courter, John Cardoza, Mike Johnson, Dan Gorman.

**Members/Guests Present:** Ken Kajioka, Mark Taylor.

**Quorum:** Secretary Greg Back reported that a quorum is present.

**Minutes from Previous Meeting:** Motion to accept the minutes as published in the newsletter by Greg Back and seconded by Vern Segars. Motion carried unanimously.

**Treasurer Report:** Treasurer Leonard Zumstein reviewed Form 28 from last month and reported –

**Checking = \$4,280 Cash on hand = \$275**

**Receipts = \$95 (dues \$40, raggle \$55)**

**Expenditures = \$81 (reimbursements for printing \$29, officer expense \$27, speaker lunch \$25)**

Current month expenses for reimbursement – Fred Courter \$19 printing supplies, Rock Libby \$56 sunshine cards and postage stamps. Motion to approve by Greg Back and second by John Cardoza. Motion carried unanimously.

#### **Membership Report:**

Chairman Mike Johnson reported that we had 41 members and 3 guest plus our speaker at the June luncheon for total of 45 in attendance. 3 membership applications were given out by none have been returned yet.

#### **Committee Reports**

**Bocce Ball:** Chairman Mike Johnson reported that the group is playing today and that all are welcome. There were 8 members at the last outing with 4 staying for lunch at the Dust Bowl.

**Golf:** Chairman Ken Kajioka reported that Monday and Thursday golf attendance is down and they need more members to come out and play.

**Travel:** Chairman John Cardoza reported that we will be doing the Turlock-Reno train trip on the California Zephyr next year and to see him for exact dates and to sign up. Full details will be published in the newsletter.

More people are needed to signup for the Panama Canal cruise in order to have enough to go.

John is researching Mississippi River Boat cruises from New Orleans to Memphis but needs to see if there is enough interest to go.

**RV:** Wagon Master Ken Kajioka reported there 9 rigs going to Pismo Beach in the fall and that even if you don't have a rig members can hotel camp and still join in on the group activities. Jackson Rancheria RV Park has been reserved for 4/22/25 thru 5/2/25 with 5 already signed up to go.

**Dine Out/Other Activities;** Chairman Gary Toombs was not present.

**Recruitment & Publicity:** Chairman Rick Kindle was not present but Roger Jackson reported that our branch will have a table at the Turlock Farmers Market once a month on July 6, August 3, September 7 and October 5. Volunteers are needed to man the table – see Rick or Roger to volunteer.

#### **Old Business:**

Little SIR Roger Jackson reviewed the schedule of branch operations.

2025 Slate of Officers was reviewed and will be published in the newsletter. Additional nominations from the floor will be open at the next 2 lunch meetings with the election to be held at the August luncheon meeting.

Big SIR Bob Holly discussed consistent start times for our lunch meetings. He also discussed issues with use of our microphone and we decided to provide additional instructions to any speakers on how to hold and talk into the mic, ie. Hold the mic directly in front of and very close to your mouth (not down by your belt buckle) and speak into the end of the mic, not the side.

Discussion of QR codes by Rick Kindle was on the agenda but Rick was not able to attend. Will be continued at next meeting.

#### **New Business:**

There was initial discussion of filling our 1 HLM opening with a motion to table further discussion until next month. First by Vern Segars with Second by Len Zumstein. Motion carried unanimously.

Big SIR Bob Holly reported on the State Town Hall Zoom meeting that was held Thursday, June 20. Due to major issues with the meeting hosts not being able to increase the 100 participant attendance cap it has been rescheduled until Wednesday, June 26.

Little SIR Roger Jackson discussed chartering busses for day trips and that he is soliciting ideas for day trips the membership would like to go on.

**Motion to Adjourn:** Motion by Greg Back and seconded by Vern Segars. Motion carried and meeting adjourned at 10:02am.

Minutes respectfully submitted by Secretary Greg Back.



# RV TRAVEL

Roger Jackson  
RV Chairman



## PISMO COAST RV OUTING OCTOBER 20-25, 2024

Ken Kajioka 209-602-8351 - kenkajioka@gmail.com

2240 Polyview Drive, Turlock, CA 95382 - 805-773-1811 or 888-RV-BEACH

[www.pismocoastvillage.com](http://www.pismocoastvillage.com) 165 S. Dolliver Street, Pismo, CA 93449

### RESERVATION STEPS:

- 1 Call for reservation to get a site, 805-773-1811, Mention that you are with Ken Kajioka group.
2. Call or text Ken to confirm your reservation.
3. IMPORTANT: Reservation is transferable. Please call Ken before canceling.



## Jackson Rancheria RV Park

# Sunday, April 27 – Friday, May 2, 2025

**11407 Dalton Road,  
Jackson, CA 95642**

**Deadline to book is  
March 15th, 2025**

1. Call to make your reservation: (800) 822-9466 Mention you are with SIRS2025
2. Once you have confirmed your reservation  
Call or text Roger, RV Chairman  
209-658-2673 or Email: rogjxn@me.com
3. IMPORTANT: Reservations are transferrable:  
Please call Roger before cancelling  
**10 rigs = a 15% group discount**



# THE WINE LINE

By Russ Winton

## Wine Investigation for Novices and Oenophiles (W.I.N.O.)



### Some Wine Myths Revealed and Dumped

Are you ready to face facts? Are you ready to toss wine myths into the dump bucket and move on with your life? Don't we just want to enjoy the right wine, right here, right now? Here's my list of wine myths. if you think of any more dumb myths that we should dump, clue me in.

#### Myth No. 1: All Rose' is sweet

The White Zinfandel craze in the 80's that converted the wine cooler fans to wine fans also made many consumers believe that all pink wine was sweet. Wrong! Real Rose' is dry and delicious with food. It is the beverage of choice in the summer months in southern Europe.

#### Myth No. 2: Screw caps are for cheap wines

We're not talking about Night Train or Thunderbird here. We're talking about quality closures for quality wines. Screw caps are the best seal for wine by eliminating the chance of a corked wine. Easy to open, no broken corks or gadgets needed. You can re-seal the wine to save any leftover wine, or so I'm told.

#### Myth No. 3: Red wine with meat, white wine with fish

Sure, this is the fail-safe equation...but would you match a full blown-oaky-rich-buttery Chardonnay with a delicate dover sole? Would you pair a big young tannic Cabernet Sauvignon with veal marsala? I don't think so. Light reds like Pinot Noir or Beaujolais can work with seafood (salmon) and Riesling, Pinot Gris, Gewurtztraminer and dry Roses' work well with light or cured meats.

#### Myth No. 4: Pinot Noir good, merlot bad

The movie 'Sideways' is directly responsible for this myth. Miles' love for Pinot Noir increased the demand, pushing up the price. Trying to cash in, many wineries flooded the the market with weak, thin, schlocky and expensive Pinots. Merlot did take a dive but now they're a great value, especially compared to \$\$\$ Cabernets.

**Myth No. 5 The more expensive the wine, the better the wine**  
I have to admit I spent \$25(!!!) in a tasting of six 1974 Napa Cabernets in 1976 just after all the hype of the Paris tasting. I had to break into my piggy bank. It was great! My epiphany wine was a 1987 Caymus Special Selection Cabernet Sauvignon \$\$\$ . But we had to share it with our wine club partners! So yes, they're good but many are way overpriced and over rated. The issue is affordability. I would rather have 5 bottles of sparkling Mumm's than one of Veuve Cliquot Champagne. Insert your dump bucket bound wine myths here.....!!

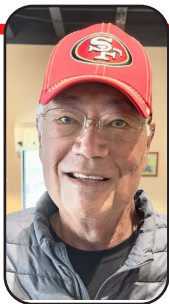
#### Lodi Region #1 Takes Five Best of California Awards

The 2024 California Commercial Wine Competition results are in. I noticed Region #1 did very well. Best of California Awards went to Acquiesce Winery and Vineyard's 2022 Double Gold 99 points Bourboulenc and the 2023 Double Gold 99 points Grenache Rose' both from the Mokelumne River Appellation. The next three Best of California Awards were from the San Joaquin Appellation. They are Macchia's 2022 Double Gold 99 points Outrageous Zinfandel, St. Amant Winery's 2022 Double Gold 98 points Petite Sirah, and Oak Farm Vineyard's 2021 Double Gold Sangiovese. Also, the Best Value Wine in the competition went to Lodi's Collier Creek's 2021 Double Gold 98 points Merlot. Well done Lodi!

#### What's On Our Table

Here's another outstanding Rose' from the Grocery Outlet. The 2022 Terra Nostra CORSE from Corsica is 100% Sciaccarellu. Yes,I need to do some research....I bought one and I am going back for more. Just \$5.99 and a delicious steal! Cheers!

Comments? Find me on Facebook or at [rgwinton@yahoo.com](mailto:rgwinton@yahoo.com)



## GOLF

Ken Kajioka,  
Chairman

SIR AREA 18 GOLF SCHEDULE 2024										
MO	DATE	DAY	TIME	HOST	COURSE	GF	CART	PRIZE	TOT	REMARKS
Jul	1	Mon	8:00	SG 144	Dryden	\$24	\$20	\$9	\$53	Carts Optional
	8	Mon	8:00	SG 103A	Castle Oaks	\$49		\$9	\$58	Carts Included
	15	Mon	8:00	SG 103B	Creekside	\$26	\$20	\$9	\$55	Carts Optional
	22	Mon	8:00	SG 144	Swenson	\$40		\$9	\$49	Carts Included
	29	Mon	8:00	SG 103A	Elkhorn	\$44		\$9	\$53	Carts Included
Aug	5	Mon	8:00	SG 103B	Manteca	\$40		\$9	\$49	Carts Included
	12	Mon	8:00	SG 144	Dryden	\$24	\$20	\$9	\$53	Carts Optional
	19	Mon	8:00	SG 103A	Atwater	\$45		\$9	\$54	Carts Included
	26	Mon	8:00	SG 103B	Creekside	\$26	\$20	\$9	\$55	Carts Optional



Speaker for month of JULY will be

# Betty Julian

Ms. Julian is the President of “Letters To Santa” Charity and sits on the Board of the Stanislaus Family Justice Center. Ms. Julian is a member of the Turlock Chamber of Commerce, previously participating in the Leadership Turlock program.



## SIR NEWS



### BIRTHDAYS IN JULY

Leslie Austin 7/25, Joe Blanc 7/26

John Cardoza 7/2, Bill First 7/7

Lyle Gehring 7/7, Dan Gorman 7/18

Larry Hughes 7/30, Al Kosters 7/4

Toby Masterso 7/30, Ed Michalec 7/24,

Don Petersen 7/17, Ernie Scheuber 7/28

Ray Walker 7/23, Leonard Zumstein 7/19



### ANNIVERSARIES IN JULY

Jim & Nanette Artrip 7/10

Richard & Margie Brown 7/9

John & Selma Chenault 7/14

Ed & Sarah Darrah 7/14

Bob & Helen Holly 7/2

Darrel & Janet Leaman 7/24

Brad & Julia Sleeper 7/13

Ray & Remo Walker 7/20

### SIR LUNCHEON AGENDA JULY 17th

#### CALL TO ORDER 11:30 A.M.

1. Welcome and thank you for attending
2. Pledge of Allegiance-Little Sir
3. Song- (Joe Adams)
4. Prayer- Chaplain (Fred Courter)
5. Introduce/ Recognize any visiting SIR members
6. Introduce/ Recognize any guests
7. Recognize birthdays for the month (read the names)
8. Recognize anniversaries for the month (read the names)

#### COMMITTEE REPORTS

1. Golf – Ken Kajioka
2. Travel – John Cardoza
3. Sunshine – Rock Libby
4. RV – Ken Kajioka
5. Bowling – Tom Michelsen
6. Bocce Ball – Mike Johnson
7. Dine out/ Activities – Gary Toombs
8. Wine tasting – Russ Winton
9. RC airplanes – Greg Back
10. Special Announcements
11. BEC meeting Friday at 8:30 am– My Garden Cafe (come early at 7:30 AM for breakfast)

#### Program at 12 PM

1. Introduction of program / speaker - Gary Potter
2. Adjourn Meeting
3. 50/50 Raffle -

The story below was excerpted from an article in the Branch 46 Newsletter

# Sir State BEC Zoom Call on June 26th

On June 26th there was a SIR Statewide Zoom meeting involving any BEC member who wanted to attend. There were over 230 people on the call. Lee Lamp, the State Acting Director, moderated the meeting. He emphasized the great importance of SIR in helping retired men exercise their mind and body and to keep an active social life. Yet the organization, although formed in Northern California, in 1953, with that objective in mind, is still a relatively unknown organization in the retirement community. I listened in on the whole meeting, which lasted 2 1/2 hours, and I found it very informative. Increasing membership is the single most important thing in keeping the organization going. The medium average age of a SIR is 80, right now. Ten years ago, our total membership was 30,000---it is now 8400, with 80 branches. 1/3rd of branches are growing, some healthily so, adding as many as 50 members in one year; 1/3rd of branches are just holding their own;

1/3rd of branches are regressing. Two to 5 branches are merging each year. So what is being proposed to spur new growth and to be able to reach out to retired men who do not know about SIR? Some ideas proposed are:

- **Change the organization name and the logo. (Definitely remove the rooster as the logo)**
- **Change the structure from “branches” to “chapters” of the State SIR**
- **Change the “Big Sir” to “President” and the “Little Sir” to Vice President**
- **Make clear tht the role of the State is to set strategic direction and inforce chapter bylaws.**
- **Eliminate the use of the word “retirement” in promotion and advertising. All men are welcome, with no age restriction. (Could be promoted as a Senior Men’s Social Group”.**
- **Possibly change the organization to a 501C3 organization, which makes it a non-profit charitable organization that can receive tax-deductible gifts and also can request grants. As a non-profit that opens up new avenues for advertising, such as in AARP literature, Chamber of Commerce publications, etc. One note is that we could not then exclude women, although there is no requirement that we solicit women for membership, since some chapters would not do so.**
- **Having a You Tube video that can be sent to anyone. (A sample, very professional video, already completed, was presented.**
- **Allow for on-line applications, and add the ability to sign men up for membership right from an I-phone.**
- **Zation**
- **Issue badges in recognition of recruitment successes.**

Lee Lamp, stated: “Change is the only thing that is constant----change is needed to grow and flourish.” “We have much to offer senior men, but we need to raise our profile in the community significantly. Input and ideas are welcome from all SIR members, so if you have some additional ideas how we can improve our organization, let one of the BEC board members know.

## Dine Out



## Check Back in August

More Info To Come



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3600 Geer Road, Suite 105  
Turlock, CA 95382





## TURLOCK BRANCH NO. 143 OFFICERS & CHAIRMEN FOR 2024

Big Sir.....	Robert Holly	668-2786
Little Sir .....	Roger Jackson	658-2673
Secretary.....	Greg Back	585-6862
Assistant Secretary .....	Rock Libby	634-6508
Treasurer.....	Leonard Zumstein	634-8878
Assistant Treasurer .....	Vern Segars	634-2142
Membership .....	Mike Johnson	613-6801
Assistant Membership/Mailing .....	Rick Kindle	652-8608
Recruiting.....	Rick Kindle	652-8608
Bowling.....	Tom Mickelson	632-2917
Travel Chairman .....	John Cardoza	483-7722
Travel Assistant.....	OPEN	
Golf .....	Ken Kajjoka	602-8351
Assistant Golf .....	Ray Walker	606-9889
Sunshine .....	Rock Libby	634-6508
Newsletter Editor/Photo .....	Fred Courter	226-1173
Bocce Ball.....	Mike Johnson	613-6801
Program .....	Gary Potter	667-8516
Assistant Program .....	Ken Kajjoka	602-8351
Chaplain.....	OPEN	
RV Chairman .....	Ken Kajjoka	602-8351
Assistant RV Chairman .....	Roger Jackson	658-2673
Web Master .....	Greg Back	585-6862
Nominating Com. Chair.....	Greg Back	585-6862

Directors: Kevin Byrne, Gary Toombs, Fred Courter,  
John Cardoza, Mike Johnson, Dan Gorman

### STATE OFFICERS

State President: Dale Decker - daledftg@gmail.com - 209-533-0455  
 State Vice President: Lee Lamp - lel4355@yahoo.com - 530-921-1375  
 Interim Area 18 Representative:  
 Rick Kindle - rick@kindleandassoc.com - 209-652-8608